An Investment That Works

The 85th Anniversary Celebration launched on Homecoming weekend and SBA Day were terrific reminders of the wonderful mix of experienced success of our alumni, as well as the promise of our current students. This year’s SBA Day featured our outstanding faculty, real-world topics, business competitions, and professional input from Silicon Valley executives.

I’m also happy to share another reason that I love being President of our College. I was recently on a plane seated next to a distinguished gentlewoman. She and I exchanged pleasantries and had an interesting chat during which she told me that she was going to an event in southern California to honor the memory of her father. She also asked about my profession, and I told her that I was the President of Menlo College and gave her my card. She shared with me that her daughter had attended Menlo and that the daughter’s time at the College was the best of her academic experience.

As we deplaned in Orange County, my seatmate noticed a man with his young son. She asked the gentleman if he was, by chance, taking his child to Disneyland and he said yes. I mentioned to the gentleman that he was speaking to the last surviving child of Walt Disney. I also mentioned that her daughter had attended Menlo and that I was the President of Menlo College. He then volunteered that his sister had also attended Menlo, and that it was the highlight of her academic career.

This November, I attended a get-together with alumni in Japan where I was introduced to the ambassador to Japan from the Philippines. The ambassador shared with me that his two sons had attended Menlo. No matter where I go in the world, alums and their families and friends share similar stories.

It’s exciting for me to see and hear from students going to and from Saudi Arabia, Japan, France, China, Brazil, Singapore, among other countries, and U.S. destinations in and out of California and across the ocean to Hawaii. Speaking with alumni, I hear about past and possible joint ventures between classmates who met at the college, relationships that continue to this day. Equally rewarding is hearing alums talk about the value of having been at Menlo, and their involvement in international networks. No matter where I go, when I meet with alums they talk about the excellent foundation they received with us. They express gratitude for learning a language, being protected, and being in a business school with superior teachers and mentors.

Recently I was in Brazil on a recruiting and alumni get-together trip. I ran into an alum who oversees a very large restaurant chain and another who is the third largest developer of shopping malls in the country. When I visited high schools there, I was fascinated to find that the counselors knew which of their own alumni went to Menlo College and the important roles these individuals play in the country.

To support our students, I am asking that you make an investment in Menlo College. We must supplement our 95% tuition-driven budget. Operating with high quality while as leanly as possible, we represent a dedicated, earnest, and skilled group of educators and support staff that want to help produce another generation of success stories.

Our Freshman Year Experience, Academic Success Center, sports teams, and outstanding curriculum are essential offerings that our students need for team-building, networking, educational mastery, leadership skills, and marketplace competitiveness. The cost is significant and many families of talented prospects need a hand. Fully 96% of our students receive some level of Menlo funds; this is only possible because of the generous support of our alumni and friends.

Every student has a story; please help write a Menlo College education into someone’s future. Your generosity will be an investment that works.

Thank you,

James J. Kelly, President
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Below: Jordan
Allman and Nadia
Le‘i greeted alumni
at the launch of the
85th Anniversary
celebration.

The Menlo Advantage, published by Menlo College brings news of the College and its community to alumni, parents, and friends.
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85 Reasons To Write an Education Into a Student’s Future at Menlo College

Students on the Spring Dean’s List and Those Who Earned a 3.25 GPA or Higher on Midterms

The students on the cover, front and back, and the additional students listed on this page earned a place on the Spring 2012 Dean’s List and were honored at the Academic Success celebration. PHOTOS: ANDREY POLIAKOV

85. Jermin Jojo and the rest of the Dean’s List.....

Michael Kukahiwa-Haruno
Angela Larsen
George Kipiani
Marc Leboeuf
Michael Lenho
Chen Liu
Yanfeng Liu
Matthew Lopez
Manchen Lu
Dan Luo
Jiale Luo
Tommy Lee
Simon Linder
Timothy Lopez
Christina Lopez
Jessica Magna
Lucero
Xuevne Ma
Daniel Gayas
Marllyn MacAllister
Cindy Manuka
Marta Masini
Zara Matevosyan
Michael McConnell
Mika Mendoza
Camille Miller
Katelyn Milligan
Monica Montanari
Brooke Morrow
Samuel Mix
Divya Nag
Catherine Olson
Arielle Peura
Mickey Phelps
Brigette Perreault
Marlana Pierson
Landon Poling
Casey Quan
Jessica Rangel
Thomas Reynolds
Carlos Riveras-Cortez
Jessica Robertson
Flor Rogel
Kristina Roome
Laetitia Radix
John Schott
Victoria Schultz
Jordan Shiffer
Rachael Skroch
Kevin Sienport
Yuliya Son
Joseph Swink
Erika Savela

PSP STUDENTS
Ryan Alter
Antonio Andrade
Kevin Brandt
Leilani Castro
Esteban Farias
James Gable
Monica Ortiz
Nickolas Saifullar

27 COUNTRIES and 20 STATES

MENLO COLLEGE 3
*Top row left to right:* Geoff Kellogg ’70, Harry Kellogg ’63, Tina Fairbairn, Larry Lopez ’84, John T. Howe ’60, David Sperry ’61, Ralph A. Cowden ’56

*Second row left to right:* Charles Chop Keenan III ’66, Keith Spataro, Julie Filizetti, E. Jim Hannay ’67, Marsha Hannay, T. Geir Ramleth ’87

*Third row left to right:* Oliver Schack ’05, Professor Doug Carroll, Marilyn Murphy, Matt Childs ’05, Angelica Adelmann ’11, Andrey Falco, Professor Mark Hager

*Fourth row left to right:* Mary Anne Laurel ’74, Brian Ahman ’63, Patty Hiddigo, SBA Advisory Board member Tyler Edelstein with Rick Tuttle, Brianne Balmuth ’11 PHOTO: DOUG PECK PHOTOGRAPHY
Directing Your Choice

Thank you to everyone that participated in and made possible an extraordinary 85th Anniversary launch celebration and Homecoming. You were the stars.

After a wonderful party, it’s quite an adjustment to return to focusing on the nuts and bolts of what makes such celebrations both desirable and possible. As I imagine is the same for you, I receive many requests from worthy causes each week. I look through these appeals aware of the difficult decision in choosing where to put my support. Giving to one or another or many important organizations is informed by our personal experience, gut feelings, and desire to see our contribution go straight to the need to initiate as much positive change as possible. I’d like to give you a few reasons why I give to Menlo College, reasons that I hope will resonate with you.

STUDENTS It only takes a few minutes on campus to connect with a truly wonderful, enthusiastic, and talented group of young people. They are hard-working and ambitious. Menlo students are civic-minded and participate in community service projects on a regular basis. Most work to help pay for their own education.

ALUMNI Through my work and community relationships, I have come to know many amazing people who got their start at Menlo. It would take a big book or a huge electronic file to list our alumni’s professional accomplishments; many of those accomplishments speak to their great generosity to others. Having just participated in the fabulous 85th Anniversary launch celebration and Homecoming, I can tell you that Menlo Oaks are also a lot of fun!

FACULTY/STAFF TEAM Scholars and mentors and roll-up-your-sleeves doers, this team goes above and beyond every day to help students have an educational experience that is engaging, career-supporting, and successful. This year’s SBA Day showed off our on-campus talent and was another exceptional event that blended tradition with innovation.

PARENTS One of the joys for me in working in higher education, is seeing the look of absolute pride and happiness on the faces of parents whose child has just received his or her college degree. Parents sacrifice financially and emotionally to help support their children, and seeing realization of their dreams is a reward in itself.

EDUCATION A donation to Menlo College is direct; we don’t have middlemen. A contribution supports education for students wanting a skill set that will enable them to achieve. The gift of education is an investment that works, and we would appreciate your help to sustain our progress and help young people achieve their goals.

Thank you for your consideration, understanding, and support.

Julie Filizetti
Chair, Board of Trustees

Left to right: David Sperry ’61 greeted Professor Emeritus Al Brokes at the Professional Breakfast, Homecoming Dance, volunteers Yuliya Son, Cynthia McGrew, Adjunct Professor Pam Guillard, John Kimball ’57 donated his artistic services as a sketch artist at the tailgate.
Present and Past Presidents Reflect on 85 Years at Menlo

“When I arrived at Menlo, I saw the enormous potential of the College and the School as separate institutions.”
Former President John R. (Rick) Berthold

President James J. Kelly (standing) and former President John R. Berthold (1992–1994) met recently to reflect on Menlo College’s rich history.
Reaping Rewards

We cannot think of a better time for our College to have a new sign proudly proclaiming our location smack dab in the heart of the Silicon Valley. This issue of the Menlo Advantage magazine features the launch of our 85th Anniversary Celebration culminating in May 2014, 18 months from now, at our 85th commencement.

The word is out to employers and the community that our students have a lot to offer because our College is a great place to learn.

Success in the classroom, on the field, on the court, and in a career requires a team effort. Menlo College is continuing to achieve because of its outstanding students, parents, alumni, community partners, staff, and faculty. I’d like to share some of our recent highlights:

- Increased enrollment by 8.8% and 6.1% for fall 2011 and fall 2012 respectively. In comparison, the average enrollment growth nationally, according to the National Association of Independent Colleges and Universities on October 16, 2012, “At four-year private nonprofit colleges and universities, enrollment grew 1.7 percent in 2011.” 2011 was the most recent year provided.

- Entered the Accreditation Self-Study Year (2012-13) for the Association to Advance Collegiate Schools of Business (AACSB)

- Maintained Accreditation by the Western Association of Schools and Colleges (WASC)

- Welcomed first Fulbright Scholar, Dr. Zhi-jin Hou from Beijing Normal University, China


- Ranked in the Top 100 of the National Association of College Directors of Athletics (NACDA) Learfield Sports Director’s Cup, based upon 2011-12 outstanding department-wide athletic achievement

- Hosting, with funding from Citi Community Development, the national conference, “Financial Literacy and College Persistence” on January 18, 2013

Our team of specialists in academics, enrollment, athletics, financial aid, admissions, student affairs, career services, facilities, security, academic success, library services, information technology, and advancement – yes, it takes a many-pronged approach to provide an excellent college experience – work extremely hard to help students gather the tools and connections they need to find a rewarding path in life.

If it takes a village to raise a child, it takes a city to guide college seekers. Achievement of a college degree is no small effort, and it yields lasting rewards not only for the individual, but also for the team.

Thank you for being a part of the Menlo College team.
D avid Irmer ’58 was keynote speaker at the professional breakfast that kicked off the 85th Anniversary celebration at Homecoming Weekend on October 19, 2012. A business showcase followed the breakfast featuring eight panel discussions about the state of business in professional sports, banking and investing, international business, enterprise, entertainment and social media, public service, writing, and real estate. Each panel included three to five alumni professionals and was facilitated by a member of the Menlo College faculty. The event highlighted alumni business careers and provided encouragement for students who are exploring their career path options.

Real Estate Panelists led by adjunct professor Harold Justman included Arwen Tracy Funk ’95, Realtor, Property Manager and Investment Consultant at Tracy Realty Company, Teodor Vacev ’04, a market research analyst at the commercial real-estate brokerage firm Marcus & Millichap, local developer David Irmer, President of Innisfree Companies, and Len Ely ’76, a broker at Renault & Handley. Banking panelists led by Professor Jack Klingler included Carolyn Amster ’79, a tax partner at the accounting and consulting firm Burr Pilger Mayer Inc., Denley Stringfield ’01, senior vice president at Heritage Bank of Commerce, Karl Buder ’66, CFO at the pump manufacturer Price Pump Co., and Thea Jamison ’98, a partner at Frontier Market Asset Management, an investment management firm. International Business panelists led by Professor David Brice included Enrique Ybarra-Valdenegro ’91, founder of City Sightseeing Worldwide, the world’s leading open top bus company, James Bruce ’69, a hotel owner in the Cook Islands, Alfredo Mena Lagos ’74, a coffee grower and exporter in El Salvador, and Larry Lopez ’83, partner with Australian Venture Consultants, and former Silicon Valley Bank executive. Enterprise panelists Chris Garrett ’94, owner of Devil’s Canyon Brewing Company, Ryan Else ’98, business entrepreneur, and Andreas Strieve ’86, owner of Gallery M in Half Moon Bay were led by Dean Dale Hockstra. Entertainment panelists led by Professor Deborah Brown McCabe, included Beverly Hills talent promoter Travis Snyder ’01, Hungry Creative Agency, whose clients include the Kardashians, and Dancing with the Stars dancers, Victor Rico ’12, sales developer for Ooyala, and Ryan Else ’98, member of the Screen Actors’ Guild. Writing panelists led by Professor Doug Carroll included Nate Jackson ’01, free agent, NFL tight end, and writer for Slate Magazine, Mike Liguori ’11, author of The Sandbox, Stories of Human Spirit and War, who also runs Operation Work Warriors, an organization dedicated to training veterans for the workforce, Marilyn Thomas, Dean of Arts and Sciences and author of I Sang in My Chains, and Victorian Conscience: F. W. Robertson, Pam Gullard, an adjunct professor and short story writer who teaches personal narrative. Entrepreneurship panelists led by Provost James Woolever, included Andrea Riesgo ’05, Head of the Human Resources Department at Cooper Mountain Community College District, CA, Sheri Luevano ’11, CEO and co-founder of Team Percussion USA Music Teacher TakeLessons.com, Alan Fernandez ’04, Director of Public Outreach and Development at the Genetic Policy Institute, Ted Mitchell ’83, from Vidler Water Quality Life, and Adam Kramer ’05, Director, Entrepreneurship and Vegas Young Professionals. Sports panelists, Football Coach Mark Speckman ’75, and Nate Jackson ’01 discussed professional sports with Ben Alamar, Assistant Professor in Sports Management.
REAL ESTATE | Determination, Patience and People Skills Required for Success

By Neil Gonzales

David Irmer ’58 had only $127 when he decided to venture into his first development project many years ago in the hilly, farming region of Lake County. “I had nothing but fast lips and a thought,” Irmer said. But his vision and chutzpah managed to persuade local officials, engineers and others to buy into his plan involving 40 acres in the north-central California community. In the end, Irmer developed, traded and sold about 80 lots and made more than $200,000.

