Careful planning today enables all of us to construct the future—for you, your family, and your legacy. Bequests and other planned gifts have a profound and lasting impact on scholarships, endowments, and annual support for the College. If you are considering leaving a legacy of support by making a planned gift to Menlo College, here are some options to consider and discuss with your financial planner.

**Bequest:** You can make a provision in your will or trust for Menlo College set to your specifications.

**Charitable Remainder Trust:** Your trust pays a fixed dollar amount each year to you or others for life or a term of years. The remaining assets then go to Menlo College.

**Gifts of Real Estate:** By gifting your primary residence or other property you own that has appreciated in value over the years, you can avoid capital gains and receive a charitable deduction for the full market value.

**Charitable Lead Trust:** This gift pays a fixed dollar amount to Menlo College for a term of years on one or more lifetimes. The accumulated assets then go back to you or others you name.

**Charitable Gift Annuity:** In exchange for your gift to Menlo College, you or one to two other annuitants receive a fixed sum each year for life. It is also possible to defer your gift.

**Life Insurance:** Consider naming Menlo College as a beneficiary of a life insurance policy or a retirement account (IRA, 401(k), etc.).

These are just some of the planning options open to individuals who want to leave a lasting impact on the College. For more information, please give our advancement office a call at 650.543.3935 or write to Bill Hopkins, bill.hopkins@menlo.edu.
WARREN LESLIE BAKER ’51 graduated with honors. During World War II, he was stationed on Johnson Island in the Pacific Ocean while serving in the U.S. Navy. He was a resource manager with Chicago’s electric utility, Exelon, for more than 30 years.

On September 21, 2011, Southeastern North Carolina Honor Flights took 106 WWII Veterans to Washington, D.C. for the day to visit the WWII Memorial and other sights. Warren Baker was one of three Emerald Isle WWII Veterans on the flight. Emerald Isle mayor Art Schools wrote in his monthly column, “Due to the weather, at the end of the day, there was a flight delay, and the Veterans were not able to experience the large welcome that had been planned for them at the airport. Many friends, family, and appreciative citizens had gathered at the airport to welcome the Veterans home and thank them for their service. It is a shame they missed that, but all thought it was a great day anyway.” Just over a year later, Warren passed away, on January 16, 2013, at Vidant Medical Center, Greenville, N.C.

Years previous, when Warren did his financial planning, he set up a $100,000 bequest to Menlo College for an endowed scholarship fund for veterans of the U.S. military.

Menlo College is proud to receive Warren’s planned gift to veterans. Thank you Warren Leslie Baker, for thinking of your fellow veterans and your alma mater. Menlo College honors your service to our country and your generous legacy to others.

The Yellow Ribbon Program

Menlo College has participated in the Veteran Affairs’ (VA) Chapter 33 Post 9/11 GI Bill Yellow Ribbon program since the 2010-2011 academic year. In this program, in addition to the program entitlement, students may be eligible to receive an additional amount of funding as a combination from the VA and institutional aid. This funding assists with the costs of net tuition and fees for a maximum of $10,000 per year (net tuition and fees is defined as tuition and fees minus aid). Yellow Ribbon is provided to the first ten students who are Yellow Ribbon eligible (receiving Chapter 33 benefits at 100% rate). Under Chapter 33, the VA makes payments directly to the College on behalf of the student for tuition and fees. Menlo students also receive VA education benefits through the Chapter 35 Dependents’ Educational Assistance (DEA) program. Under this program the VA pays the student directly on a monthly basis. For a more comprehensive explanation of benefits, visit www.va.gov.

“A man like Warren Leslie Baker represents and encompasses the true meaning of military service. Not only did Warren serve his country during World War II, but he has now given future generations of veterans the opportunity to create a better life for themselves through education.”

Michael Ligori ’11, Veteran, U.S. Military and recipient of the 2010 William Maxam Scholarship for Veterans

[For more on Warren Baker’s life, please see his Memoriam on page 26.]
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IT'S A MENLO THING.
Silicon Valley, our internship program, and recognition of excellence and value have put Menlo College on the map in the eyes of prospective students, families, employers, and alumni. With our highest ever enrollment and retention levels, we are enjoying an exciting and successful year.

Throughout the world, Silicon Valley is the recognized, leading environment for new ideas. We have seen the third straight year of increased enrollment, notably also in international enrollment, because we offer business degrees in majors that target in-demand global job opportunities. Because of our location, our students visit Facebook, hear talks from Google, Intel, and Tesla-partner executives, and network with and work in accounting firms throughout the Bay and Peninsula areas.
Often the only way to find out if you like and are suited to a certain type of work is to give it a try. That is why we’ve brought in an expert, Dr. Angela Schmiede, to fully implement our required internship program. Internship placements are designed to enable students to use their classroom learning in a real business environment. To ensure that our internships meet the highest standards, we use the guidelines formulated by the National Association for Colleges and Employers (NACE).

Alumni success is the proof of the pudding, and student support is essential for positive outcomes. In the photo above, distinguished alumnus John Pritzker ’76, Chairman of the Board of Commune Hotels & Resorts, joined us on campus with Bernard Osher, Founder and Treasurer of the Bernard Osher Foundation. Mr. Osher and Mr. Pritzker, who also serves on the Osher Foundation Board, met with some of the students who benefit from the $1,000,000 Osher scholarship funds generously awarded to the College.

We are very proud to announce that this May, Mr. Pritzker will serve as our 85th anniversary commencement speaker, and that Mr. Osher will be the recipient of an honorary doctorate from the College.

Fall is ranking season, so I’d like the faculty, students, staff, and alumni to take a bow by sharing these results.

- U.S. News & World Report ranked Menlo College #10 in the Best Regional Colleges West.
- U.S. News & World Report included Menlo College in the Best Value Schools Regional Colleges (West) category. This ranking is based on a school’s academic quality, as indicated by its 2014 U.S. News & World Report Best Colleges ranking. Only schools ranked in or near the top half of their categories are included in the Best Value Schools ranking, because U.S. News & World Report considers the most significant values to be among colleges that are above average academically.
- U.S. News & World Report ranked Menlo College #1 for Most International Students in the Regional Colleges (West) category.
- The Princeton Review named Menlo College a “Best in the West” College for the fifth straight year.
- Menlo College ranks #19 for value among 62 four-year colleges and universities in California, according to AffordableCollegesOnline.org (AC Online) – a college affordability and financial aid online service. AC Online identified the institutions with the greatest lifetime return on investment (ROI) and indicated that graduates from these listed schools earn more on average than graduates from other California schools.

We applaud our students from around the globe, current and past, for making this little school the place for big ideas and great results.

Sincerely,

James J. Kelly
President
ACADEMIC SUCCESS CELEBRATION
CONGRATULATIONS TO THE SPRING 2013 DEAN’S LIST
From the Board of Trustees

If we were all paid a listening fee for every time someone has said, “You know, I could have invested in Google or Apple or BitCoin or fill-in-the-blank successful company, when you could pick up shares for a fraction of their current price,” we could surely retire comfortably. Would have, could have, should have— it’s a mantra with which we can all identify.

Menlo College is a different kind of investment; it is a valuable educational community in a stellar location that affords bright, hard-working students the opportunity to gain skills upon which to build their careers. Without doubt, a Menlo College degree has grown in stature over the last few years, and we couldn’t be more proud of our students who have joined us from throughout the U.S. and the world.

Our recent Academic Success Celebration, with honorees shown opposite, was a special event that showcased those students that have seriously pursued their studies. We take their accomplishments as signs of a commitment to productive and meaningful futures, indicators of excellent steps on their life journeys.

Contributions for scholarships such as the one by Warren Baker, are investments in young people who can make our society stronger through astute and ethical business practice and leadership. With seed money to learn and grow from a team of exceptional faculty members, each student gains the foundation upon which to be entrepreneurial and inventive.