Irmer’s experience, which he shared with Menlo College students during a panel session at the recent Business Showcase on campus, showed how much determination and relationship building are needed in the real-estate industry.

Irmer and other Menlo alumni professionals in real estate also offered other tips on what it takes to be successful in that career. But for Irmer, a great part of real estate is creating dialogue with people.

“It’s all about people skills in real estate,” said Irmer, CEO of the real-estate firm Innisfree.

Getting a particular development approved, for instance, requires the developer to show up in a community and convince residents that the project will benefit them, he said.

“It’s all about communication – your ability to address concerns,” he said. “If we communicate what we’re trying to get across to the general public, more times than not you are going to be heard. If it’s realistic, you’ll get it passed.”

But that process can take a while, so patience is also a must.

Take the Sequoia Station in Redwood City. It took Irmer about a dozen years to develop that shopping center because of all the planning, environmental, regulatory and other issues involved.

“It was one of the most difficult,” he said.

While Irmer broke into the business in an unconventional, self-made fashion, Teodor Vacev ’04 began his career with an internship and encouraged students to do likewise.

“I suggest you do an internship with a developer, brokerage or property management firm,” said Vacev, a market research analyst at the commercial real-estate brokerage firm Marcus & Millichap.

“Any one of them can give you a good idea of what you want to do.”

That’s because real estate involves many different areas, from development and investments to commercial and residential, the panelists told students.

There are those in the profession who are good in macroeconomics, investing or other skills, added Menlo real-estate professor Harold Justman, who served as the panel moderator. “So you can get into the real-estate industry through different paths.”

Continued on page 16
Sure, a successful career in banking and investing will require plenty of knowledge about finances, accounting and such subjects. But just as critical is developing relationships and communicating well, a panel of Menlo College alumni told students attending the recent Business Showcase on campus.

The alumni were professionals from the banking, investing, venture capital and accounting industries.

“One of the primary things I learned at Menlo is the value of relationships,” said Denley Stringfield ’01, senior vice president at Heritage Bank of Commerce.

Stringfield’s relationship with his entrepreneurship teacher, for instance, helped him land an internship at a venture lending firm in his final semester at Menlo.

The principals of the firm, who happened to be closely connected with Heritage Bank, in turn provided the introduction that led Stringfield to a full-time job just a month after graduation.

“This experience instilled in me the importance of relationship building, which has served me well throughout my career,” he said.

Karl Buder ’66, CFO at the pump manufacturer Price Pump Co., echoed Stringfield’s sentiments.

Buder advised students to network with alumni and seek guidance from people readily available to them in the Menlo community.

“You have a whole host of people who can help you,” he said.

“That carries into your career.”

Carolyn Amster ’79, a tax partner at the accounting and consulting firm Burr Pilger Mayer Inc., also encouraged students to take advantage of Menlo’s small-school environment.

“One of the great things about Menlo is the access you have to teachers and the help that you can get,” Amster said. “That is access you can’t really get at a big school.”

It was perseverance but also humility that helped Thea Jamison ’98, a partner at the investment management firm Frontier Market Asset Management, overcome obstacles at the start of her career.

Every employer it seemed wanted to hire Ivy League graduates or those with MBAs, Jamison said, “so I felt the best I could do was to be really humble about expectations, get my foot in the door and prove myself.”

Jamison found a company she liked, worked there as an intern earning minimum wage for four months and eventually was hired, she said.

“Be humble,” she said, “but don’t be afraid to take risks.”

Menlo accounting professor Jack Klingler, who moderated the panel session, seconded what Jamison told students about being humble.

“When you graduate, you will realize how much you don’t know,” he said. “Recognize what you don’t know and ask questions.”

The panelists encouraged students to take finance courses but also a broad array of other classes, including those that could help develop or improve their skills in writing business letters.

Students felt the session provided good avenues to success.

“I thought it was very informational,” said junior John Schott.

“They gave a lot of key characteristics on how to attain success like networking, communication and being humble but taking risks at the same time.”

The session gave freshman Chantelle Thai, some assurances about the future. “You might leave Menlo not knowing what you want to do,” she said, “but eventually, you’ll find your way, and what will help you is the alumni and networking.”
Assistant Professor of Management Dr. David Brice led a panel discussion on International Business, at Menlo College’s Business Showcase on October 19 with Larry Lopez ’84, an international banker and Australian Venture Consultant, Enrique Ybarra-Valdenebro ’91, founder of City Sightseeing, the world’s leading open top bus tour company based in Seville, Spain, James Bruce ’69, a hotel owner in the Cook Islands, and Alfredo Mena Lagos ’74 a coffee grower and exporter in El Salvador.

When asked what was the current top internal issue that affects international business, all four panelists agreed that understanding culture is important. People doing business must try to understand cultural issues.

“Menlo gave me a good education for international business because of the global outlook they provide for students from around the world,” said Mena Lagos. He said that many of his business skills were learned at Menlo College.

Ybarra, who based his company on a plan he wrote for a class assignment at Menlo College, now spends about 90% of his time outside of Spain. He said, “No matter which country you choose as your base, when in Rome, do as the Romans do.” He explained that in every city where they open a branch, they find a local partner and a local manager. His company trains the local personnel to run his franchises. “Study the culture and apply what you’ve learned,” he said.

Lopez included, “Although our mentor Judge Russell taught us that it has to be mutually beneficial for both parties in a business deal—realistically—“business is business,” meaning you have to know what you want.” Mena Lagos added, “Yes, Judge taught us to follow human instinct. However, although you must adapt to culture, you must hold on to your principles. The key to creating the right environment for success is to understand human nature and work with, not against it. Menlo prepared me for that, and it was my key for success.” Bruce concluded, “Fit into where you fit.”

When asked what qualities they look for in a new manager, Ybarra said, “We look for young people we can train to go step-by-step, working their way from the lowest position up. Good language skills are an asset, but primarily, you need to know the business from the bottom up.” Lopez said, “I have to be around people I get along with who fit into the culture of the organization. Business is people and it’s all about getting the right team, not where they go to school.”

The last question was what it is like to do business in China. Both Ybarra and Lopez discussed that although they love China, and they have attempted to initiate business in China, they explained that it has been very difficult for them to move ahead there due to the big difference in merchant cultures, official structure and their traditions of business.

Martin Delfino ’89, who was in the audience observed, “The infrastructure of setting up a business in China is difficult and the barriers are hard to clear if you’re investing in capital. It is easier if you’re only buying and selling there.”

John Rohrer ’89, another member of the audience noted that the big security threat to businesses today are nation state attacks, global intelligence agencies and cyberwarfare operatives that are carried out in other parts of the world where people share a common culture, history, and language that is different than that in the U.S. Rohrer, who is in the internet security industry, explained that due to such security fears, there is an element of suspicion on the part of entrepreneurs entering a communist regime where the practice of espionage is recognized. “A communist culture and the culture of a democracy differ in what is acceptable and what is not,” said Rohrer. “The element of distrust between those two cultures becomes a challenge on the negotiating table.”

Fulbright Scholar Dr. Zhi-jin Hou, a Chinese professor from Beijing was also in the audience, and she offered an explanation that “in

Continued on page 16
our writers, each with a unique voice, addressed the business of writing at the Menlo College Business Showcase. The discussion offered alumni and students an intimate insight into the mindset of being an author. The authors included Mike Liguori ’11, a war veteran who served in Iraq, Pam Gullard, adjunct professor and short story writer who is currently writing a history book, Nathan Jackson ’01, a former professional football player who writes about the inside world of sports, and Professor Marilyn Thomas, who has written as part of five postdoctoral fellowships at Oxford, Cambridge, and Yale. She has published four books, one on literary criticism, one biography, one travelogue/mystery, and a memoir.

Although their lives have been different, their conversation revealed similarities in many of the challenges and joys they experience in their profession. The panel was led by Professor of Sports Management Doug Carroll, author of An Interdisciplinary Study of Sport as a Symbolic Hunt: A Theory of the Origin and Nature of Sport Based on Paleolithic Hunting, who began the discussion by asking how they began as writers. The panel also took questions from the audience who quizzed the panelists on motivations for writing and details on publishing.

“I didn’t write until I came to Menlo where I worked on the Menlo Oak newspaper,” said Nathan Jackson, former NFL tight end and writer for Slate Magazine. “The experience fulfilled me and it stayed with me. Although I liked playing football, I found that working in professional sports for the NFL was a bit like being in the military in that we had to take orders and were not able to question authority. We endured four hours of meetings daily. After my stint in the NFL, I started to write honestly, and I’ve been doing it ever since. I started out writing articles, and shortly thereafter, a publishing company asked if I’d write a book. I chose an agent, and set up a meeting with the publisher. You’re supposed to have a proposal, but I went into the meeting with just a few anecdotes on football and I ended up with a contract.”

Mike Liguori, author of The Sandbox, Stories of Human Spirit and War, who also runs Operation Work Warriors, a non profit organization dedicated to training veterans for the workforce, explained: “I served in Iraq. When I came home, I was messed up with the memories of what happened to me in the military. It was really difficult to shift from taking orders to not having to take orders. It took me a long time before I could spontaneously ask questions. I attended Menlo and its small size really helped me. I wrote for eight hours a day. Fortunately, Professors Marilyn Thomas and Frances Turner were great mentors for me. One day when I was a sophomore, Turner noticed that I was writing in class every day and asked what I was writing. I gave her my manuscript to read, and after she read it she told me, ‘I had no idea that any of this happened to you. You won’t last in corporate America, because what you are doing now with this writing is bigger than you know.’ She was right.”

Pam Gullard, who teaches personal narrative at Menlo College, has written fiction that has appeared in the North American Review, Arts and Letters, The Iowa Review, The Quarterly, and other journals and anthologies. Her award-winning short story collection, Breathe at Every Other Stroke, was published by Henry Holt. She recalled, “After I got my degree in philosophy, my father asked what I was going to pursue with my degree and I realized that one of the things I could do is write. I became the West Coast editor of the Academy of Arts and Sciences. One day someone asked me what I would do if I didn’t have to work and I said write fiction. He said, ‘Why don’t you?’ The next morning, I woke up at dawn, and started to write, and I kept it up, even altering my work hours so that I could make the time to write. The thing to remember is, you have to show up to write.”

Dr. Marilyn Thomas, Dean of Arts and Sciences at Menlo College and author of I Sang in My Chains, and Victorian Conscience: F. W. Robertson has also published literary criticism on Charles Dickens, Charlotte Bronte, Thomas Hardy, Kierkegaard, and Feuerbach. She said, “My defining moment occurred when a professor asked to read an autobiographical manuscript he had heard I was working on. A couple of weeks later when I asked him what he thought of it, he slammed the manuscript in front of my face and said “this is an f---ing bore.” That was it. I thought, I’ll show him, and that was my impetus!”

Professor Carroll asked the panelists to describe the satisfaction and dissatisfaction of being a writer.

Gullard said, “I hate to write but I love to have written. I love when the writing puzzle comes together and you feel the ‘click.’ Part of a writer’s job is learning how to field criticism and how to live with rejection, so there are highs and lows in the profession and you need to handle both sides.”

Continued on page 17

Top: Writing session panelists included Dean of Arts and Sciences, Marilyn Thomas, and Mike Liguori. Bottom: Adjunct Professor Pamela Gullard. See page 16 for photo of panelist Nathan Jackson and page 23 for a photo of facilitator Doug Carroll. PHOTOS: JIO CASTRO ’15
A microbrewery owner who decided one day that he didn’t like his job in the tech industry and began to do what he enjoyed, a successful entrepreneur looking for an intern and the owner of a high-end furniture store spoke as panelists at a session of the Business Showcase titled Enterprise. What did they have in common?

Chris Garrett ’94 (the microbrewery owner) is the owner of Devil’s Canyon Brewing Company. Located in the heart of the SF Bay Area, it produces award winning, hand-crafted beer and root beer. The brewery’s name is derived from the original Spanish name for the City of Belmont. Prior to the 1780’s, the canyon portion of Belmont was known as “la Canada del Diablo” or Devil’s Canyon. Since opening their doors in 2001, Devil’s Canyon Brewery has won over 35 awards for their craft beer as well as the 2009 “People’s Choice” award at the San Francisco International Beer Festival.

Ryan Else ’98, a successful entrepreneur is a dynamic business leader and advisor with a focus on business development, strategy, sales, product marketing and operations. His professional background is in the fields of consumer packaged goods (CPG), entrepreneurship and technology. After graduating from Menlo College, he earned an MBA in Finance from the University of Notre Dame. He enjoys spending free time on the San Francisco Bay as an accomplished sailor having raced and crewed around the world, both competitively and for pleasure. He holds the title of Skipper, is licensed by the United States Sailing Association and was professionally trained by a retired US Navy Commander.