With funding from Sodexo, we have new physical improvements to enhance our students’ college experience. The new Student Union and the Grill give everyone more reasons to stay on campus to socialize, network, study, and participate in a wide array of clubs and affiliated organizations. Student life on campus has never been better or more upbeat.

As we approach our 85th commencement this May, we are enjoying a high growth point in our history. Please stop in to participate in one of our many speaker series, art shows, sporting events, and networking opportunities. The College is an investment worth experiencing first hand; you’ll be thrilled with how much it has appreciated.

Incoming Class Honorees
Alissa Aguirre | Katherine Anderson
Andrea Bono | Nathan Breall | Lainey Brown | Brian Brownfield | Andres Camarillo | Alessandra Camcam | Katharina Egger | Michael Eggleton
The Menlo College community focused on a theme of Conscious Capitalism and Corporate Social Responsibility at the School of Business Administration (SBA) Day. Students attended presentations emphasizing marketing concepts, ethical decision-making, wellness in the workplace, social governance, and sustainability.

The day began with keynote speaker Dr. Emmett Carson, CEO and President of Silicon Valley Community Foundation, who spoke to students over breakfast in Menlo’s Dining Hall. Dr. Carson shared his experiences in the social sector, highlighting the importance of diversity, global reach, and the business proposition.

“The business of business is no longer just business,” underlined Carson, “Consumers care about the business proposition and as employees your skill sets will be valuable for more than just making a profit.”

Dr. Carson’s speech was followed by six concurrent breakout sessions, including two-minute “elevator pitches” from freshmen. The top five freshmen teams moved on to take part in the final competition held later in the afternoon. Breakout sessions also featured speakers including VP of Environmental Affairs Stephanie Rico from Wells Fargo, senior attorney Victoria Stewart from Seagate Technology, Assistant Professor of Management Dr. Kathi Lovelace, as well as entrepreneurship presentations from seniors in Professor Ronald Kovas’s capstone course.

Following the breakout sessions, students and faculty heard Nick Hofer, head of the West Coast sales team at Boston Private Bank and Trust Company, who shared his experiences in the workplace, giving students the opportunity to get an insight into a professional business career.

The day concluded with presentations from the five finalists of the mini business plan competition. This year’s first place winner was Get It, a mobile application designed to research sports information. The Get It team included Tom Havin, Ben Lackey, Nick Quejado, Eduardo Sanchez, and Max Wyzard. Second and third place respectively were Frosting and Go-Which. Winners received cash prizes.

“This year’s SBA day was another fabulous success,” said President Jim Kelly. “Our many speakers were very engaging and interesting. We are especially proud of our students and their business knowledge and what they have accomplished.”

Erin Bedell, Lauren Adamek and PJ Cress presented their business plan for their new business B4 at the senior business plan presentations.
Dr. Emmett Carson, CEO and President of Silicon Valley Community Foundation, was the keynote speaker at the Menlo College School of Business Administration (SBA) Day. In 2012, the Foundation, which has nearly $3 billion under management, gave $294 million through more than 10,000 grants to community support organizations in 30 countries.

Dr. Carson, whose organization ranks No. 8 on the recently published “Philanthropy 400” list compiled by The Chronicle of Philanthropy, began his speech by suggesting that there was “incredible irony that someone in the non-profit sector should be speaking to a group focused on the profit environment,” but that he hoped his talk would “open up the avenues of inquiry.” His thought-provoking speech did just that for a room filled to capacity with Menlo College business students.

His presentation was threefold: to help students understand that the skills necessary to run a business are the same skills one needs to run any business whether it is a university, a relief agency or a corporation; to explain that the business of business is no longer just business; and that it is important to bring personal values into business. He quoted Peter Drucker, a management guru of the 20th Century as saying that the “social sector,” of the non-profit part of business, was the most important sector of the economy.

Going on to quote another economics guru, Carson disagreed with Milton Friedman, who said “the business of business is business,” suggesting that the main motive of business is to make money. Carson said that Friedman may have been right in his day, but today, the single goal of making a profit doesn’t work any more, and most business leaders don’t share that view. “Diversity matters today. In Friedman’s day, it didn’t matter--what mattered was to be homogeneous,” said Carson. “Today, it is a world market that matters.”

Carson explained that employees want to work for a place that does something other than business. Employees have discovered that asserting themselves not only does well, it does good. Companies have realized that investing in sustainability produces a competitive advantage. The work place is now all about balance. As an employee, you are moving the corporate agenda, but you are also sampling the array of opportunity that brings balance to life using leadership management skills and doing good at the same time.

“In the old days, we only knew the United Way model where the CEO of the company would ask you to give 5%,” said Carson. “Today, we’ve democratized information. The CEO lets employees do the planning. This freedom to organize creates an enormous positive for our work life.” Carson concluded, “Take those values into your work. Bring forward your values in the company.”
with the recent federal government shut-down and debt-ceiling debate, the intersection of politics and pragmatism is a prime location for examining reasons why such impasses occur and where opportunities for improvement exist. Menlo College lined up four interesting speaker series to examine governmental policy.

Monday Speaker Series
The Monday Speakers Series is held in the Menlo College Russell Center. For directions to the Atherton campus, go to: http://www.menlo.edu/about/location/maps-directions.

September 17, 2013 | Evan Low, Mayor of the City of Campbell. Mr. Low, the youngest Asian-American Mayor in the country, gave a speech about the Constitution, politics, and business, intertwined with his own story of triumph over ageism, racism, and homophobia.

October 28, 2013 | Dr. James Everitt, Principal of Sacred Heart Preparatory School, spoke to students in October.

October 10, 2013 | Lacey Weiszbrod, VISA.

October 15, 2013 | Aaron Beam, Ethics Consultant, Former Accountant, Healthcare South.

October 16, 2013 | Johnny Johnson, World Class Coaches, Former NFL Player & Professional Coach.

October 17, 2013 | Ken Baylor International Consultant.

October 23, 2013 | Mark Horner Assistant General Counsel, Vodafone Americas Inc.

October 24, 2013 | Kevin Asher Ernst & Young.

October 30, 2013 | Marty Collins Ethics/Compliance Officer, Bloom Energy.


November 7, 2013 | David Farrell Ethics/Compliance Officer, Yahoo!

November 12, 2013 | JB Bush, ValueSelling.

November 19, 2013 | Victoria Stewart Corporate Attorney, Seagate.
Thanks to a $1 million gift from Sodexo, the finishing touches have been put on the Student Union. It is more than ever the center for student activities with its new grill with expanded hours to accommodate student preferences. The students running the place, Michael Kukahiwa-Haruno '14 and James Yoder '14, have lots of activities planned.

Sodexo has fed Menlo College since 2008, featuring an “all you care to eat” dining program that focuses on local, organic, and sustainable dining. They use only fresh food that is hand crafted and prepared to order. They feature a fire-stone pizza and bakery, a made-to-order deli offering only all-natural meats and hand-crafted cheeses, organic produce from local farmers and a wide choice of fresh baked breads.

The 20th largest employer worldwide, operating in 80 countries, Sodexo serves 75 million consumers each day. Through its more than 100 services and 45 years of experience, Sodexo provides reception, safety, maintenance and cleaning to food services and facilities and equipment management.

“By opening up the student union, we now have more flexibility in planning for events,” said Michael. “We’ve already had a couple of big events here with magicians at our opening night and a masquerade ball,” said James. The two students have planned an event per day, five days a week, during the semester. They explained that students can use their student body cards to purchase fresh grilled snacks at the grill.

No, James and Michael will not be the short-order chefs. “We have our hands full, planning everything,” said James. “We’ll leave the cooking to Sodexo,” said Michael.
Divya Nag ’14 transferred to Menlo College from Stanford. Why would someone leave an exclusive university like Stanford to come to a small business college? Divya is an entrepreneur. At the Academic Success celebration in November, she shared her journey through entrepreneurship and her reasons for switching to Menlo.