Andreas Strieve ’86, luxury furniture store owner is the owner of Gallery M in Half Moon Bay, best described as the West Coast’s premier wood furniture gallery. Prior to attending Menlo College, he lived in Thailand for six years, graduating from the International School Bangkok, Thailand’s only international school. As his career path evolved, Strieve moved from running mainframes for Siemens to a position as marketing coordinator for a Coors distributor to being a property manager before becoming self-employed.

“Our interaction was strong and well received on both ends,” said Else. Our professions were quite different, but the discussions were interactive and engaging.”

“Quite an interesting panel,” commented a member of the audience, Kathi Lovelace, Assistant Professor of Organizational Behavior and Human Resource Management at Menlo College.

Alan Fernandez ’04, Director of Public Outreach and Development for the Genetics Policy Institute, and a panelist in the Nonprofit session joined the audience for the Enterprise session. He said, “This panel had a very engaging conversation on their different ventures, industries, personal motivations and how they landed doing what matters to them.

They highlighted the need to adapt in the market. For instance, in just a couple weeks, the price of barley rose by 30%, which obviously impacted Garett’s microbrewery business. The message was to watch commodities if you are in the brewing business, and it certainly holds true for consumer electronics, too. Strieve, the furniture maker had to bring in some impulse-buy wood products to make up for the slow down in luxury furniture which is so costly. Each brought up the importance of working with good people and the virtues of

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BUSINESS SHOWCASE OCTOBER 19

ENTERTAINMENT, SOCIAL MEDIA, MARKETING | The Use of Social Media in Marketing

By Nadia Le’i ’12

Facilitator, Professor Deborah Brown McCabe, and panelists (L to R) Ryan Else ’98, Victor Rico ’09, and Travis Snyder ’01 at the Entertainment, Social Media and Marketing session. PHOTO: ANDREY POLIAKOV

“Be strategic about who you follow and what you post.” Ryan Else ’98

With Menlo College launching its 85th anniversary this year, campus life has been crazier than ever—petting zoos in the quad, a pre-game bonfire for homecoming, the big football game, and alumni all around showing their support for the Oaks. However, in the midst of all the action, students took full advantage of having our alumni on campus by attending the 85th Anniversary Business Showcase seminars held on October 19.

During the eight breakout sessions, alumni panelists shared their professional experiences with classrooms full of current and former students. In the Pit during an Entertainment, Social Media, and Marketing session, participants were privileged to hear from Ryan Else ’98, business advisor, and entrepreneur; Victor Rico, Sales Developer at Ooyala; and Travis Snyder ’01, owner of Hungry Creative Agency in Los Angeles. The group of panelists was led by Deborah Brown McCabe, Associate Professor of Marketing at Menlo College.

The three alumni experts shared the ins and outs of using social media to market products and people. Else shared key points in using social media effectively, “Content is key. Always add value. First engage your audience by listening and then respond. Be strategic about who you follow and what you post.”

Rico, who divides his time between Ooyala’s offices in Mountain View, CA and Guadalajara, Mexico, while working with leading companies to create revolutionary media experiences, was the newest graduate on the panel. He talked about how his Menlo experiences prepared him for entering his career.

Snyder, who has worked closely with Kim Kardashian from the beginning of her career, shared his experience of how he initially used MySpace to develop Kim’s image. Kim is now the most highly searched person on the Internet and has an overwhelming amount of success all founded upon social network marketing.

Students learned that social media has become a great marketing tool in today’s high-tech society. To be effective, companies must know exactly how to use their social media sites. From engaging with the target market to the number of times a post is created—not too many because you don’t want to be that annoying friend who’s always around—and not too few because no one can like a friend that’s never there, it’s all strategy.

“I thought the session was very educational,” stated student Jason Charbonneau. “Personally I had a lot of doubts about using social media; but listening to one of the speakers, he actually informed us how to make social media effective in terms of how to use it for a company and how to use it for a brand.”

The session ended with handshakes and smiles as students were able to talk one-on-one with the panelists. For students and alumni alike, the Business Showcase was more than an exciting homecoming weekend, it was a day of passing on knowledge and preparation tips for the bright future ahead.
Entrepreneurship in Nonprofit and Public Services included panelists Andrea Riesgo, Alan Fernandez, Sheri Luevano, Ted Mitchell, Adam Kramer. Provost James Woolever facilitated the session.

“Dr. Woolever talked about his service in Washington, D.C. as staff to a member of Congress,” noted audience member, Howard Mason ’57, and he winked, “As we know Congress is non-profit.”

Andrea Riesgo ’05, Head of the Human Resources Department at Cooper Mountain Community College District, CA oversees all aspects of human resources (recruitment, worker’s compensation, grievances, negotiations, employee recognition, benefits, payroll, etc.)

Alan Fernandez ’04, Director of Public Outreach and Development at the Genetic Policy Institute, has focused his career on advancing stem cell sciences and the field of regenerative medicine since 2006. While working with Burrill & Company, he began working with GPI on the 2007 Stem Cell Summit with the Harvard Stem Cell Institute. He joined the Genetics Policy Institute full-time in 2008. Earlier in his career, Fernandez worked in technology and grassroots business communications, working for start-ups and mid-sized companies, including a network of 139 regional business publications called the National Business Network (NBN).

Sheri Luevano ’11, CEO and co-founder of Team Percussion USA Music Teacher TakeLessons.com offers flute, oboe, drums, voice lessons, and her company is developing tomorrow’s percussionists.

Howard Mason ’57 liked how “Luevano described her business, Team Percussion USA. They use percussion as therapy, generally for adolescent young people, to help build self-confidence.” Mason thought her presentation was “interesting and informative.”

Ted Mitchell ’83, from Vidler Water Quality Life spoke about the water business and the development of water resources in dry communities. Vidler built its reputation by developing creative water resource solutions. The company benefits from Ted’s broad experience in transaction structuring as well as his strong skills in raising capital and business development.

Adam Kramer ’05, former anchor/reporter, advertising manager, and manager of social media assets for the Las Vegas Chamber of Commerce, is currently, Director, Entrepreneurship and Vegas Young Professionals. Mary Robins, Director of Career Services, and also a member of the audience, thought that one of the statements with the most impact was made by Adam Kramer who strongly described that a non-profit is a business.

Panel comments that resonated with Robins were:

- Focus on the core value. To be successful, be passionate and communicate that passion in everything you do.
- Surround yourself with the best team.
- When it comes to funding, turn cold calls into hot calls by building relationships. Care more than anyone else and pick up the phone.
- Just because someone gives you money, doesn’t mean you need to do things their way. Don’t let them hold you hostage. Remember your core values and be willing to walk away from the funding if the money can’t be used to reinforce your program.
- Take an idea and make it a reality - you have to have a business plan.
- Make sure there isn’t someone else out there doing what you want to do. If there is—go volunteer for them.

Robins said, “I got the sense that Riesgo, who discussed the foundation that her Community College District established, loves what she is doing.” Riesgo responded, “The Non-Profit session went well. Audience members seem to be interested in the non-profit sector, both as a profession and informational item. There seems to be a misconception that the non-profit sector is not seen as a viable career opportunity or true business, and the session put that misconception to rest.

Student Katrina Smith, member of the audience observed four very useful points:
- To get funding, it’s important to build relationships with customers and potential investors.
- If a student is struggling with wanting to make money to survive in this economy and also wanting to follow their passion in non-profit,

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BUSINESS SHOWCASE OCTOBER 19
PROFESSIONAL SPORTS
A Look at the Sports Industry
By Ben Alamar,
Assistant Professor, Sports Management

The session on the sports industry included Menlo Alum Nate Jackson ’01 and Football coach (and alum) Mark Speckman ’75 and was moderated by Professor Ben Alamar. Nate Jackson, who played in the NFL for six seasons, shared his experiences with being involved in pro sports. His NFL career was highly improbable coming out of Menlo College, and was made more challenging after being injured during his first training camp, and then later being cut by the 49ers.

Jackson had built a meaningful relationship with Coach Walsh, which resulted in Coach Walsh assisting Jackson in finding another team that might be a better fit.

Coach Speckman shared his journey through the teaching and coaching ranks. He established himself at each stop, largely by being totally committed to each job and not worrying about his career trajectory.

Both panelists also discussed the current concern around concussions and brain injury in sport, and football specifically, offering insight into the risks that players and coaches face on a daily basis around these issues. There was general agreement that major progress has been made around player safety in general over the last few years.

INTERNATIONAL BUSINESS
Understanding Culture
Continued from page 11

China, relationship comes first and business comes only after relationship is built.” Her insight was a resounding end note to the conclusion of the discussion on culture in the international business environment.

“This is how I remember Menlo College,” said Rohrer after the panel concluded. “It has always been a college with a strong international presence. I remember countless lunches in the dining commons where students on either side of me would be consumed in discussion about world affairs. Menlo hasn’t changed in that regard and I love it for that.”

ENTREPRENEURSHIP | NONPROFITS
Continued from page 15

they should remember, it’s always better to follow your dream!
- Happiness comes from doing what you love with the one precious life you have.
- Networking is key!

The panel encouraged the audience members to follow their passion, because non-profits need entrepreneurs, implementers, and talented individuals to manage their business.

REAL ESTATE: Determination, Patience and People Skills Required for Success
Continued from page 9

In that regard, Justman said, Menlo has developed a program that brings together all the various “disciplines which reflect the diverse talents which create a vibrant real-estate industry.”

Indeed, Irmer noted that real estate can mean delving into a myriad of concerns such as land acquisition, finance and architecture. “It’s risky and challenging,” Irmer said, “but it’s extremely rewarding and satisfying to be in.”

The session was an eye-opener for students. “It made me think about doing real estate,” said Enrique Ortiz ’15. “You have to think outside the box. It’s not just about buying and building property.”

Matthew Lopez ’14, agreed, saying the importance of good communication skills is among the key points that he took out of the session. “It’s the underlying factor to success,” he said.

Lopez was already putting what he learned at the session to use, networking with Vacev.

“He’s a good connection because I’m a finance-management major and he’s a financial analyst,” Lopez said. “He told me to just give him a call, and we’d go from there. It could turn out to be an internship to see if I’m interested in real estate.”
ENTERPRISE | Taking Enterprise to the Next Level In Business  
Continued from page 13

hiring a good employee who is dependable and trustworthy. They know their value propositions well. Although they have some autonomy as business owners, they also bear the responsibility of running a business. They reminded me of the level of commitment one has to make progress and success.”

David Sperry ’61, also in the audience, described the panel, “The three speakers, all veterans in their respective fields, really went at it in relating the pitfalls and successes in establishing a profitable business.”

“The three of us had a wealth of non-textbook, real life experience that we tried to convey to the audience,” said Strive. “It’s important for students to hear how the world really works and what it takes to make it on your own. My pitfall was relying on other people’s advice and opinion too much. A healthy dose of common sense combined with doing your homework well and trusting your intuition is a far better way to go. As for successes, surround myself with good artists, positive people and getting rid of my partners to pursue my vision on how things should be run was the best thing that I could have done for myself.”

Kristiann and Chris Garrett ’94, Devil’s Canyon Brewing Company

WRITING | The Business of Writing  
Continued from page 12

Jackson described his approach: “I wake up every morning prepared to write, and now I’ve taken to writing in other places, such as coffee shops or places without the distraction of internet access. It doesn’t always come. It has been difficult going from the social scene of athletics to a solitary existence as a writer. In fact, I realized today, while on this panel, that I haven’t spoken in months! Writing a book has been a difficult but awesome journey,” Liguori added, “Every thing you write is a journey. My advice is to always write for yourself – it is all you can control. I only write when I want to.”

When asked to comment on the loneliness of being a writer, Thomas confessed, “I don’t like being alone, but that’s what writing requires. A few are famous for loving solitude, for having shunned the limelight that came with their success, famous among them being the authors of Gone with the Wind and To Kill a Mockingbird.” Liguori suggested, “Go to happy hours. It brings you back into the living, and you have no idea who the people are there, but you might be talking to someone who can help you.”

On the economics of being a writer, Liguori revealed, “You make more money from speaking than from the book. But now you are able to get more exposure with social media and independent publishing options. Thomas winked and added: “Mike is very active on Facebook. I see his name there all the time!”

On getting published, Liguori said, “I did it the old fashioned way. I found that emails were useless, so I went into the publishing house and introduced myself to them. Publishing a book has dramatically changed. There used to be rules, and now there are no rules or limitations.”

A number of attendees commented on how much they liked the panel and urged conducting it again. David Sperry ’61, was in the audience and remarked, “Mike Liguori and Nathan Jackson were very explicit as to their passion for putting words into print, relating to their Menlo experiences, and channeling their life’s experiences into book form. Can’t wait to buy the books. The three faculty members all contributed some of their own writing issues along the way, to make a great discussion. I wish that all students could have heard the stories.”

The enthusiastic discussion between panelists and audience continued through the scheduled time until moderator Doug Carroll finally had to draw the session to a close. One attendee remarked that though the business of writing is changing rapidly, dedicated writers can still find a niche for their words.
Faculty Notes

Melissa Michelson
Professor, Political Science

Experts’ Research Reveals Best Approach to Turning Out Minority and Youth Voters

The last weeks before an election are when campaigns truly heat up, and when get-out-the-vote campaigns truly hit their peak.

In their new book Mobilizing Inclusion: Transforming the Electorate through Get-Out-the-Vote Campaigns, Melissa R. Michelson, PhD, Professor of Political Science at Menlo College in joint effort with Lisa Garcia Bedolla, Associate Professor of Social and Cultural Studies at UC Berkeley use results from 268 randomized field experiments and 3,000 hours of field observations, to explain how to most effectively get low propensity voters to the polls.

Whether that means African Americans, Latinos, Asian Americans, or youth, the key is personal outreach through live telephone calls or door-to-door conversations. While many campaigns and candidates write off these communities as unlikely to participate or not moveable, the book proves conclusively that inviting individuals in those communities to vote, if done through personal outreach, can have a dramatic and long-lasting effect.

“After completing our work for the California Votes Initiative, we felt that there was something larger that we wanted to say about the work and what it taught us about political attitudes and behavior among Latinos, African Americans and Asian Americans,” said Dr. Michelson.

“I know that many campaigns and activists are reading this book and putting into practice the tactics we recommend,” said Michelson. “In the end, the idea is to have the electorate of California more closely resemble the population of California, and I’m proud to be helping make that happen.”

Pauline Fatien Diochon
Associate Professor, Management

This Fall, was Pauline Fatien Diochon’s first semester as a full time faculty member at Menlo College. She teaches both in the day program (Organizational Behavior) and evening PSP Program (Empirical Research). She would like to acknowledge the continuous efforts that students demonstrate in their learning process.

While PSP students are very committed to developing their analytical skills through the writing of their thesis, day students surprised her with their creativity in the mid-term movie analysis projects.

When Dr. Fatien Diochon is not in class, she works on her research projects which include a study on ethical challenges faced by executive coaches (she realized interviews with French coaches) as well as conferences (this summer, she presented two symposia at the Academy of Management in Boston on “Coaching Education and “Paradoxes in Coaching” and coordinated the “Dark Side Case Writing Competition.”

She recently published a peer-reviewed article: “Coaches are neither silent nor inactive when addressing the critical dimension of their activity!” Management & Avenir, 2012/3 n° 53, p. 162-182. Happy Fall, Happy Holiday Season!

Soumendra De, Professor, Finance
Jan Jindra, Assistant Professor, Finance

The September 2012 issue of the Journal of Banking and Finance, a premier journal in the field of finance, published a paper by professors Soumendra De and Jan Jindra titled, Why Newly Listed Firms Become Acquisition Targets. The authors studied the operating, financial, and ownership structure characteristics of newly listed firms which become acquisition targets shortly after their initial public offerings, and found that firms acquired shortly after listing are on a growth trajectory similar to that of surviving firms.

Finance Class Visits Federal Reserve Bank

Academic Affairs and the Finance Club sponsored an educational field trip to the Federal Reserve in San Francisco in October.

“The trip to the Federal Reserve was amazing,” noted Christopher Humphreys ’13.

“I especially enjoyed the money museum, and wish I could’ve spent much more time in there. It was really cool to see how money was printed throughout the history of our country, and match the changes of the monetary policies of our government with the changes in currency.”

After a tour of the basement of the central bank office, where millions of dollars are received, sorted, and redistributed to banks daily, students were allowed a rare glimpse of the currencies of past eras and they were enlightened on the functions of the Federal Reserve by Fed Tour guide Maggie Glanowski.

Financial Management Association Meets

Professor Soumendra De chaired a session and discussed a paper at the Financial Management Association meeting held in Atlanta, Georgia, in October. He was accompanied by six students, Marc Leboeuf, Steven Schaub, Catherine Olson, Yessica Valverde, Tyler Wilson, Derrick Tanag, finance faculty professors Jan Jindra, Dima Leshchinskii and Ran Lu-Andswes.

The Indian Finance Conference, to be held in December at the Indian Institute of Management Calcutta, India, has accepted Professors De and Jindra’s paper, An Analytical Study of Returns and Characteristics of Indian Cross-Border Acquisitions.
Mark J. Hager
Associate Professor, Psychology

Dr. Mark J. Hager continues his research and consulting on mentoring relationships in higher education by bringing that research home to Menlo College for SBA Day 2012. Dr. Hager collaborated with business faculty members, Dr. Kathi Lovelace and Dr. Pauline Fatien, to present the workshop “Building Leadership Skills through Effective Communication.” The hands-on session invited students to rehearse mentoring and coaching roles important to organizational leadership.

Dr. Hager is part of a team of international scholars presenting the symposium “Creating a Comprehensive Mentoring Research Agenda: Literature Reviews and Future Directions” at the annual American Educational Research Association conference in San Francisco in April, 2013. He is co-authoring a paper on foundations of mentoring research in higher education with Dr. Nora Dominguez of the University of New Mexico. Dr. Hager is wrapping up his co-editorship of a special issue on mentoring for the journal Reflections with Dr. Jennifer Bellamy of the University of Chicago.

Dr. Hager is especially pleased to welcome Dr. Zhi-jin Hou to the Psychology program as Menlo College’s first Fulbright Visiting Scholar in residence.

William Walters, Dean, Library Services and Associate Professor, Social Sciences

Bill’s latest research has focused on patron-driven acquisition (PDA), a mechanism for the automatic purchase of books in response to patrons’ requests, without intermediation by library staff. His July 2012 paper in Library Resources & Technical Services demonstrates that while PDA can lead to efficiencies in information delivery, those efficiencies do not necessarily support the broader educational goals of the academic library. Among other things, PDA programs are unlikely to improve the quality of academic library collections. They fail to distinguish between the concepts of need, want, demand, and use; make poor use of librarians’ expertise; fail to represent the full range of library stakeholders; and tend to produce collections that are systematically biased.

Bill has also completed a set of three papers on electronic books. Those papers, currently under review, discuss the challenges associated with e-book licensing, acquisition, cataloging, sharing, and use within academic libraries and other multi-user environments.

Fulbright Scholar Dr. Zhi-jin Hou Joins Menlo College Faculty

Dr. Zhi-jin Hou has joined the faculty as Menlo’s first Fulbright Scholar. She joins us from Beijing Normal University, where she is an associate professor of counseling in the School of Psychology. Dr. Hou teaches two courses: Cultural Issues in Psychology and Psychology Applied to Daily Life.

Dr. Hou said, “It’s my honor to be a Fulbright Scholar-in-Residence. I want to share my professional and personal experience with students, faculty, and staff. I am eager to participate in campus activities to understand American culture.”

In August, Dr. Hou gave two poster presentations at the 120th Annual Convention of the American Psychological Association in Orlando, Florida. They were, “Parental Career Expectation, Psychological Separation, and Career Decision Making” and “The Influence of Person-Organization Fit, Career Growth on Job Satisfaction and Turnover Intention”. With another international team member, she co-authored an oral presentation for a symposium, “Lessons Learned: Building Resiliency and Working Internationally with Disaster Relief.” Dr. Hou received her Ph.D. from Chinese University of Hong Kong. She is a board member of the Clinical and Counseling Psychology committee of the Chinese Psychological Society. She teaches and does research in the counseling and career development field.

Stephanie Dellande, Associate Professor, Marketing

Mark Wagner
Adjunct Professor, Art

3rd Satellite Photo of Art for Wagner:
Burning Man 2012

Mark Wagner, founder and creative director of the nonprofit Drawing on Earth went to Burning Man this year. Wagner registered onsite as an official Burning Man artist on the desert in Northern Nevada. He picked a spot, a marker was set with a GPS and Wagner, and using a simple garden tool, rope, stake, and a hammer, he drew on the Earth. Working in the early mornings and late into the night under an amazing bright full moon Wagner covered approximately an acre of desert with drawings.

Burning Man is one of the largest creative events in the world. This year over 60,000 lived creatively together on a dried lake bed north of Reno NV. When everyone was gone, there was “no trace” of people being there. It happens every year over Labor Day.

In the end Wagner got an airplane ride and was able to photograph the work. “The drawings were so big down there on the desert, you had to ride a bike for awhile to see everything. But up here in the plane everything looks so small in comparison to what’s really going on down there.” It was a good experiment and it gave Wagner more ideas: next time a driver-less vehicle with computer designs on board and several days of drawings that would cover a few miles. See more at: www.marklewiswagner.com

Jack Klingler
Professor, Accounting

In early 2013, Jack Klingler, Professor of Accounting, and 14 students from the Menlo Accounting Club will be providing free income tax preparation services to eligible taxpayers. The services will be provided as part of the VITA (Volunteer Income Tax Assistance) program which is sponsored by the IRS and the United Way.

Professor Klingler and the students will undergo 24 hours of training and testing to prepare for the volunteer effort, which will occur in Brawner Hall in late January through early March. It is anticipated that the services will be offered on Wednesday evenings and Saturday.

To be eligible for the volunteer service, taxpayers must have income of less than $51,000 a year.
Dr. Leslie E. Sekerka
Associate Professor of Organizational Behavior, and Director, Ethics in Action Research & Education Center

As the advisor to the Ethics in Action Club and co-advisor to Rotaract, Dr. Sekerka helps forge the next generation of ethical leaders at Menlo. Her special events this term included a variety of guest speakers from profit and non-profit organizations including Rambus, StoneTurn, and WhistleWatch. Menlo alum JB Bush was welcomed back to Menlo, sharing his stories about how to put values into action. Dr. Sekerka's guest speakers consistently underscore the essential nature of business ethics, critical for building strong and sustainable business relationships and long-term profitable success. JB Bush shared his stories about how to put values into action. In addition, students enjoy networking and securing internship connections through the Ethics in Action Center's initiatives.

The professor's work recently appeared in the *Wyoming Law Review* and the *Journal of Public Affairs*, addressing her research in the area of moral competency development, corruption in the workplace, and the ethics of environmental sustainability. She organized an All Academy symposium and presented a paper at the Academy of Management Annual Meeting (Boston, MA). Her presentations at the Annual Comparative and International Education Society (San Juan, Puerto Rico) and Society of Industrial and Organizational Psychology Annual Conference (San Diego, CA) were well received, as her papers illuminated new knowledge in the area of Islamic business ethics and positive change toward sustainable development.

Dr. Sekerka's involvement in the community generated $5,000 in donations for Menlo's Ethics in Action Research and Education Center, with generous contributions from the James Hervey Johnson Charitable Educational Trust and the Markkula Center for Applied Ethics at Santa Clara University. She was also recently appointed as a member of the Advisory Board for Ethisphere Institute, Inc., based in New York, NY.

Craig Medlen
Professor, Economics

This December, Dr. Medlen gave a talk in Dijon, France at the "Sovereign Debts, Economic Policies and Bank Reforms" conference. His paper is entitled, "Free Cash, Corporate Taxes and the U.S. Federal Deficit." He showed that the expanded levels of excess cash that corporations have generated over the last four decades is a mirror image of the expanded role of debt. He advocates larger corporate taxes across the globe. The paper is under review at the "Review of Keynesian Economics." He has another paper under review at the *Cambridge Journal of Economics*, dealing with the relationship between marginal Q (additional stock valuation consequent on new investment) and the volatile corporate investment growth rate.

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Dr. Lu-Andrews joins Faculty

We proudly welcome Dr. Ran Lu-Andrews to our faculty as an Assistant Professor of Finance. She joins us from the University of California, Merced, and taught previously at the University of the Pacific and the University of Cincinnati in the areas of Corporate Finance, Investments, Financial Management, Accounting, and Financial Modeling.

Most recently, Dr. Lu-Andrews' research interests include corporate liquidity and stock liquidity, real estate investment trusts, and real estate portfolios and business cycles. With John Glasco, she is currently revising a paper, "An Examination of Macroeconomic Effects on the Liquidity of REITs," for the *Journal of Real Estate Finance and Economics*.

Dr. Lu-Andrews received her doctorate in Finance from the University of Cincinnati and her baccalaureate degree in Financial Engineering from Renmin University of China.

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The Ramleth family with Craig Medlen at the All-Alumni Reunion Dinner: Oliver, Bjorn, Craig Medlen and (right) Geir Ramleth
Freshman Year Experience

By Marilyn Thomas, Dean of Arts and Sciences

Every year we welcome a new freshman class with the message that we want to help them become fully engaged in their college experience and that we at Menlo are here to help them become their best selves. We don’t just say that; we send them a book during the summer that helps convey that message.

This year’s choice was The Last Lecture. Faced with an incurable cancer while still a relatively young university professor, Randy Pausch wrote the book to answer the questions we all deal with: what is the meaning of life, what contribution can I make, what’s the best way to deal with adversity? Instead of writing a ‘last lecture,’ we asked the incoming class to write a ‘first lecture’ addressed to the campus (peers, faculty, administration, staff) regarding their expectations, fears, hopes. . . . We used that book and their essays as a springboard for 9 weekly classes taught by members of the athletic staff, faculty, and administrators, the number of students in each session kept deliberately small to encourage free discussion.

We also use the common book selection every year as a way to identify a class theme. This year’s theme was service, this year’s service project, helping the City of Redwood City hold its annual Salsa Festival (both dancing and tasting). Beginning at 5A.M., students reported in 4-hour shifts throughout the day and into the evening to help the city by first setting up stages, tents, tables and chairs in the early hours, followed by our service manning booths, teaching arts and crafts to children, selling tickets and food items, picking up trash, and directing traffic. In short, the entire freshman class was on hand to help manage the Festival. The city leaders were so pleased that they invited us to help again next year, which we quite possibly will do.

Introducing Allen Chen, CIO

Allan Chen was appointed Chief Information Officer at Menlo College. Chen received his B.A. from Stanford and completed his M.B.A. at Santa Clara University’s Leavey School of Business. Prior to Menlo, he was employed as chief strategist and manager for technology serving as Assistant Dean for Law Technology and Academic Computing at the Santa Clara University School of Law.