Divya said, “It had been a lifelong dream of mine to go to Stanford, and going was a fairy tale in many ways. I had no idea what I wanted to do with my future, so I got involved in as many disparate things as I could find—anthropology, biology and even feminist studies.

I’m a big believer that “luck” is when hard work meets opportunity. My big opportunity came from one of the new things I signed up to do—doing stem cell research at the Stanford School of Medicine.

I had no research experience prior to applying for this research position, but I convinced the lead scientist to take a chance on me. Before long, I was working 80+ hours a week doing research on taking skin cells and turning them into beating heart cells in a dish. The application of the technology is that you can test new drugs on these heart cells before needing to test on humans. We’re calling it the first clinical trial of its kind in a dish.

Within 2 years I had 17 publications on the research… I had found what I was truly passionate about – building technologies that impact people. Within a few months of finishing the technology, we (my co-researchers and I) had top 10 pharmaceutical companies knocking at our door to try our technology.

That’s when we made a decision that completely changed the course of my path, we decided to start a company and commercialize our technology. I co-founded Stem Cell Theranostics in 2011 with 3 other co-founders, my research advisor—an MD/PhD student, and 2 Stanford medical professors.

Suddenly we, a team of scientists, were completely out of our element as we had to figure things out like issuing founders stock, incorporating the company, writing a business plan, pitching to investors who seemed to care more about the business model than the science (which is what we cared about more). I am the youngest co-founder of the group and therefore was tasked with figuring out the business side of our company. I dropped out of Stanford to spend 100+ hours a week on the company trying to figure these things out.

I found mentors who had started companies before, but they didn’t have the time to walk me through the nitty gritty of starting a company. By this point, our company had raised over $20 Million in non-dilutive funding, and didn’t know the first thing about what to do with it and how to scale the business.

That’s when I found Menlo College. I started here last fall, and it has completely changed my life. Taking classes alongside working on my company has been challenging in many ways, but extremely rewarding in many others.

I learned how to create profit and loss statements, income statements and balance sheets with Professor Donna Little in accounting right as my company was trying to figure out its finances. I learned how to pitch in front of investors with Professor Kovas. I learned about organizational behavior and management 101 when we started thinking about what types of people to hire into our company, and how we would manage them, what our company culture would look like, etc.

It’s truly rare to be in classes that are teaching you material that is directly translatable to the real world.

Menlo has given me more than just the ability to understand how to make financial statements, how to incorporate a company, and what laws startups need to follow. It has given me confidence… something that is truly invaluable.

I’ll never forget the days when I was too nervous to talk to anyone about our business idea because I didn’t even know what the right terms to use were. Now, I don’t think twice before talking to customers, investors, or recruits, many of whom are often 30-40 years older than myself, because I am confident that I can correctly and intelligently answer any question they throw at me.

Everyone in this room is at a distinct advantage to even Stanford students— you have all been trained to know exactly what to expect in the real world. You won’t be met with any surprises, you won’t be given a task that you haven’t already done 100 times in class here. You all are going to make incredible impressions no
Meet Holly Dalton, Dean of Enrollment Management

Menlo College welcomes Holly Dalton, MPA, as its new Dean of Enrollment Management. In October, she joined the enrollment team, having come from Saint Mary’s College of California, where she served as the Director of Recruitment and Admissions for Graduate Business Programs. Previously she was Associate Director of Graduate Admissions at Presidio Graduate School in San Francisco.

“I’m thrilled to join the Menlo College team,” said Dalton. “During my interview process, I was impressed with the passion and commitment of each person whom I encountered. I look forward to working with students, staff, faculty, and College leadership.”

Dalton received her bachelor’s degree in cultural anthropology and her master’s degree in public administration from San Francisco State University.

“In having Holly lead our enrollment area, we gain the expertise of someone who is both familiar with recruitment of business students and knowledgeable about the Silicon Valley area and the many opportunities it offers to prospective students,” said President James Kelly.

Lessons to take away

1. Be open to opportunities—be involved in clubs, meet interesting individuals—you never know what or who will come knocking.
2. Convince people to take a chance on you. Put yourself out there—ask for things you don’t think you’re going to get, don’t be afraid to be outside your comfort zone.
3. Find something you’re passionate about. Something you’d be willing to drop everything else for…. Something you believe in with every bone in your body. And stick with it.
4. Absorb as much information as you possibly can out of your Menlo classes, don’t throw away your notes, don’t throw away financial statement templates, business plans or incorporation documents your professors give you. You always hear about people saying “you need a competitive advantage”… Menlo IS your competitive advantage.
5. School and entrepreneurship are very similar, you have good weeks and you have bad weeks, but the people who do the best, the people that go on to make the billion dollar companies and get the incredible jobs, are the ones that don’t give up. They’re the ones that get help (whether from professors or mentors) when things get rough, and they push through. Everyone in this room is clearly a fighter…so keep fighting through everything that you do.

Thanks everyone!

See Divya Nag ’14 in Forbes magazine! She has just been selected as one of their “30 under 30,” the field’s brightest stars under the age of 30, chosen by a panel of expert judges. In sum, they represent the entrepreneurial, creative and intellectual best of their generation. Way to go, Divya!
Doug Carroll, Professor, Communications

Prof. Doug Carroll announced the release of his new CD, “Music for Cello and Wild Animals,” and the launch of his new website, http://www.dougcarrollmusic.com. The CD features field recordings of birds from Point Reyes, the Sierras, and Golden Gate Park. The album and downloads are available from CDBaby.


Soumendra De, Professor, Finance

Jan Jindra, Assistant Professor, Finance

Dr. Soumen De’s paper, Acquisition pricing in India during 1995-2011: “Have Indian acquirers really beaten the odds?,” coauthored with Drs. Jan Jindra, Pradip Banerjee, Prithviraj Banerjee and Jayanta Mukhopadhyay, which was presented at the Indian Finance Conference (IFC) in Kolkata, India, and the Global Finance Conference, Monterey, California, has been accepted for publication in the Journal of Banking and Finance (JBF). JBF is ranked as one of the top nine journals in finance.

Drs. De and Jindra are currently involved in a joint international research endeavor involving Dr. Pradip Banerjee from the Indian Institute of Management, Indore, India, and Drs. Prithviraj Banerjee and Jayanta Mukhopadhyay from Globysn Business School, Kolkata, India.

Dr. De, along with Drs. Jindra and Leshchinskii, accompanied three students to the Financial Management Association Meeting held October 17-19 in Chicago, Illinois.

Stephanie Dellande, Associate Professor, Management

In October, the Investment Club (IC) at Menlo College, whose mission is to serve all members of the Menlo College community, had the first IC guest speaker, Suzette Olin of Scottrade. Attendees were able to get a basic understanding of an IC, what makes for a successful and smooth running club, and how to avoid problems that can plague an IC. After the presentation, several attendees met and discussed what they learned from the talk and how they might proceed as an IC. They recognized that there are (at least) two ways of categorizing an IC. One way is as a traditional style IC; a second approach is as an 'advice and counsel' style IC.

The group agreed that the advice and counsel (AaC) style club would be the most beneficial to members of the Menlo Community. The AaC style entails IC meetings in which members share their knowledge about money, investment products, and investing. This aspect of the club is one of the most promising and basic features of the club. Another key aspect of the AaC style IC is the setting; the setting is an informal and comfortable environment. Lastly, the venue is inviting and inclusive of all interested in membership. With knowledge gained, members of an AaC style IC are better informed to make wiser financial decisions for themselves and/or their family.

In November, the speaker was Deglin Kenealy, CEO, Osborne Partners Capital Management. Like Mrs. Olin of Scottrade, Mr. Deglin talked about the “Pros and Pitfalls of Investment Clubs.” Future presentations and meetings are open to all members of the Menlo community.