Spring Trip to Europe

Having led student trips to China, Peru, England, Ireland, Spain, France, Italy, and Germany, Dr. Thomas is preparing for her next travel adventure, this time taking students to Germany, Austria, and Czechoslovakia. Highlights will include Berlin, Potsdam, Dresden, Prague, Vienna, Salzburg and Munich. They will stay in 3- and 4-star hotels in city centers. The cost of the trip is $4233 and that includes 3 units of upper division credit, travel to and from Europe, all ground transportation in Europe, hotels, two meals a day, and all entrance fees. Highlights include Pergamon Museum, Frauenkirche, Dresden Schloss, Hradcan Castle, Mozart’s Birthplace, and Schönbrunn Palace.

If you are an alum and wish to join us, you are welcome as well; or if you are just curious, check out the website as follows: URL: educationaltravel.com. Our user name is europe2013 and our password is menlo.

As Mark Twain once said, “Travel is fatal to prejudice, bigotry, and narrow-mindedness, and many of our people need it sorely on these accounts. Broad, wholesome, charitable views of men and things cannot be acquired by vegetating in one little corner of the earth all one’s lifetime.”

Doug Carroll
Professor, Mass Communications

Dr. Carroll’s research report “Commercial and Promotional Programming Strategies in the Telecast of Super Bowl XLIV,” has been accepted for publication in the International Journal of Business, Humanities and Technology. The paper is scheduled for publication this year.

Yimei Wang
Visiting Scholar-in-Residence

Yimei Wang, an associate professor in the Department of English, School of Foreign Languages, at Peking University, China has returned to Menlo College to teach Chinese Literature and Chinese Culture as a Visiting Scholar-in-Residence. “I got to know some of the best professors and people at Menlo College more than a decade ago, and I am looking forward to working again in one of America’s best colleges, Menlo College,” said Dr. Wang. She is the co-author of 12 English textbooks for grade school pupils.

Center: Professor Yimei Wang with Austin Newsom (left) and Simon Glinsky (right) at the Taste of Menlo during the Homecoming weekend.
Careers In Accounting: Panel Discussion

CalCPA Peninsula Chapter Accounting Education hosted the second annual “Careers In Accounting” panel discussion at Menlo College with working professionals from public accounting (assurance and tax), private industry, and non-profit/government on November 5. The panelists described their career paths, their current responsibilities and advised students interested in accounting careers.

This joint campus event included visiting students from College of San Mateo, Cañada, Skyline and Notre Dame de Namur. The event was organized by Donna Little, Professor of Accounting and Finance and Jack Klingler, Professor of Accounting.

Congratulations to our accounting students, who received scholarships at the 10TH ANNUAL Peninsula CalCPA Student Night October 25, 2012.

The winning students are:
- Catherine Gonzales
- Aleema Iqbal
- John Schott
- Jace Weaver

We are very proud of their achievements.

Featured speakers included:

Carolyn Amster ’79 Tax Partner, Burr Pilger Mayer Inc.
David Grisham Partner, Litigation & Forensic Consulting Services Group, Hemming Morse LLP
Jack Klingler Professor of Accounting, formerly Director, Financial Accounting, Alcoa Inc.
Laura Olson Senior Manager, Seiler LLP
Brian Ponty Finance Director, City of Redwood City
Mike Ray Senior VP, CFO, Treasurer, California, Casualty Management Company
Amalia Stein Assurance Senior, Frank Rimmerman
Financial Literacy and College Persistence Conference
January 18, 2013

Do graduation rates improve if students understand personal finance?

On January 18, 2013, Silicon Valley-based Menlo College and Citi Community Development will host leading educators and business professionals to identify the correlations that financial literacy programs and curricula have with college persistence and completion. This all-day conference is made possible by a generous contribution from Citi Community Development.

Discussions at the event will explore the factors contributing to college persistence and the potential impact of improved personal financial literacy on students; on the higher education arena; and society.

Academics are encouraged to submit original work. View the Call for Papers and register for the conference on the Financial Literacy and College Persistence Conference website: www.menlo.edu/financial-literacy

Featured Speakers include:
- Rebecca Macieira-Kaufmann, President of Citibank California
- Lewis Mandell, SUNY Buffalo Emeritus
- Valerie Coleman Morris, Journalist/Author
- Joyce Serido, University of Arizona
- Vincent Tinto, Syracuse University

The moderator will be Arthurlene Towner, Emerita of California State University, East Bay. Donna Little, Associate Professor at Menlo College, will present on personal financial literacy program research.

Conference Chair:
Donna Little, Associate Professor of Accounting and Finance, Menlo College, dlittle@menlo.edu

The event was made possible by a generous contribution from Citi Community Development.
For the fourth straight year, Menlo College is one of the best colleges in the West according to the nationally known education services company, The Princeton Review. It is one of 122 institutions The Princeton Review recommends in its “Best in the West” section of its website feature, “2013 Best Colleges: Region by Region,” posted in August on PrincetonReview.com.

In its profile for Menlo College, The Princeton Review describes the College as “…small, but that size is part of what is helping forge its reputation as a great business school that focuses a lot on individual attention. In its efforts to ‘better tomorrow’s business people,’ this Silicon Valley school focuses on many fields of business inside and outside of the classroom.” Those interested in Menlo will find a school that “provides a top-notch education and unmatched college experience through their dedication to student needs.”

Says Robert Franek, Princeton Review’s Senior VP/Publisher, “We chose it [Menlo College] as a ‘regional best’ college mainly for its excellent academic programs.”

“We are thrilled that Menlo College earned this distinction from The Princeton Review once again,” said President James J. Kelly, “Ambitious business students wanting an exceptional academic experience, complemented by outstanding athletics and student life activities, will find our college an excellent fit.

and one of U.S. News & World Report’s “Best Colleges”

U.S. News & World Report has named Menlo College a “Best Regional College” in its 2013 edition of “America’s Best Colleges,” released this week. Menlo ranked in the top tier of schools in the Regional Colleges (West) category. This is the second year consecutively that Menlo College has received this honor.

“Achieving this distinction shows the tremendous efforts of our faculty, staff, and students,” said President James Kelly. “Menlo College is honored to reflect and emulate the innovation and success that exemplifies our Silicon Valley location. We have talented, hard-working students, and we are privileged to serve them and our community by fostering excellence.”
“The weekly ‘Study Slam’ events provide students with a great opportunity to come together as members of a scholarly community. Many faculty members regularly make themselves available during this time to answer questions about course-related material. Whether students are there to study in groups, work on group projects, or seek assistance from our campus Peer Tutors, ‘Study Slam’ is the perfect venue for getting work done and having a little fun while doing so!”

Sharyn Moore
Associate Dean of Student Affairs

Opposite page: Haylee Rice and Mike Canali at Study Slam.
Above left: Assistant Professor Pejmon Sadri helps Mike Canali
Right top: Patrick McNamara, Trevyn Reese, Middle: Brittany Bean, and Lara Al-Qadi study with Sharyn Moore
Below: Cheyenne Lopez, Victoria Schultz, Jimmy Go, Donovan Bonner, Yu Lee Tan, Jun Jie Liu, Professor Donna Little at Study Slam.
PHOTOS: JIO CASTRO ’15
“We’re proud to celebrate our students’ academic success,”
Yasmin Lambie-Smith
Dean of Students

Mike Liguori ’11, founder of the Operation Work Warriors, was a special guest at the Academic Success Celebration introducing his new book, The Sandbox: Stories of Human Spirit and War.

The Annual Academic Success Celebration honored students from the incoming class who received 3.25 GPA or above on their midterms, as well as students who are on the Spring 2012 Dean’s List (see the cover, back cover and page 3 for a complete listing.) “We want to celebrate our students’ success,” said Yasmin Lambie-Simpson, Dean of Student Affairs, “and we want to encourage them to continue on this path.”

Above: Student speakers Robert Gehre and U’Iulani Reyes discussed how Menlo College has helped them to evolve and become more successful.
2012 Innovation Challenge Winners Announced

By Corona Beck ’16

The categories for the Innovation Challenge competition included Most Creative Idea, Most Efficient Use of Resources, and Largest Value Created. All students enrolled in the Management 101 classes competed in the Challenge, which is held annually in the fall semester. Their assignment was to create as much value as possible using a common object—this year, paper towels.

For the Challenge, students were split into teams and given a week to complete the task. The judges were a panel comprised of members of the Menlo community. The purpose of the challenge is to teach students three things: how to work with each other, a key skill in the business world; the process of value creation, one of the main concepts in the market based economy; and that value has multiple dimensions, not just monetary value.

Each member of the winning teams received a $25 gift certificate from the Menlo College bookstore, which was presented to them in their class by Dale Hockstra, Ph.D, Dean of Business and Academic Affairs. The winning entries were displayed in the Library.

Congratulations to the 2012 Innovation Challenge Winners!

Left: Largest Value Created (2 Winners):
“Design by Bounty,” Nicole Yap, Rebecca Ratsch, Elizabeth Gaddie, Natasha Azevedo, and Visa Thach. (Dr. Ben Alamar, Management 101 section 10) —and—

Above Right: “Bounty Baby Blanket,” Bryce Howard, Andrew Nyberg, Aidan Gavin, Brandon Bell, and Samuel Duchene. (Professor Jack Klingler, Management 101 section 1)

Above: Most Creative Idea: “Flowery Décor,” Adlin Bedrouyan Moushabad (Prof. Frances Turner, Management 101 section 7)

Left: Most Efficient Use of Resources:
“Port-A-Blinds,” Joshua Szin, Jenna Cornell, Matthew Lewis, Brianna Hurn, and Sean Sonderman. (Professor Jack Klingler, Management 101 section 1)
Christian Franks ’15 Joins Red Cross Board
By Andrey Poliakov

Sophomore Christian Franks, member of the Menlo College wrestling team and the Sophomore Class President, has been appointed to the Board of Directors of the American Red Cross Northern California Blood Services Region. He replaced Hanna Malak, who held the position before graduating from Menlo College earlier this year.

“My job is not only to get more participation in Menlo blood drives but also to increase constant participation in fixed sites for blood donation,” said Franks.

Franks began volunteering for the Red Cross last year when he helped Malak set up blood drives on campus and made reminder calls to blood donors.

Emergency Drive for Syrian Refugees
By Corona Beck ’16

Menlo College students Aleema Iqbal and Carlie Belmodis organized an emergency clothing drive to help Syrian refugees who are in need of warm clothes. During the week of September 16–21, 2012, warm clothes and baby items were collected in the College dorms to be donated to the Belmont Mosque. The Mosque will ship the clothes to Turkey where they will be distributed along the Turkish/Syrian border.

“It was a spur of the moment thing,” said Iqbal. “Our goal was not just to collect clothes, but to create awareness for Syria.”

There was a great response on campus. Twenty students wore shirts to promote the event; one of the resident assistants, Jace Miller, made flyers for his hall and distributed them to each room. There were also a lot of donations from day students who brought their items to a collection station in the Library.

“By learning multiple ways of giving we hope you will give generously..."
Menlo College Rotaract Club invited the Menlo community to the 2nd Annual Hunger Banquet on November 8. The goal of the banquet is to increase awareness about hunger both in underdeveloped as well as developed countries. Those who attended the event experienced one of three distinct meals representing the underdeveloped, developing, and developed nations. A representative of the Second Harvest Foodbank was the featured speaker.

“We will be taking donations to a charity of choice in our area to help those less fortunate this upcoming holiday season!” said Kanesha Jenkins, a member of the Rotaract Club.

In the month of November, Rotaracters collected non-perishable foods for Second Harvest Foodbank.

of your time and resources,” Steven Schaub, President, Rotaract Club
Menlo College Athletics 13th Annual Golf Tournament
PRE-REGISTER FOR THE FRIDAY, MAY 17, 2013 TOURNAMENT ONLINE AT: www.menloathletics.com

THANK YOU TO OUR 2012 SPONSORS
Arthur J. Gallagher Risk Management Service
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Firestone Walker Brewing Company
Sodexo
George Sigiege
Hilton Garden Inn, Mountain View
Pepsi

MEMORIES FROM THE 2012 TOURNAMENT
Top:
Geoff Downing
Bill Downing
Rick Lechleitner '03
Tyler Stevens

Middle:
Becky Knecht '02,
Softball alumna
Carly Henderson '03,
Softball alumna
Malia Baxter '03,
Softball alumna
Derek Ayoob,
Assistant Football Coach

Bottom:
James Butler,
Rector Motors
Howie Dallmar '74,
Basketball alum & member, Board of Trustees
Dave Mahar
Stefan McGovern,
Head Baseball Coach

COYOTE CREEK GOLF CLUB
Coyote Creek Golf Drive, Morgan Hill, CA 95037

FORMAT
Four Player Scramble—Shotgun Start 11:00 AM

REGISTRATION & BOX LUNCH
9:30 AM

DINNER & AWARDS
Immediately Following Tournament

MORE INFORMATION
Keith Sapataro 650.543.3853, kspataro@menlo.edu
Kathy Imwalle 650.543.3852, kimwalle@menlo.edu

There are several ways to help:
Join us for golf and dinner | Just come for dinner
Become a tournament sponsor or donor

CHAMPION PACK: $700
Sign up your foursome and receive 4 rounds of golf with a cart, 4 box lunches, 4 buffet dinners and a Tee Sign sponsorship for the group

INDIVIDUAL ENTRY: $160
Sign up for the tournament and receive a round of golf with a cart, a box lunch and the buffet dinner

TEE SIGN SPONSORSHIP: $150
Sign up and receive signage posted at a tee box throughout the course. At the conclusion of the tournament, you will receive a framed copy of the Tee Sign to take home.

DINNER: $50
Enjoy a delicious, first class dinner in the private dining room facilities following the tournament.

DONATIONS:
Support the event and/or Menlo College Athletics with a direct donation.

Please send check, made payable to Menlo College Athletics, and a registration form by April 21, 2013, to:
Menlo College Athletics Department
Attn: Kathy Imwalle
1000 El Camino Real, Atherton, CA 94027

PHOTOS: ANDREY POLIAKOV
Athletics News

Menlo Athletics Finishes in Top 100 of NACDA Learfield Sports Director’s Cup

For the first time in the history of the school, Menlo College has cracked the top 100 of the NACDA Learfield Sports Director’s Cup, a prestigious list based on outstanding athletic achievement over the 2011-12 school year. Menlo is 85th out of a possible 300 NAIA colleges, and was the highest ranked school in the California Pacific Conference.

“This is confirmation that our strategic plan is working and that we have an amazing group of coaches, staff, and student-athletes,” said Director of Athletics Keith Spataro on the historic accolade. “Our Menlo community should be proud of what this group has accomplished.”

The National Association of College Directors of Athletics (NACDA), ranks the top 195 NAIA schools based on their on-field success. Points are awarded based on each institution’s finish in up to 12 sports, six women’s and six men’s. Menlo’s best finish before 2012 was 123rd.

“This is a remarkable accomplishment, given our size,” commented Spataro. “We are proud of this honor.”

Eleven student-athletes were recognized as All-Americans, and 37 as All-Conference recipients including two Conference Player of the Year awards, four Conference Newcomer of the Year honors, and two Conference Coach of the Year awards. Menlo won a record three conference championships and seven teams qualified for the postseason, including a record six on the national stage.

Menlo College Athletics honored as an NAIA Five Star Champions of Character Institution

For the third consecutive year the department was honored by the NAIA as a Five Star Champions of Character Institution. The merit based accolade takes the NAIA’s five core values of integrity, respect, responsibility, sportsmanship, and servant leadership into account, with Menlo Athletics excelling in all key elements.

Spataro said, “To take home the award for the third straight year speaks volumes about the way our student-athletes conduct themselves throughout the course of competition, and how our coaches make a commitment to instill these values on a daily basis. I am proud to know that Athletics can hold such a proud distinction.”

Michell Vlahos Named as Head Softball Coach

Michell Vlahos is the next head coach of the softball program. Vlahos enters her Oaks tenure after great success at both the NCAA Division I level and the NAIA stage, most recently coming over from UC Riverside where she spent one year as assistant coach.

“We are thrilled to have Michell lead our softball program into an exciting new era,” said Spataro. “Her wealth of experience, vast knowledge of the game, and tremendous track record provide an incredible opportunity to turn the softball team into a perennial powerhouse.”

While at Riverside, Vlahos played an influential role as hitting coach in leading the Highlanders to the program’s most wins in Division I history with 25, while the team’s .281 batting average was also the highest mark of all-time. Prior to coming to Riverside, Vlahos helped propel NAIA Savannah College of Art and Design to greater heights as assistant/hitting coach. The Bees enjoyed two 30-win seasons, two Sun Conference titles, and two trips to the NAIA National Championship Tournament in Vlahos’ three years with the program. SCAD also dominated the conference from an offensive standpoint, leading the pack in batting average all three seasons with Vlahos as hitting coach.

Dana Banke Named Head Coach of Men’s & Women’s Golf Teams

The Menlo College Athletic Department is proud to announce Dana Banke as the newest head coach of the men’s golf program, and inaugural head coach of the women’s golf team which is set to begin competition in 2013-14. The Northern California native is currently a class “A” PGA Member in good standing, and has had an extensive professional playing, teaching, and coaching career.

“We are elated to have the opportunity to bring Dana into the Oaks family,” said Spataro. “His immeasurable knowledge of the game of golf, wealth of experience as a professional, and impressive level of coaching expertise makes him a perfect fit. With Dana at the helm, I expect our golf program to develop into a force for years to come.”

Banke was the golf course manager and head professional at Poplar Creek Golf Course in San Mateo since 2008. The San Jose State graduate managed Callippe Preserve Golf Course in Pleasanton, CA in 2007, and the City of Alameda’s Chuck Corica Golf Complex from 1996-2007. He was assistant men’s golf coach at NCAA Division I’s University of California, Berkeley, and University of Nevada.

William Mitchell Named Head of Women’s Wrestling

William Mitchell is the new head coach of the women’s wrestling program. Mitchell brings experience on both the collegiate level and on the national stage into the position, and an energetic outlook that should pay dividends in elevating the program to national prominence.

“I am excited to work with some great women to reach their goals,” said Mitchell on the prospects of joining the Oaks. “Obviously our goal is to win a national championship, but my true goal is to give students an opportunity for success. Coaches and I like to be called—facilitators—are here to give those around us a platform for success.”

Mitchell enters his Menlo tenure after serving as the Director of Operations for the wrestling program at Lindenwood University in Belleville, IL, along with his role as Team Leader and Head Coach of Team Missouri Select (club team), and a coach on a variety of USA national wrestling teams.
HOMECOMING 2012

MENLO VS WESLEY
Jessica Mumford does a balancing act with a boost from Andrew Vargas and other cheerleaders at Homecoming halftime.
Menlo College Athletic Department Welcomes Six into Hall of Fame Class of 2012

By Dylan Vazzano, Sports Information Director

The Menlo College Athletic Department is proud to announce their 2012 Hall of Fame class, inducted the weekend of October 19th-20th, coinciding with the launch of the 85th anniversary celebration. Bill Imwalle, Duane Ito, Ryan Madden, Joey Martinez, Eddie Miller, and Jason Stamps joined the exclusive club on October 19, with an additional on-field ceremony on Cartan Field during the Oaks football game against Wesley College on October 20.

“On behalf of myself and the rest of the Menlo Athletic Department, I want to congratulate these six special individuals for this remarkable accomplishment,” said Director of Athletics Keith Spataro. “The Hall of Fame class of 2012 features incredible talent, unbelievable coaching, and a knack for winning. Furthermore this class displays the utmost character, sportsmanship, and values that the department prides itself on.”

Bill Imwalle rejuvenated the Lady Oaks women’s volleyball program as head coach from 1999-09, while also leading the Oaks golf team as head coach from 2004-12. Imwalle created a legacy as one of the most successful Menlo coaches of all time, stumping his place as the volleyball program’s second most winning coach. The graduate of Long Beach State compiled a remarkable 144-87 (.623) record, while his tenure included five California Pacific Conference championships, four undefeated conference seasons, and two NAIA National Tournament appearances. In addition, Imwalle’s five Cal Pac championship teams posted a combined 71-1 conference record.

No other Menlo coach has accumulated as many conference championships in the department’s history, while Imwalle himself was recognized as the Cal Pac Coach of the Year on four separate occasions. His players won numerous accolades as well throughout his sparkling career, with Imwalle playing an influential part in the development of 37 All-Conference selections, nine Conference Players of the Year, two NAIA All-Americans, and nine more NAIA Academic All-Americans.

Duane Ito, a four-year Oaks baseball player from 1995-98, established himself as one of the program’s most prolific hitters. Ito is the Menlo College hit king with 180 base knocks during his outstanding career, including 44 doubles which is also tops in the school’s history. Ito’s single season numbers are remarkable with a program-leading 467 single season batting average and 64 hits. The native from Oahu, Hawaii became a two-time 2nd Team All-Pacific West Division III shortstop in ‘97 and ‘98. After graduation, he signed with the Pacific Sun’s of the Western Baseball League. Currently, Ito works for the State of Hawaii in the Department of Health, Indoor and Radiological Health Branch, Noise Section, where he has been since 2004.

Ryan Madden earned the elusive spot in the Hall of Fame behind an incredible resume as one of Menlo College’s best tennis players of all-time. Madden spent four years with the Oaks, from 1993-96, and was named a four-time All-West Region for singles play, as well as a two-time All-West Region for doubles play. In his four years with the program he was the #1 player each season, and did not lose a match over his junior and senior campaigns, accumulating a minuscule four losses throughout his four years. The accolades continued to rain down on Madden as he was also a four-time OJAI Western Regional Champion.
ship participant, a two-time OJAI Western Regional Champion, and a
two-time Menlo College representative at the Rolex Invitational.

After graduating in 1996, Madden moved into the mortgage
banking industry, and is currently employed by Guarantee
Mortgage Corporation, where he is the Director of Business
Development and Sales.

The 2012 Hall of Fame nod for Joey Martinez should come as little
surprise, as the Modesto, California native is one of the most storied
Oaks wrestlers of all-time. Martinez suited up for two seasons, from
2001-02, and dominated every step of the way. He was a two-time
NAIA All-American, a two time Team MVP, and his career records are
nothing short of spectacular. Martinez is fourth on the program’s
all-time list in career wins, seventh in win percentage, fifth in take-
downs, second in technical falls, sixth in team points, ninth in dual
wins, and fourth in tournament wins, all accomplished in two years.

Martinez now serves as the Oaks head wrestling coach, a position
he has held since 2009.

Eddie Miller spent four seasons with the Oaks football team, estab-
lishing himself as a phenomenal wide receiver and return specialist
from 1998-01. The San Diego native ranks fourth all-time with 133
career receptions, second with 20 receiving touchdowns, and fourth
with 1987 receiving yards. Miller is also the proud record holder of
a number of single season and single game records including his
198 receiving yards at Whittier College in 2001, and 294 all purpose
yards at McMurry University in 2001, a game in which he set the
longest punt return in school history with a 93-yard return. Miller
is also the single season record holder with 222 punt return yards
and two touchdowns in 2001.

After Miller’s senior season with Menlo College he made the transition
to professional football playing in the indoor game of Arena Football,
playing two seasons with the Cape Fear wildcats and one season in his
home town for the San Diego Riptide. Though Miller hung up his cleats
in 2005 to raise his family he has not truly left the football field. He
has coached for several years as a head coach of youth football in the
Solano county area and is currently a Varsity WR coach at Sacramento
High school. Miller is now an accomplished senior loan officer and
business owner bringing the same passion and excitement he exhibit-
ed on the football field to helping his clients in his business pursuits.

Jason Stamps rounds out the 2012 Hall of Fame class with a phenom-
enal four year Menlo basketball career that spanned 1989-92. Stamps
was the school’s fifth leading scorer with an impressive 1011 points, and
is also second with 483 career field goals made. A multi-dimensional
player, the Redwood City native ranks third all-time in career assists
with 273 and career steals with 147. Stamps was also made famous for
his incredible in-game feats, as he is second on the all-time list in points
scored in a single game, posting 40 against San Francisco State on
January 31, 1992. In the dramatic performance Stamps’ 12 free throws
made still ranks third on the school’s all-time list.

Upon graduation, Stamps went on to work in a law firm as a Litigation
Paralegal before moving into facilities management, currently working
for Barnes and Noble in their Nook Division in Palo Alto.
Hall of Fame Class of 2012

Top L to R: Bill Imwalle | Eddie Miller | Jason Stamps | Joey Martinez | Ryan Madden | Duane Ito
Coaches Gary Nelson and Lee Dale Allen Honored with Memorial Scholarships

By Dylan Vazzano, Sports Information Director

Gary A. Nelson ’10

Menlo College Athletics pays homage to the lives of former men’s wrestler and coach, Gary Nelson, and the pioneer and inaugural head coach of the women’s wrestling program, Lee Allen. The two passed away over the summer, and Menlo has set up a scholarship in each of their names to honor their spirit, tremendous character, and core values of integrity, respect, responsibility, sportsmanship, and servant leadership. The Gary Nelson Memorial Scholarship will be awarded annually to the men’s wrestler who represents these ideals, and the Lee Allen Memorial Scholarship will be presented annually to the women’s wrestler who best embodies these traits.

The Menlo College community began mourning Nelson’s passing on June 27th, after he was killed in a car accident at the age of 24. Nelson spent four years wrestling with the program, a tenure that began in the 2005-06 season and wrapped up in 2008-09. He was recruited out of Saint Petersburg, FL by then head coach and current Director of Athletics Keith Spataro. “Gary was one of the most amazing people I have ever known. He has had to overcome so much in his life and did so with an unbelievable attitude. It has been one of the greatest privileges of my life to know, coach and love him like my own son.” Spataro said. “Gary’s infectious happy spirit will be truly missed and forever remembered by the Menlo Community.”

When his time grappling for the Oaks came to an end, Nelson took his talents to the coaching world where he served as an assistant coach under Joey Martinez for three seasons. “He was one of a kind,” said Martinez, who also coached Nelson throughout his Menlo career. “Gary was an outstanding wrestler and coach. He was caring and was always there for you no matter what the circumstances were. It is sad that with so many incredible qualities, he is no longer with us.”

Nelson began his Oaks stint wrestling in the 165 lb. weight class throughout his freshman and sophomore campaigns, before moving up to the 174lb. weight class as a junior, and then 184lb. weight class as a senior. On the mat, Nelson proved his worth as one of the most reliable wrestlers on the squad, and off the mat, his tremendous character warmed the Menlo community and beyond.

“Gary touched so many hearts in such little time,” said Sean Weeks ’10, who spent three years as Nelson’s teammate, along with being one of his dearest friends. “He was a man full of determination and heart. Words cannot describe how much I will miss him.”