Mark Hager, Associate Professor, Psychology

Dr. Mark J. Hager and co-author Dr. Nora Dominguez recently published their paper, Mentoring Frameworks: Synthesis and Critique, in the International Journal of Mentoring & Coaching in Education. Dr. Hager presented their research on mentoring relationships in higher education at the University of New Mexico Mentoring Institute in October 2013. Dr. Hager and Dr. Dominguez spoke about their research at the American Educational Research Association in April 2013. Dr. Hager also collaborated with Menlo College Fulbright Visiting Scholar, Dr. Zhijin Hou, and her colleagues Xu Li, Hao-Yang Chi and Jiao Liu on their recent publication, The mediating role of coping in the relationship between subtypes of perfectionism and job burnout: A test of the 2 X 2 model of perfectionism with employees in China, in the journal, Personality and Individual Differences. Dr. Hager continues to consult with the Palo Alto Department of Veterans’ Affairs on mentoring relationships for post-doctoral clinicians.

Professors Jack Klinger, Ron Kovas, Lowell Pratt, Doug Carroll and Pejmon Sadri at the Homecoming tent event.

Ron Kovas, Professor, Management

The new senior capstone course, “Launching the Venture,” is off and running with great success in terms of guest lecturers and student response to “learning value.” As of Thanksgiving, eleven venture speakers representing Venture Capital (4), Venture Founders (4) and Private Equity Investors (3) from Silicon Valley will have either participated as a guest lecturer or served on panels to review student team business plans for real-life new venture start-ups.

Another highlight of the course has been the class review of the original business plan for eBay, written in 1997, trying to raise $2
Melissa Michelson, Professor, Political Science

Dr. Michelson has a book contract with Yale University Press for a book titled *Listen, We Need to Talk: Opening Minds to Attitudinal Change through In-Group Identity Activation,* which she is writing with her colleague at Wesleyan University, Dr. Brian Harrison. The manuscript is due in April and the book should be out in 2015. They needed funding to support the experimental research for the book (to supplement the generous support from Menlo College), so they launched a Kickstarter last month with the goal of raising $10,000. The effort ended on October 19 with a total raised of $10,980!

Deborah Brown McCabe, Associate Professor, Marketing

Dr. Deborah Brown McCabe, Associate Professor of Marketing, spent part of her summer as a Scholar-in-Residence at Oxford University’s Harris Manchester College. Dr. McCabe gathered information in Oxford’s world-class libraries, as well as met with academics in the University’s Institute for the Future of the Brain and its Internet Institute, in order to extend her research on the topic of the reflexivity of technology and the brain, specifically how technology is altering the brain and decision making. The Scholar-in-Residence opportunity was made possible through the generous support of Dr. John Henry Felix, a Menlo College and Harris Manchester alumnus. Dr. McCabe is the third scholar from Menlo to participate in the program. She was preceded by Dr. Mark Hager and Dr. William Walters.

Dr. McCabe also worked with sixty-eight students who recently completed the College internship requirement. Each student worked from 20–40 hours a week at companies as varied as eBay, Deloitte and Touche, RevStream, VISA, Host Analytics, and Fisher Investments, at the same time they participated in Dr. McCabe’s class.

Leslie Sekerka, Professor, Management

Dr. Leslie Sekerka recently had three academic publications accepted for publication and is pleased to announce the arrival of her volume on ethics training. In a forthcoming issue of the *Journal of Management Development,* the first piece addresses the lost virtue of patience. With Menlo professor Dr. Derek Stimel, the second article will appear in *Management Research Review,* describing avenues for economic development in sustainable waste management. The manuscript “Positive organizational ethics: Research to energize organizations and enlighten employees for moral performance,” will appear in the special issue she edited for *Journal of Business Ethics.* Finally, Dr. Sekerka’s book entitled *Ethics Training in Action* is a headliner publication for IAP’s “Ethics in Practice Series.”

Dr. Sekerka spoke in Istanbul at the annual European Academy of Management on the topic of cross-cultural ethics. She was invited to share her research at a University of Michigan gathering of positive organizational scholars. She has applied her ethical decision-making theory to green product consumerism, including...
sharing her ideas with members of the Academy of Marketing Science at their annual conference.

A generous grant from the James Hervey Johnson Charitable Educational Trust brought in $5,500 to help underwrite the Ethics in Action Speaker Series and other projects. Speakers included executives from firms including Silicon Valley Bank, Bloom Energy, Seagate and Yahoo! Welcoming corporate VPs, international consultants, and even a convicted felon, the speaker program gives students firsthand knowledge about ethical challenges.

Marilyn Thomas
Dean, Arts and Sciences

Under the leadership of Professor Marilyn Thomas and Dean of Student Affairs Yasmin-Lambie Simpson, the freshman class partnered for the 2nd consecutive year with Redwood City to put on its annual Salsa Festival, a street fair that attracted about 16,000 visitors from the Bay Area for a full day of salsa tasting, dancing, music, and games.

Dr. Thomas also has a chapter in a book, A Victorian Case for Charity. Her chapter in that anthology is titled “Royal Charity: Queen Adelaide, Victoria’s Predecessor.” The book is slated for publication by McFarland Press by the end of this month. Throughout the nineteenth century, British politicians, preachers, and pub owners who dealt with urban poverty knew that it would never be erased. However, they also knew it could be alleviated by enacting social policies that would most effectively provide practical assistance. To its credit, the social and political history of England is replete with vigorous debate on the question of what to do about the indigent as evidenced by the many attempts to legislate solutions. Each essay in this collection explores an aspect of this topic from the social policies and laws created by the government to the independent efforts of private citizens from both the elite and middle classes. In her chapter, Marilyn Thomas explores the contributions of the crown in the person of Queen Adelaide, King William IV’s consort and predecessor of Queen Victoria.

Dr. William Walters, Dean of Library Services, Professor of Library and Information Science

Dr. Walter’s recent research on e-books in academic libraries has appeared in Portal: Libraries and the Academy, Serials Review, and the Journal of Librarianship and Information Science. His latest essay, Judge Russell Correspondence in the Menlo College Archive, describes the most important themes and the most interesting highlights of the 1,100 items of Judge Russell’s correspondence in the College Archive. In particular, the essay shows how Judge Russell exemplified Menlo’s commitment to the academic achievement, career success, and personal well-being of students. Judge Russell Correspondence in the Menlo College Archive is available through Amazon.com.

Virginia Spinelli, International Student Advisor, Principal Designated School Official (PDSO)

Erik Bakke, Director, International Student Experience, Director of English as a Second Language Program

Erik Bakke and Virginia Spinelli, Menlo College’s International Student Advisor and Principal Designated School Official (PDSO), report that correspondence with the Western Association of Schools and Colleges (WASC) has resulted in WASC formally acknowledging that Menlo College’s Intensive English Program is covered by WASC’s “in good standing” accreditation.

Harold Justman, J.D.
Adjunct Professor

Kudos to Dr. Justman who funded and produced three video tutorials for his students over the summer. You may view the video tutorials on his bio page on the Menlo College website. The topics include sources of the law, sovereignty and economic sovereignty, and the rule of law.

Eric Moberg
Adjunct Professor, English

Some of Dr. Moberg’s students will be starting a “poetry team” and they are planning to host a reading slam on campus on April 5. They will invite writers from off campus and publish a review. Alumni are encouraged to submit their work, attend the reading, and read their work at the slam.

Lakiba Pittman, Adjunct Professor

Lakiba Pittman self-published her first book and was a part of an historic event, “Authors for Literacy,” which was held in September at the Dr. Martin Luther King Jr. Community Center in San Mateo. She was one of 60 featured authors presenting their works. The event was hosted to raise money for scholarships given to high school students who take part in the Dr. Martin Luther King Jr. Annual Essay Contest. Her book, Bread Crumbs From The Soul: Finding Your Way Back Home features her art, poetry, and autobiographical revelations and reflections. She includes stories of when she sang for Nelson Mandela and hosted icons Rosa Parks and Maya Angelou. [See the description on amazon.com.] One of her articles on leadership was published online in the Fall 2013 issue of Author Entrepreneurship Magazine. In November, she attended the National Association of Multicultural Education Conference in Oakland with K-16
and graduate school educators from across the United States.