Aside from a successful Oaks wrestling career, Nelson took an active role in the Menlo community. He was a leader in student government, as well as a Resident Assistant.

Lee Dale Allen

The Menlo community said goodbye to Lee Dale Allen, pioneer of the women’s wrestling program and head coach for nearly a decade, after he lost his battle with congestive heart failure on June 11th. He was 77.

The native of St. Francis, Kansas brought over 50 years of knowledge and experience into his Menlo tenure, one that began in 2001 and culminated after the 2009-10 season. In 2009 he was presented by the Women’s College Wrestling Association as Coach of the Year.

“Menlo lost an incredible coach. Lee was one of the most amazing men I have ever known and I will forever be grateful for the time we had together,” said Keith Spataro, current Director of Athletics and former men’s wrestling head coach at Menlo College. “His impact on the sport of wrestling and the lives of the athletes he introduced to the sport will forever be remembered. We will keep his family in our thoughts and prayers.”

With Coach Allen’s wisdom and guidance, the Lady Oaks enjoyed tremendous success throughout his Menlo career. The program had over 20 wrestlers take home All-American honors and another four earn National Championships in the Allen era, including both of his daughters Sara and Katherine. Sara won a U.S. Senior Open national title, and Katherine was a University World champion. Both daughters are resident athletes at the U.S. Olympic Training Center.

“Words cannot describe the loss and love for Coach Allen, but I can tell you he accomplished so much and shifted every life he touched to be a better athlete and a better human being,” said Monique Cabrera ’09, a four-year team captain under Allen. “On behalf of the Menlo College women’s wrestling program and alumni, we love you Coach and will miss you, but we will never forget the global legacy you left behind.”

Allen is known worldwide as a legend in the wrestling world. He took part in two separate Olympic Games, taking part in each Olympic style. Allen was a member of the 1956 Olympic freestyle team at the Olympics in Melbourne, Australia, competing at 125.5 pounds. He also competed in the 1960 Olympic Games in Rome, Italy, placing eighth in Greco-Roman at 134.5 pounds. He was on the first U.S. team to compete in a World Championships, taking home a sixth place finish at 136.5 pounds in freestyle at the 1961 World Championships in Yokohama, Japan.

As a coach, Allen’s imprint on the wrestling world was just as inspiring. He led the 1980 U.S. Olympic Greco-Roman team, which did not compete in the Olympics in Moscow, Soviet Union because of the U.S. government boycott of the Games. He also was head coach of four U.S. Greco-Roman World Teams: 1973 (Tehran, Iran), 1977 (Goteborg, Sweden), 1978 (Mexico City, Mexico) and 1979 (San Diego, Calif., USA). In 1979, his team earned a fourth place in the team standings in San Diego, with three individual medalists, one of the best Greco-Roman World performances of that time.

Born on December 28, 1934 in St. Francis, Kansas, Allen and his family moved to Sandy, Oregon during the Dust Bowl in 1938. A star athlete in high school, Allen took home four state titles, and then excelled at the college level at the University of Oregon. Settling down in El Granada, California, Allen coached Skyline College in San Bruno for over 30 years, and helped start BAWA (Bay Area Wrestling Association), before becoming the first women’s wrestling head coach at Menlo College.
IN MEMORIAM

Richard Alden Andersen ’44

“My father, Richard Andersen ’44 passed away last September. He was an ardent alum of Menlo and told us story after story about his years as a student there while we were growing up. This last year, he insisted we read to him from the Menlo Advantage Magazine and from the online Menlo News so he could keep up on the changes going on at Menlo.

As a former football player for Menlo, he especially liked to hear that my old elementary school friend Marc Speckman is now Menlo’s Head Football coach.

This photo of my father, Richard and his wife Helen was taken at the top of Anderson Butte on one of their many hikes in the North Cascades.”

Thank you,
Jim Andersen

IN MEMORIAM

James C. “Butter” Shingle ’50
Gary A. Nelson ’10

1950s

Robert Louis Benton ’58 “I’m happily retired, but still very active—I’m currently serving my third term as Trustee in my community, Village of Deerfield (Illinois) as well as singing in two choirs and serving on various committees.”

1960s

Richard Z. Schatz ’60 “I am a Forensic Financial Specialist in private practice and engaged in forensic financial services, specializing in family law (marital dissolution) matters.”

Michael Benjamin Shane ’61

“Aafter Menlo College, I received a BA in 1964 from San Francisco State, then a JD 1967 Boalt Hall University of California, Berkeley, and ultimately an LLM 1974 University College, London. I then went into a litigation practice in both Hawaii and California 1967-1988, served as General Counsel, Executive V.P. and Director URS Corporation 1988-1996; working full time practice as Arbitrator and Mediator in commercial, energy, construction and infrastructure disputes 1996 to present with offices in San Francisco and Gray’s Inn, London.”

Charles D. Robertson ’63

“Private practice engaged in forensic financial services, specializing in family law (marital dissolution) matters. Cases currently are 50% California and 50% Nevada with some in-roads now being made into Texas. Married to Barbara Hurst formerly from Dallas & Houston.”

John F. Mispley ’64 “I am working in medical equipment sales and marketing”

Harry Oliver Hill ’69 “I earned a BS from USC in 1972. Studied eastern philosophy and taught TM in the 70’s and 80’s. I own a plastic distribution company that I purchased from my father in 1986. I married my wife Francene in 1987 and have a step-daughter, Charnee. We moved to downtown Los Angeles in 1988. I keep active with tennis and golf. I do volunteer work for USC, Episcopal Church and trade associations. My experience at Menlo was fabulous, and I hope someday to reconnect with a few of the individuals with whom I began my educational journey.”

Stuart L. Smits ’69 “These days, I am living in the Sacramento area, working as a solar developer brokering solar projects in Mexico.”

1970s

Coach Mark Speckman ’75

Gives Alumni a Fifth Quarter Review of the Homecoming Game

Paul Frederick Swenson ’70

“President/CEO of Citadel Information Management. A business services firm in suburban Chicago.”

1990s

Michelle McKe ’92 “Retired 2003. Went to Menlo Reunion about 4 years ago. Thanks to Dorothy Skala helping a few old classmates from Upper House getting together. Had a great time!”

2000s

Cyrus Shahriari ’00 “I attended Menlo College from 1998 to 2001 where I also worked in the Office of Information Technology immediately after graduating. After four years, I returned to Frankfurt, Germany to work at the European Central Bank for over six years in the Quality and Management section. Currently, I reside in Vancouver, Canada and am exploring career opportunities in the Northwest.”

Sabra Dara Conley ’02 “I work as a senior manager in human resources.”

David Lamar Williams-Pinkney ’02 “I am a senior account manager at 360training in Austin, TX.”

Cynthia M. Leal ’02 is Vice President – Financial Consultant at Charles Schwab & Company, at the San Jose/Milpitas Branch.

Gianina Alina Kovai ’03 is a legal stenographer in the Hayward area.

Antonia Busack ’05 “I am currently a psychology intern working in a hospital in Brooklyn, NY. I am a doctoral candidate in my 5th year working to get my degree in School-Clinical Child Psychology.”

Jarin Alexander Beck ’07

“I was just in Atherton last weekend with my wife and stopped by the campus to see how..."
Sheri Sheffield Luevano ’11
“I recently started a non-profit company with the parent of one of my former students. I am in grad school at SJSU working on a master’s in Music Education, and I am now able to use my bachelor’s degree in business combined with my experience as a music educator to run a non-profit charitable organization that caters to 16-22 year olds. We just filed our letters of incorporation and are working on the 501(c)(3) status.”

Sophia C. McCavitt ’11 “I am definitely interested in getting involved in alumni activities and I miss Menlo dearly and being able to share in the 85th Anniversary meant a lot to me. Banana Republic at Stanford Mall was my first job back in high school. I left Banana my freshman year at Menlo so I could concentrate on school but I kept in touch with my managers. Last winter they contacted me to come back so I did! I’ve been working here since.”

William Iretton ’12 Drafted by World Baseball Classic Philippines
Will Iretton ’12 was drafted by the World Baseball Classic Philippines team for a position as second baseman. “It has been an exciting process to represent my heritage, as well as Menlo College, as an alumni,” said Iretton. The tournament was held in mid-November in Taiwan.

Two generations of Pratts, John Pratt ’79 and his daughter Alisha Pratt ’12 returned to Menlo to visit with President Kelly and Professor Jan Dykstra.

things have changed. I passed the California Bar on my first try last November, and have been practicing in the area of Civil Litigation, Family Law and Criminal Defense. More importantly, my wife and I were married last September (both Kathy and Bill Imwalle, and former mens’ soccer coach Len Renery attended our wedding), and we are expecting a little boy this September.”

Zachary Hershel Kramer ’07 “Getting married this September, is the biggest news for the year!”

Vincent McNair Van Dillen ’07 “Doing web design, trying to purchase a new car, living in Annapolis, MD, practicing daily meditation and walks, total gym rat! Staying in touch with people, studying for the various stock and commodity licenses! Working part-time, going to weight watchers, journaling, applying to grad schools, haven’t played much squash, trying new restaurants, have become a cigar expert, and done 10,000 hours of many things!”

Lori Louise Palazzolo ’09 “I’m expecting baby #2 in December.

Michael Z. Cavanaugh ’10
“I have been working as an Admissions Counselor in San Diego for the last 7 months and before that I was selling office supplies for a startup company in San Diego.”

Alexandra Ferro Geller ’11
“I relocated to NYC to work for Digital Operations with RL.com and I represent Womens Wear Blue Label, Golf and Tennis for the US and EU. I work directly with the merchandise from setting up photo shoots and approving images to making sure everything from the current season is online according to plan. It’s a great job and I love it!”

THANK YOU
ALUMNI SPONSORS—Your Generosity Helped Students Attend The Professional Breakfast & Alumni Reunion Dinner

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Karl Buder
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Michael Tumors
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Sponsors for Students
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Tom Scannell
George Irvin Jr.
John Till
Charles Westbrook

41 FALL 2012
THANK YOU TAILGATE BOOTH SPONSORS

Counterclockwise: Three generations of the Silverstein/McLeod family visited with President Kelly at the Homecoming game. L to R: John McLeod ’87, Mom Shari Silverstein McLeod ’86, President Kelly, Grandpa Stan Silverstein ’57 and daughter Samantha McLeod ’16. Did we mention Uncle Matthew Bragg ’88 (not in photo) At the Young Alumni tent, Zachary Kramer took a moment for a photo. Alumni visited Ray Solari’s tent. Chris Smith, Jason Passinisi, Eddie Miller, wore their shades well. The cool signage was provided by Firestone Walker Brewing Company. Andrew and Marianne Tapper from Southern California came for the festivities. Alan Lewis ’64 brought his birthday card signed by President Kelly just to say, “Thanks.”
Thank You to the 85th Anniversary Celebration Sponsors

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K&L Wines, Diageo Chateau Estate Wines, & Beaulieu Vineyards through the generosity of Walter H. Sullivan III ’72

Hors d’oeuvres
Chris Scaduto, Dispenser Beverages
Bill Butchko, Le Boulanger
Posh Bakery
Kevin Choy, Fresh Point

Music
Sheri Luevano ’11, MapleDreams

Andrew Horowitz from Vézér Vineyards and Will Bernstein
Deadicated Amber, Devil’s Canyon
Adam Kramer begs for more Trefethen wine.
Thank You to the 85th Anniversary Celebration Volunteers

EVENT
Tony Borba ’85, Chair
John R. Till ’91, Co-Captain

BUDGET
Alan Henderson ’79, Co-Captain
Howard Mason ’57, Co-Captain

MARKETING
Dawn Yules ’11, Co-Captain
Hanna Malak ’12, Co-Captain
Simon Glinsky, Facilitator
Tina Fairbairn,
Director of Alumni and Community Relations
James J. Kelly,
President, Menlo College

Alumni
Francis Adanza ’05
Will Bernstein ’92
Lyn Brownfield ’07
Beverly Clark ’76
Francis Mann Craik
Sherrie Fiel Feinstein ’88
Fabian Garces ’77
Stacey Hall ’78
Alfredo Mena Lagos ’74
Peter Mansfield ’64
William Mele ’75
Rocco Petruni ’02
Andrea Riesgo ’05
Lance Vaughan ’86

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Stephanie Dellande
Dale Hockstra
Harold Justman
Jack Klingler
Deborah Brown McCabe

Mark Speckman
Marilyn Thomas
Pam Gullard
James Woolever

Students
Jordin Altmann
Katrina Ford
Kalino Grace
Nadia Le’i
Joel Lomotan
Jesse Mumford
U’Iulani Reyes
Steven Schaub
Cadres Shelton
Katrina Smith
Yuliya Son
Henry West

Friends of Menlo committee members Dawn Yules ’11, Hanna Malak ‘12 and Tony Borba ’85 celebrate the success of the tailgate. Below L–R: Tina Fairbairn, Simon Glinsky, Howard Mason ’57, and John Till ’91
2011–2012 HONOR ROLL OF DONORS
THE PRESIDENT’S 21st CENTURY CLUB

The 2011–2012 Menlo College Honor Roll recognizes the generous individuals and organizations that help the College achieve its ambitious fundraising goals. In order to show appreciation for this continued success, the College acknowledges the dedication, hard work and lasting vision of this generous community of donors. We extend our sincere appreciation to the individuals and organizations on the following pages for their support.