Lowell Pratt, Adjunct Professor
Lowell Pratt was hosted for a week in early July by Ngee Ann Polytechnic in Singapore, which sends a group of students to campus every June for the California Challenge to take his “Money, Business, and American Culture” class as an introduction to the humanities as a field of study. (Melissa Michelson has also contributed lectures on American and Californian government these past two summers.) While at Ngee Ann this summer, he lectured and held seminars for different groups of students on the American Dream examined through art, film, and literature. Lowell was also asked to give a talk to lecturers and student development staff entitled, “Engaging students’ hearts and minds: character education and critical thinking through literature, film, and art.” There is an emphasis now in Singapore for educators to address character issues and critical thinking, hence the interest in how the humanities can teach to these goals. At the end of his stay at Ngee Ann, there was a reunion celebration dinner for the five groups of California Challenge students from 2009-2013, who expressed appreciation for his teaching.

Linda K. Smith
Associate Dean of Library Services
Linda K. Smith, Associate Dean of Library Services, recently completed a one-week research fellowship at the St. Louis Mercantile Library on the campus of the University of Missouri-St. Louis. Her research centers around issues of gender, class, culture, medicine, and industrialization in late 19th century St. Louis, particularly their effects on the lives of women of the time. This research is part of a creative project on the life of her great-grandmother.

Elle Weatherup
Adjunct Professor
Dr. Weatherup presented papers at two conferences this year. In March, she delivered her paper “Zoot Suit Dandyism: from Cab Calloway to Pachuco/a Culture and the Zoot Suit Riots” at the Northeast Modern Language Association conference in Boston. That conference was followed shortly by another in June, The Performance Studies International Conference at Stanford, for which Dr. Weatherup presented another paper, “Now, Then: These Women Together.”

Arthurlene Towner
Faculty in Residence
Dr. Arthurlene Towner presented an invited workshop with Dr. Dianne Rush Woods (CSU East Bay) on “Leading in a Multicultural Environment,” October 18, 2013, at the Northern California American Council on Education Women’s Network Fall Leadership Conference in Fresno, California.

Future chalk drawing park in the decommissioned naval air base in Alameda.

Mark Lewis Wagner
Adjunct Professor
Mark Lewis Wagner, painting/collage and desktop publishing professor at Menlo is involved in two cool projects. The first is the largest chalk drawing festival in the world, the Sarasota Chalk Fest, which took place in Florida in November. This year’s theme was Veterans, and Mark was one of the featured artists. With the help of the artist and retired US Marine Mark Pinto, they created a large ceremonial chalk drawing as a prayer that welcomes home the Veterans and blesses the souls of all affected. As many as 200,000 people from around the world came to view and/or present art. http://chalkfestival.org. Wagner’s second project is with his 501c3 nonprofit Drawing on Earth, which is in the process of creating the first chalk drawing park in Alameda, CA, on the decommissioned naval air base. Leasing four abandoned tennis courts and two basketball courts, the proposed park will be open on weekends for the public, and during the week for schools, special events, and for international artists to run workshops. Once the lease is signed, a Kickstarter funding will begin and a kick-off event will take occur where Wagner will attempt his 2nd Guinness World Record for the largest chalk drawing created by an individual.
Meet Dr. Xu

Dr. Xianxiang Xu, chairman of the economics department at Lingnan College, Sun Yat-sen University, gave a lecture in November on China’s growth. Dr. Xu’s lecture came as a reciprocal gesture to two lectures given by Dr. Craig Medlen in China dealing with free cash and asset bubbles. Dr. Xu’s lecture was attended by many faculty and students. In his lecture, Dr. Xu related how China’s growth became faster as the economy became larger, with growth rates hitting over 9 percent in the last decade. This pattern reverses the normal pattern whereby a typical economy slows down as it gets larger. Dr. Xu compared China’s growth with that of the United States. His evidence showed that while China’s growth far surpasses that of the United States, China’s per capita gross product is far behind that of a much richer America. Dr. Xu stressed various complications relating to growth, including distributional aspects, problems of increasing urbanization, and sustainability.

Collage Centennial Artists Talk About Their Work

Picasso and Braque invented Collage in 1912; 101 years later, Adjunct Professor and artist Michael Pauker thought it was time to celebrate their accomplishment and to take stock of some contemporary trends. In November, he curated an exhibition titled, “A Collage Centennial,” in the Administration Building. The artists in this exhibition represented various strands in the continuum of Collage as practiced in the San Francisco Bay Area. In conjunction with the exhibition, Pauker moderated a panel that included many of the show’s participants in a discussion on Collage at the Russell Center. The artists included:

MARTHA BRANNER | PETER FOLEY | SUSAN FRIEDMAN
MARK GARRETT | INGE INFANTE | JANET JONES
JOSIE LORCA | JULIA NELSON-GAL | MICHAEL PAUKER
DEBORAH SALOMON | LINDA STINCHFIELD
Welcome to Angela E. Schmiede who recently joined Menlo College as its Director of Internships. Dr. Schmiede joined the College having served as instructor and associate director of internships for the Human and Organizational Development program at Vanderbilt University for five years. While earning her doctorate at Stanford University, Vanderbilt hired her as an adjunct faculty member to create an academic internship program for the university in the San Francisco Bay Area. She has been involved in several national research projects that examined student outcomes and institutionalization of experiential learning programs in higher education.

“We feel fortunate to have Angela Schmiede oversee and develop our required internship program. Her expertise and connection to Silicon Valley will help provide Menlo College students with high-quality professional experience that builds their business knowledge and skills while enhancing their career marketability,” said President James Kelly.

Dr. Schmiede was formerly the associate executive director at Earth Advantage Institute in Portland, Oregon, an environmental non-profit where she was responsible for creating strategic partnerships with higher education institutions, industry, and government, and managing several grant-funded education projects. In addition to creating an internship program, she oversaw the selection and implementation of a Learning Management System, which allowed creation of online courses on Moodle.

“The new academic internship program will allow students to apply what they have learned in their majors and gain a competitive advantage by building a strong professional portfolio. I am excited that the program is part of the College’s strategic plan and look forward to partnering with faculty and internship sites to enhance the Menlo College experience,” said Schmiede.

After completing her B.S. in Human Development, Dr. Schmiede went on to earn an M.Ed. in Human Resource Development from Vanderbilt University. She then completed an M.A. in Sociology with a specialization in Organizational Behavior and a Ph.D. in Higher Education/Administration and Policy Analysis from Stanford University.

Beginning with the class of 2015, all Menlo College students are required to complete a 6-unit academic internship before they graduate. The internship is a tremendous opportunity for students to apply classroom learning to real-world settings and gain a competitive advantage in job interviews and graduate school applications.

The internship program is currently under development and Dr. Schmiede would like to increase the number of potential internship opportunities that are available to students. The program needs your help!

Dr. Schmiede said, “We’re putting a call out to our incredibly successful alumni base requesting that if you work for or have any contacts with Bay Area organizations that might be good learning environments for our students, please email me, at angela.schmiede@menlo.edu, or call 650.543.3905.”

“We’re seeking organizations who offer excellent training | great mentoring | access to senior leaders | opportunities to work on projects that impact people | real work assignments | flexible time | team involvement | real job responsibilities | networking possibilities | potential for growth | team integration | meaningful projects. Pay it forward like someone did for you. Give a gift of work experience to a Menlo College student and build relationships with the next generation of business leaders.”

Angela Schmiede, Director of Internships
From Internships to Careers—It’s All in the Details

John Wooden’s quote applies to internships as well. Students might think that the experience they gain while interning might not be significant to the company where they work, but these small efforts may eventually lead to a big break—a full-time job.

SAMANTHA TONGO ’13, a marketing major, is on her fourth internship. After applying to 18 companies, she started out as a social media and public relations intern at Fresh Takes, a non-profit digital arts center for youth. Working twice a week for four months, she researched potential customers and ad possibilities. Her next internship was with Funny Or Die, an entertainment website founded by Will Ferrell. As an intern, she managed its Pinterest account, and helped research content for the rebranded website. “The collegial atmosphere was very loose!” laughed Sam. Next was with Digital Persona, a network security firm specializing in fingerprint biometrics. In her position titled Marketing Coordinator, Sam managed its Twitter and LinkedIn, and wrote white papers under the heads of marketing and lead generation. She also analyzed Google statistics, and assisted with trade shows and webinars. Recently, she accepted a new internship with Cisco. “Through all of this experience, I’ve realized that I want to be on the creative end,” said Sam. “I want to write, work on brand development, or manage social media. The courses I took at Menlo College that helped me in my internships include writing and ethics, which required lots of written work because they taught me about concise writing.”

Accept every opportunity. Just do it. Value your job as an intern, even if you don’t really know what you want to do yet. There is a reason why they hired you, and the little things you do are vital to the company, so be open-minded. Remember that the different work assignments you do are important for the company as well as for you, and that any experience can teach you something new.

TRAVIS GORZALKA ’14, an accounting major, accepted an internship with Sinclair Oil Corporation, which operates two refineries in the U.S. Travis’s six-week, full time position gave him an opportunity to experience four types of businesses because the corporation owns other companies including Grand America Hotels, Sinclair Trucking Company, and Sunlight Ranches.

“As an accounting intern, I participated in the accounting cycle, learned computing systems, and made journal entries,” said Travis. “In one instance, I was given a job to solve an inventory tracking problem. As a solution, I created fuel log sheets, which helped the corporation analyze their costs. I also developed a database to view commodity usage throughout the ranches. Having those big responsibilities was gratifying.”

Travis said that the Menlo College classes that helped him in his internship were a systems class, general accounting, and business communications. He also included organizational behavior, a class that covered team-building skills, public speaking, and writing.

“Don’t limit yourself to networking only when you’re at the office,” said Travis, who plans to go on to a big-4 firm to diversify after graduation. “Make connections with fellow employees, not just while at work, but socially as well. Be willing to do everything. You never know when a break will arise. Keep your horizons broad.” Travis’ connections have begun to pay off. He was recently notified that he won a 2013 Cal-CPA scholarship.
When summer came to a close in 2012, Bayley Blackney’s brother, Tyler Blackney, a graduate from Hastings Law School suggested that his sister apply for the internship position he held working for an assembly member in Sacramento. Bayley submitted her application, and she was thrilled to learn that she had been hired as an intern for the summer of 2013. Her brother had worked on legal matters for legislation for Luis Alejo, assembly member for the 30th Assembly District, but Bayley, a marketing major at Menlo College, was able to work for him in her field of interest, public relations. As an intern, she wrote press releases and articles for the Patch, and created talking points for Assemblyman Alejo.

She was also able to familiarize herself with a big bill that was on the floor at the time, AB 10 - Adjusting the Minimum Wage. AB 10 addresses California’s historic income gap by adjusting the state minimum wage. Specifically, in 2014 the hourly minimum wage will increase 25 cents per hour to $8.25, which is $2.00 more per day for a standard 8-hour work day. In 2015, the minimum wage will increase to $8.75. In 2016, the minimum wage will increase to $9.25. And in 2017, the minimum wage would be adjusted on an annual basis according to the rate of inflation.

Bayley Blackney ‘15 Interns for the California Assembly

“I was nervous going into my job at first, and I worried that it would be over my head, but the supportive staff, including the chief of staff really related to what I wanted to do,” said Bayley. “I learned a lot about legislation, and I left the office with good connections, and the feeling I could be welcomed back.”

Bayley worked full days, 2-3 times a week during the summer in early June until the end of July. In addition to her studies, Bayley, a junior from El Dorado Hills, plays on the Menlo College volleyball team, and has also thought about applying her marketing skills to athletics.

She said that the basic writing, communication, and organization skills learned at Menlo really helped her with her on-the-job training. “At first, I was into advertising, but after my internship, I’ve begun to think that there is more opportunity in public relations,” she said. “In my internship, I saw that I was actually marketing the assembly member himself, which was fulfilling to me, and I respected the importance of being a good representative for him.”
Thank You to Our Homecoming 2013 Alumni Sponsors for a fun Event in the Big Tent!


Row 2: Le Boulanger donated some scrumptious goodies served by Bill Butchko and his son. Peter Mansfield ’64 helped out with pouring wine.

Row 3: Dr. Soumendra De, Provost James Woolever and donor Kevin Choy of Fresh Point urge you to eat more fruit! Chris Scaduto, Dispenser Beverage poured some healthy drinks. Ed Proctor ’08 poured a glass of Yates wine, donated by Yates Family Vineyards.
Row 1:
This year, the Homecoming Tailgate was on the Quad under a big tent!

Row 2:
L, Breahna Snyder, and Vince Snyder '15 with his parents Rebecca, and Jackie Snyder, and Coach Mark Grieb.
R, Ben Kopf '79, with a Ford GT from Ben’s dealership, Towne Ford.

Row 3:
L, Howard Mason ’57 pours a glass of wine for Hanna Malak ’12, while Brent MacKinnon ’61 supervises.
R, Speakers President Kelly, Tony Borba ’85, Chair of the Alumni Council, and Coach Mark Grieb

Row 4:
L, Tom Haflinger ’07 with his hot new venture, Zendure, an external long-life battery.
R, Rick Lechleitner ’03 is ready to service your UHaul needs.
I’ve got my degree, but now what?

Check Out Our Gateway to Menlo Connections...

IntroMaps, a new Web service, provides access to a Menlo College Visual Alumni directory through proximity and personalized contacts. You can be a part of our alumni network which is displayed on a giant global online map and integrated with each member’s existing LinkedIn profile.

Custom content can be posted, tracked and mapped by any member of the organization. Members can post jobs, events, volunteer opportunities, mentorships, and more.

Example:

Melissa Blankenship, from Seattle, WA graduated in 1992. She is trying to contact alumni in the Pacific Northwest to attend Menlo College events, build a regional alumni chapter, and help promote Menlo, the place they once called home. She is excited to be able to connect with those she has not seen in almost 20 years.

Think of your global networking possibilities!

1. If you have not received notifications, please send the email that you want to be registered under to advancement@menlo.edu.
2. To connect, go to menlo.intromaps.com and click on register.
3. Set personal privacy settings.
85 Year Anniversary Boasts Two Amazing Commemorative Tributes

A new book, Through the Gates: History of Menlo College, will be published in 2014. Written by Pamela Gullard, an adjunct lecturer in humanities, the book will trace the 85-year history of the College, beginning in 1927.

The book will include over 100 reminiscences from alumni about their student days. These first-hand accounts give an inside look at each era. Tom Maudlin ’57, for example, remembers Prof. John (Judge) Russell: “He was everybody’s uncle. His door was always open. He was there to teach lessons on life.” Karl Buder ’67 fondly remembers Dr. Carlos López not only as a great teacher in the classroom, but also an inspired soccer coach, saying, “While soccer at the time was the focal point, over time Carlos López became a second father to me, someone who guided me throughout my time at Menlo.”

“He was everybody’s uncle. His door was always open. He was there to teach lessons on life.” Tom Maudlin ’57 on John (Judge) Russell

“I love the tone of the book,” says Cheryl Collins, Technical Services Librarian and College archivist, “and the way that I can vividly imagine the scenes that the author and the alumni describe.”