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William J. Hopkins Joins Executive Team

Menlo College proudly welcomes William J. Hopkins as its new Senior Director of Development. With extensive administrative, non-profit fundraising experience, he joins the College having recently served as chief operating officer of Variety International, a global children’s charity. He was the chief advancement officer for the Red Cross of Greater Los Angeles, and earlier served as Executive Director of Corporate/Foundation Relations and Executive Director of the General Alumni Association for the University of Southern California.

“Having Bill Hopkins, a highly-regarded professional who helped dramatically increase advancement success when USC was at a critical juncture in its growth, is a real opportunity for us to gain lasting support for our students, programs, and campus,” said President James Kelly.

Mr. Hopkins also brings 14 years of corporate banking experience having held positions as Vice President/ Director, Marketing and Sales, Trust & Investment Division, Santa Barbara Bank & Trust, and Vice President/Senior Relationship Manager, Bankers Trust Company Private Advisory Services.

A graduate of the University of Southern California with a B.A. in Journalism/Communications, Mr. Hopkins is looking forward to leading Menlo College’s development and advancement efforts to support its position as Silicon Valley’s Business School.
THE PRESIDENT’S 21st CENTURY CLUB
Menlo College is grateful to recognize donors who gave $1,000 or more in the 2011–2012 fiscal year.

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Wayne Williams ’49
Charles Wilson
James Wooten

Cindy Manko, Noe Divan-Rivera, Demetrius Tipton, Samantha Tongo, Qiao Yuan
Honor Roll

Andreas Striebe ’86, Glenn Nielsen, John Rohrer ’89 and Martin Delfino ’89 at the Professional Breakfast.

ALUMNI GIVING BY CLASS YEAR

1937
Jack Parker ’37

1940
John Dusel ’40
Walter Girdlestone ’40 *
Frank Young ’40

1941
Richard Rhodes ’41 *

1942
Wilfred “Bill” D. Fletcher ’42 *

1947
C. Clarke ’47
Lloyd Lease ’47 *
Carter Quinby ’47 *

1948
Roy Senour ’48 *

1949
Stanley Cole ’49
John Henry Felix ’49
Richard Morrow ’49 *
William Perkins ’49
Donald Smith ’49
Wayne Williams ’49 *
Carl Wittenberg ’49

1950
George Chamberlain ’50
Fred Forsman ’50
Thomas Mullan ’50
Robert Reierson ’50 *

1951
Daniel Gurney ’51 *
Marcus Leh ’51 *
Francis McGovern ’51

A. Kingston McKee ’51
Louis Riggs ’51 *
James Thorburn ’51

1952
Daniel Bancroft ’52
Arthur Holzheimer ’52 *
William Hoskins ’52 *
Roderick Lynch ’52
Jerry Tinney ’52
Robert Von der Lippe ’52

1953
Eugene Brehaut ’53
Allan Cheney ’53 *
Albert Cook ’53 *
James Kirk ’53 *
Theodore Luce ’53 *
William Welker ’53 *

1954
Kent Bourquin ’54 *
Donald Fairclough ’54
Emil Imbernon ’54 *
Michael Paige ’54 *
Ian Walker ’54

1955
Grover Bedeau ’55
Jon Galt Bowman ’55 *
Robert Gramm ’55
George Martin ’55
John Moeller ’55 *
J. Boyce Nute ’55 *
Charles Shea ’55 *
Richard Stetson ’55 *
Douglas Walker ’55 *
L. Wirthlin ’55 *

1956
Earle Chiles ’56
Mitsuru Mihara ’56
Reuel Sutton ’56 *
S.W. Bill Thurston ’56 *
David Wells ’56 *
Martel Wilson ’56
Bob Wotherspoon ’56

1957
Lee Carter ’57 *
John Horillo ’57
Howard Mason ’57 *
W. Thomas Maudlin ’57

1958
Edward De Beixedon ’58
Fred Gellett ’58 *
David C. Irmer Sr. ’58 *
Thomas Meakin ’58 *
Douglas Munson ’58 *
John Quigley ’58
Norman Richards ’58 *
John Werden ’58 *

1959
Dwight Adams ’59
John Anslen ’59 *
Howard Beck ’59 *
Dan Brown ’59 *
Roderick Minkler ’59
Frederic Pegelow ’59
Richard Tjaden ’59 *
Alan Tracy ’59
Peter Valenti ’59

1960
Harlan Crossman ’60
Nelson DeJesus ’60
George Fallon ’60
Winston Fuller ’60
John Howe ’60 *
John King ’60
James Mashburn ’60 *
Charles Matter ’60 *
Peter Prevolos ’60
Hugh Rose ’60
Richard Schatz ’60
Alexander Waterhouse ’60
Charles Westbrook ’60

1961
Horace Cates ’61 *
Linfred Hauss ’61 *
Mitchell Ostrom ’61 *
James Phelps ’61
Richard Schnell ’61
Michael Shane ’61
David Sperry ’61 *

1962
Anthony Bonora ’62
Paul Latzke ’62 *
Jan Phillips ’62 *
Robert Woodruff ’62 *

1963
Brian Farquharson ’63 *
Stephen Franz ’63
Stephen Griffith ’63 *
Roger Haserot ’63 *
Newbold Herrick ’63
Harry Willis Kellogg ’63
Thomas Hofmann ’63
Richard Pearson ’63
Stephen Tobriner ’63

1964
Abraham Baily ’64 *
Robert Thurston ’64 *
Clifford Zachman ’64 *

1965
John F. Maher ’65 *

1966
Bruce Benton ’66
William Boyd ’66
Gary Brant ’66
Karl Buder ’66
Richard Chandler ’66 *
Donald Grimes ’66
William Hogan ’66
Joseph Justice ’66 *
Charles “Chop” J. Keenan ’66 *
Charles Krogh ’66
Michael Lilly ’66
George Muser ’66
John Reed ’66

1967
Roger Bazeley ’67
William G. Cook ’67 *
Russell Frankel ’67 *
Marsha & E. Jim Hannay ’67 *
Thomas Mainwaring ’67
William Majors ’67
William Maxam ’67 *
James McEwen ’67 *
William Rossi ’67 *

1968
J. Farley ’68 *
Edward Lohmann ’68 *

48 FALL 2012
Mark Maloney ’68 *
Robert Marcus ’68 *
Roger Percy ’68 *
John Sutton ’68 *
John Wong ’68

1969
Michael Curtis ’69
Henry Huntington ’69
Edward Kamei ’69
Nicolas Martin ’69
William Nadal ’69

1970
James Bryant ’70 *
Marshall Donig ’70
George Parsons ’70
Paul Swenson ’70
John Webster ’70 *

1971
Thomas Grubaugh ’71 *
Michael Kalasardo ’71

1972
Charles Kay ’72 *
Frank Maurino ’72

1973
Steven Dugoni ’73
John Howell ’73
Arthur Jessen ’73

1974
Howard Dallmar ’74
Gilbert Joynt ’74 *
Robert Mack ’74 *
Barbara Sarpa ’74
Marcia Swanson ’74 *
Thomas Witten ’74

1975
Mark Callaway ’75
Sherry Frankel ’75 *

1976
Geoffrey Flavell ’76

1977
Fabian Garces ’77
Janet Jennings ’77 *
Christopher Kuhns ’77
Robert Leonard ’77

1978
V. Kelley Armour ’78
Joan Bender ’78
Elizabeth Kibbey ’78
Luis MacKenna ’78
Russ Richker ’78

1979
Daisy Bilbao ’79
Andrew Tapper ’79

1980
Suzanne Holzl ’80
John Mcclaran ’80
Timothy Orchard ’80
Charles Strub ’80
Steven Toltz ’80

1981
Javier Burillo ’81
Alan Rodolfo Kupfer ’81
Alexis Parr ’81
Jose Sosa Cordero ’81
William Steele ’81 *

1982
Margaret Lazzari Critzer ’82 *
Daniel Crown ’82
Claude Gaubert ’82

1983
David Critzer ’83 *
Dan Lucier ’83
Nicole Patton ’83

1984
Jeffrey Berry ’84
Elena Lopez ’84
Lawrence Lopez ’84
Peter O’Malley ‘84
Robert Sluis ’84
Gary Waterfield ’84

1985
Anthony Borba ’85
Victor Kasik ’85
Samuel Levin ’85
Nancy Longo ’85
James “Mike” McNitt ’85

1986
Rick Chan ’86
Kirk Cowan ’86
Lynne Parmenter ’86 *
Andreas Strive ’86
Craig Wallace ’86 *

1987
Nathalie De Saint Andrieu ’87
T. Geir Ramleth ’87
Michael Tomars ’87 *
Laurel Zane ’87 *

1988
Sherrie Feinstein ’88 *
Deborah Myers ’88
John Rooke ’88
Mark Ryan ’88

1989
Daisy Borba ’89
Nancy Cook ’89
Anne Heaton-Dunlap ’89
John Rohrer ’89

1991
Micah Kane ’91
Enrique Ybarra-Valdenebro ’91

1992
Aaron Leek ’92
Cristina Petersen ’92
Douglas Sargent ’92

1993
Wally Funk ’93

1995
Jay Clarke ’95
Arwen Amy Funk ’95
Matson Hom ’95

1996
Peter Durgen ’96
Ramon Fulcher ’96
Kelly Lee ’96
Jennifer Judas ’96 *
Dorothy Skala ’96 *

1998
Donald LaMure ’98

1999
Eric Sponburgh ’99
Steele Witcek ’99

2000
Audra Anderson ’00 *
Sara Lujan ’00
Lawrence McNeil ’00

2001
Kyle Izumigawa ’01 *
Laura Logan Pierce ’01
Scott Richards ’01

2002
Martin Torner ’02

2003
Malia Baxter ’03
Carly Henderson ’03
Arthur Taylor ’03

2004
Teodor Vacev ’04

2005
Michael Geitner ’05
Bryan Lohman ’05

2006
Artem Krylov ’06
Ramiro Rios ’06

2007
Jonathan Delgado ’07
Kerry Gaiz ’07
Becky Knecht ’07
Aidan O’Flynn ’07
Michael Sharabi ’07
Baltazar Vazquez ’07

2008
Ragini Ali ’08 *
Laura Bermudez ’08
Mel Shan Ma ’08

2009
Omar Chavira ’09
Gimblet Escobedo Aliaga ’09
Jordan Long ’09
Christopher Long ’09

PHOTO: JO CASTRO ’15
Marlana Pierson ’16 at the petting zoo
Honor Roll

Gary R. Nelson, Jr. ’09
Jeremy Ogata ’09

2010
Gary A. Nelson ’10 (dec’d)

2011
Cesar Garcia ’11
Rebecca Medeiros ’11
Dawn Yules ’11

2012
William Ireton ’12
Kamalu Kaina ’12
Roberto Lezama ’12
Sean Meyer ’12

Giving from Parents

Kent Abbott
R. Eugene Bales
Anna Berg
Darcy Blake *
Martin Blake
Anthony Brooks
Charles Brown
Calvin Calicdan
Shawn Campas
Thomas Cox
John Crawford
Daniel Dailey
James & Laura Dawson
Richard Dodge
Craig Drake
Nicholas Enriquez
Alexander Fanjul *
Michael Fein
Kenneth Flanagan
Larry Forgay
Cami and Brian Franks
Joseph Glossberg
William Grace
Steven Greene
Laurie Heyman
William & Charo Ireton
Ross & Marilyn Jackson *
James Jensen
Howard Jessen *
Ron Kaplan
Ruthie Kingdom
Larry Kobori
Sylvia & Jeffrey Kunkel
John Limcaco
Donna Little
Michael Long *
Ralph Marinaro
Timothy and Cindy McGrew
Jaime Mendoza
Stephen Merchant
Jackie Metoyer
Raymond & Rosalie Monteroso *
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Cathy Phipps *
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Amarjit Rai
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Robin Reedy
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Mark Robinson
Kathy Robinson
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Andrea Simpson
Sandra Stevenson
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Thomas Sweeney
Yoshito & Manami Takano
Pasquale Tarantino
Douglas Todd
John and Toni Tosello
Tina Vega
Charles Wilson
Joseph Zikmund

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Alison Abdel-Shafy
Alex Abreu
Elliot Abrutyn
Cheryl Ann Adamek
Mark Adamek
Glenda Adams
William Addison
Diane Alvarez-Cooper
Sheila Amarga
Kenneth-Paul Amezcue
Martha Andrews
Bob Angus
Nicholas Aracic
Mark Arenas
Derek Armes
M. J. Atkinson
Dana Ayoub
Thomas Baker
Timothy Baker
John Banke
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Robert Carabine
Stephen Caracciolo
Joe Cardenas
Cielo Carlos
Eugene Carrejo

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J.R. Case
Charles Cavit
Dennis Cavit
Mike Cerna
Gary Chang
Ruby Chang
Nicholas Chavez
Daniel Child
Scott Choate
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Harold Clark
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S. Conley
Scott Conley
Patrick Conte
Gregory Cooper
Daniel Copp
John Cornelius
John Costa
Gina Covello
Laverne Cox
Walter Cress
Donald Crim
Judy Cullen
Patrick Cusack
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Kim Dallas
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President Kelly with Navid Rahimzadeh right and his father Mohammad Esmail Rahimzadeh, center.
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Next page: Florence Moore in the evening PHOTO: JIO CASTRO ’15
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MENLO COLLEGE

Gratitude Tree 2012

These expressions of gratitude displayed in front of Michael's Hall were illustrated in chalk by members of the Menlo College community.
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