As the book goes to press, we need your help! Please let us know if you would be interested in purchasing a copy, and this will help us decide how many to print. Send your comments on the book project to Tina Fairbairn, Director of Alumni and Community Relations, tfairbairn@menlo.edu.

To celebrate its 85th anniversary, Menlo College invited artists from around the world to participate in a show that takes a look at the past 85 years through art. Artists were assigned a year randomly when they registered for the show.

No two artists have the same year. The art can be a cultural, historical or personal interpretation of the events of that year, either global, regional or local. “The Menlo College Art Committee is happy to announce that its 85 Years 85 Artists exhibit has been eagerly embraced by artists. The original 85 slots were filled so quickly that the Committee decided to add the 10 decades that the exhibit spans, and registration officially closed well before the deadline.

Artists from 23 states, plus the Netherlands, will be participating. The exhibit opens March 17, with a gala reception on Wednesday, March 26, from 5-7 p.m. The exhibit will remain open until July 14, 2014. “The Committee can’t wait to unwrap all the packages that will start arriving in January – gifts for the new year. The element of surprise and the challenge of representing a year are creative incentives that we think will inspire artists from all over the world,” said Linda Smith, the College’s Associate Dean of Library Services, and Co-Chair of the Art Committee.

5 Reasons to Join MENLO COLLEGE on Linkedin even though you have a job

1. You need a large network.
2. You could be recruited.
3. Get access to industry thought leaders.
4. Be at the front of the pack.
5. Network with people who share a common link!
On January 31, 2014, the 18 potted trees in this photo will be planted in memory of Anna Greenberg ’07, a loved and respected campus leader who passed away from cancer earlier this year. Plans for a special tree planting ceremony of “Anna’s Healing Grove” are underway. When details are finalized, an invitation will be extended to the Menlo College community on the website and Facebook.

Planet Co-Exist is a nonprofit organization led by Anna's brother, Tzadik Rosenberg-Greenberg, to provide sustainable trees in local communities in Arizona. Anna named Menlo College as one of four special healing groves she would like to have dedicated to this end. She cherished the education, the teachers and friends she made, and always remembered the special experiences here that shaped her life. The number ‘18’ means ‘life’ in the Hebrew language, and to this end, Tzadik has collaborated with Menlo and Michael Hawkins, arborist with Canopy.org, a local environmental nonprofit dedicated to planting and protecting trees in the East Palo Alto area.

Warren Baker ’51 [see page 1 for news on his planned gift.]

Emerald Isle Mayor Art Schools wrote, “Warren was a member of our community for 30+ years. He was one of 100 WWII veterans on an honor flight whom we took to Washington, D.C. to visit the WWII Memorial, the Korea, Vietnam, and the Air Force Memorials. It was a tremendous experience for all of the veterans and turned into a bit of a challenge. What was to be a one hour flight took us 10 hours because of weather, too much fuel on the plane, getting authorization to land at an alternate field, etc. It would have been very easy and justified for 100 90+ year old WWII vets to complain, but not a one of them complained. In his later years, Warren was not real outgoing, but he was close to his poker buddies who played every Tuesday night. Since he had no family here, it was several of these guys that made sure he got on the Honor Flight. He was known for his many Corvettes. He had some mobility issues in his later years, but he never had trouble getting in and out of his Corvettes. He only had one at a time but he always seemed to be getting another one, and always a different vibrant color. He was also a regular at one of the local beauty salons and the girls and customers were always happy to see him there. Warren was an asset and inspiration to our community and will be missed.”
Francisco Rodrigo Guirola Beeche SBA ’72

The Menlo College family keeps Francisco Guirola (Chico) ’72 close to our hearts. He is survived by his wife Gloria, children Alexia ’03, Valeria’04, Francesca ’07 and Francisco Javier, son-in-law Diego Poma ’06, and grandchildren Sergio and Catalina.

Francisco, native of El Salvador, attended Menlo College from 1970-72. Upon completing his education, Francisco moved back to El Salvador and took a bit of the California and Menlo College spirit with him. He was a tireless entrepreneur who aimed to develop the future economy of El Salvador while helping people. For years he grew sorghum, coffee, and cotton, among other grains; his love for the land was contagious and he developed collaborations with neighboring countries, pushing the agriculture segment forward by exploring organic cotton growing opportunities. Francisco also supported youth development through El Salvador’s Moto Enduro Club and served as President until his death.

An avid recreational pilot, Moto Enduro Central American Champion in motorcycle racing, amazing dancer, music lover (Otis Redding was one of his favorites), and most of all, a loving husband and father, Francisco always kept the Menlo family close. He deeply cherished the lifetime friendships and bonds that were cultivated at Menlo with his dear classmates including Alfredo Mena, Ricardo Hill, Alex Dutriz, Chele Escobar, from the Salvadorian crew and the Padilla brothers from Mexico, to name a few. He fondly remembered class and soccer matches with Dr. Carlos López (Don Charlie) and class with Dr. Craig Medlen—both taught his daughters as well.

Menlo was not just a place to obtain a first class education, but also a home away from home; he was happy and proud that his children attended Menlo, contributing to the Guirola legacy at Menlo that started in the 1930s. His family and the Menlo community dearly keep his memory alive.

Jack Steele Parker L&S ’37
July 6, 1918–May 19, 2013

Jack Steele Parker ’37, retired vice chairman and executive officer of General Electric Company (1968-1980) died at his home in Carefree, Arizona, May 19, 2013. He was sole member of the oldest graduating class of Menlo College, having received his degree in 1937. Born in Palo Alto, he attended Menlo College, then received a BSME from Stanford University in 1939, followed by several honorary doctorates.

Mr. Parker started his career in 1939 in the ship building industry. He joined General Electric in 1950 and in 1956, he became vice president, followed by his election as director, vice chairman, and executive officer of the company in 1968. He served as a director of many other corporations, including J.G. Boswell, BHP, Utah Minerals International, The Continental Group, Pan American World Airways, Santa Fe Southern Pacific Corporation, Sturm-Ruger & Company, TRW, Inc., UNIVEX and Whitehall Corporation.

Mr. Parker has a long list of affiliations with national nonprofits including the Smithsonian Institution, the Monterey Bay Aquarium, the U.S. Chamber of Commerce, the National Association of Manufacturers, the American Enterprise Institute, and St. Louis University.”. Throughout his life Jack Parker was an avid sportsman, who enjoyed clay shooting, hunting, fishing, and traveling. He was also a great golfer having been a member of the Augusta National Golf Club for some 50 years. Elaine, his wife and ‘Light of His Life’ for over 60 years, joined Jack on many of his safaris and expeditions. As Jack S. Parker was prone to say, “I think we have done everything we came here to do.”

Judge Dewey Lawes Falcone L&S ’51
June 27, 1931–August 15, 2013

Beloved husband, father and grandfather, Judge Dewey Lawes Falcone ’51 passed away in Redondo Beach, CA at the age of 82. Dewey was born and raised in Hermosa Beach, CA, and graduated from Redondo Union High School class of 1949. After Menlo College, he attended the University of Santa Clara and USC Law School. He then served his country in the US Army. Dewey began practicing law in Los Angeles in 1959 with his father in the Law Offices of Falcone & Falcone. While a lawyer, he also served our country as Ambassador to the Marianas Islands. He was appointed to Judgeship, serving for 20 years in the Norwalk Superior Court.
1950s
Howard E. Mason Jr. ‘57 volunteered to serve wine at the 2013 Homecoming Tailgate. Thank you for your loyal, outstanding support, Howard!

1960s
Karl L Buder served as head of the alumni soccer steering committee for the 5th Annual Señor Carlos López Memorial Soccer Tournament held on October 5th on Wunderlich Field. John Rooke ’88, Andreas Strive ‘86, Larry Lopez ’84, Enrique Ybarra-Valendebrro ’91, Victor Rico ’09 and Maryn Craig ‘10 did a fantastic job of organizing this yearly coed soccer reunion event, to raise funds for the Carlos López Endowed Scholarship, as well as the soccer program.

Phil Fernandez, San Francisco developer, came to campus to talk about his fond recollections from his time at Menlo. He remembers slinging hash in the dining hall, and how Menlo professors gave him a strong basis for critical thinking prior to his transfer to USC.

Harry Kellogg ’63, Vice Chairman at Silicon Valley Bank, celebrated 27 years at the bank, where he is Vice Chair of Strategic Relationships. Harry’s expertise lies in Venture Capital, Private Equity, Corporate Finance, Mergers and Acquisitions. He currently serves on the Menlo College Board of Trustees.

David J. Sperry ’61 and wife Gail moved to Sacramento “to be closer to our two young grandsons who still think that we’re neat old folks. We’re located in Campus Commons, just east of Sacramento State. We live on a green belt with many ducks, geese, turkeys, and one skunk (so far well behaved). While at our cabin in Tahoe, I awoke with a tightness in my chest. We decided to call 911 to be safe. The paramedics arrived and we went to a hospital in Truckee where I was told that I was having a heart attack and I was transferred to a hospital in Reno to have three stents inserted. The doctors said my artery was 98% blocked. Today I feel fine, but I am watching my diet religiously.”

1970s
Bill Atalla came into town from Reno, NV, to meet Angela Schmiede, Director of Internships at Menlo, and to offer his help in generating opportunities for students to acquire valuable experience in the field of marketing. Bill had initiated the first internship program at Menlo, where students earned 15 credits, with the approval of Judge Russell and F. Philler Curtis.

Alex MacGrath of Palo Alto, met for lunch with Bill Hopkins, Senior Director of Development, along with Hall of Fame members Tony Borba ’86, former Football Head Coach Mark Speckman ’75, and former Head Foodball Coach Ray Solari. The group exchanged many views and suggestions to improve and sustain a quality academic and sports program.

Ben Kopf III, owner of three Bay Area auto dealerships, including Towne Ford, Hopkins Acura, and Menlo Mazda, visited campus prior to Homecoming to talk about his business endeavors. Ben generously offered to be a major sponsor for the 2013 Homecoming, where he provided quite a spectacular addition to the tailgate by parking his Ford GT on the Quad. Ben, his father, Ben Kopf Jr ’41 and son Taylor Power Kopf ’11 are part of a long Menlo College alumni legacy. Taylor is the owner of a highly successful company, Cognition Cyclery in Mountain View, CA.

1990s
Honorary alum and Alumni Director Emerita, Dorothy Skala is doing very well in her new residence, Alma Via in San Francisco. Dorothy celebrated her 86th birthday on August 14, and received many alumni good wishes, which were personally delivered to her. President Kelly makes it a point to visit and stay in touch with Dorothy, who always asks, first thing off the bat, “How are the alums?” She is still the sharp, witty commentator who has a big heart and lively sense of humor.

Colin Crook is partner at Knock Twice in San Francisco, a branding strategist start up. Colin writes, “As a Partner at Knock Twice, I help build our business one click and one coffee at a time. My goal is to work with passionate, cool, tech entrepreneurs at any stage of growth. Whether you are building a company and looking for funding, have funding, looking for additional funding, or just have questions about how all these community-based, social, PR and marketing worlds work together, I’d love to talk about it with you. We’ll probably learn from each other.” Colin is committed to helping Menlo students and alumni in his field. Recently, he offered internships to Tim Lopez ’14 and Nadia Le’1 ’13.

Sean Spanek, from Saratoga, dropped by for lunch in early October, and elaborated on his FB posting on his two mentors in life – his dad and Jerry Rice, the incomparable wide receiver who worked out with Sean,

IN MEMORIAM
We are sorry to announce that William “Scott” Hedrick ’65 passed away in November after a brief but courageous battle with cancer. Scott was a fourth generation member of a California family well known in Santa Paula and the neighboring Simi Valley for their citrus properties and community involvement. He attended Menlo College and UCSB. He completed his post graduate work at the USC School of Business in 1970. In 1979 he cofounded InterWest Partners, a highly regarded, diversified venture capital firm. Scott helped guide numerous small business enterprises from concept to successful, publicly traded companies.
demonstrating in every way, every day, what self-discipline and motivation is all about.

2000s

Valeria Guirola ’03, called from Geneva, Switzerland, where she works for Swarovski. Sadly, she confirmed that her beloved father Francisco Guirola ’73 had passed away. The Guirolas have had a long and special relationship with Menlo College, as shown in the loving memoriam they all wrote together. Alexia Guirola is married to Diego Pomo ’06 and living in Panama with their two children, Sergio and Catalina. Francesca ’07 and her fiancé live in Arcata, CA.

Mary Carroll Yates ’06 and Todd Jones ’06 announced the birth of son Coulton Jones, born in August. They came down from their Yates Family Vineyard for the Lopez Tourny, where Todd spent an enjoyable evening with alumni and current soccer players at a dinner hosted by ex-head soccer coach Len Renery and current head coach, Eric Bucchere, to support the men’s soccer program.

Blake Nino, and his wife manage the First Investors Corporation office in San Jose. As a broker for mutual funds, life insurance and annuities, Blake has rapidly risen in his profession. His company will begin its internship programs in the summer of 2014, and he plans to work with Menlo College to train and lead students to learn about acquiring the needed licenses to work in financial planning.

Danny Rico, from Mountain View, CA, is a Sr. Account Manager - Business Analytics & Engineered Systems at Oracle. His positive work ethic has allowed him to rise rapidly in the area of sales. A former star athlete in baseball, this Oak is an example of how a strong inner drive goes far in the workplace.

Tom Haflinger ’07 from East Palo Alto, CA, is the Chief Marketing Officer for Zendure.com [see his photo on page 19]. Tom and Bryan Liu ’03 teamed up to introduce a new external battery for smartphones and tablets, and they received over $200,000 in preorders in their first 30 days on crowdfunding hub Kickstarter.com. Tom and Bryan met at Menlo in 2003. Tom was a freshman, and Bryan was an exchange student from Peking University. The two bonded over their mutual fondness for martial arts and have stayed in touch ever since. Their flagship product, aimed at a rapidly growing market, is an external battery that can recharge smartphones, tablets and other USB-powered devices.

Gleb Matsulevich ’09 joined Visa International, working under the supervision of Aaron Santillan ’03, who is Sr. Business Leader, Interchange Compliance & Analytics at Visa. Both are remarkably gifted in data analytics, dealing with information that may include, but is not limited to, information regarding transaction costs, interchange fees received, network fees, fraud-prevention costs, fraud losses, and transaction value, volume, and type.

2010s

Kristian Hagen ’11 is part of the information technology services at Menlo College, assigned to ERP and business operations management. Kristian’s work involves enterprise resource planning (ERP), a cross-functional enterprise system driven by an integrated suite of software modules, called JenzabarEX, that supports the basic internal business processes of the College. ERP facilitates information flow between all business functions inside Menlo College, and manages connections to outside service providers.

Jorge Mena ’11 is the Budget Operations Manager, reporting directly to Steven Weiner, Executive Vice President of Menlo College. His major role is to assist departments throughout the execution phase of the approved budget. Jorge has a professional skill set well-suited to develop on-demand reports that can be easily understood by department managers as he monitors compliance with policies and procedures, their needs and provides guidance in keeping their expenditures within budget.

Pascal A. Niggli ’11 from Santa Monica, CA, tells about his new job at a revolutionary packaging firm specializing in one-hand opening, [see page 32]. “There is so much going on right now. We just finished our website and are about to launch it shortly: http://www.advantagelineglobal.com. Our first machine has arrived and we are sampling for several companies. One of the big customers we are sampling for at the moment is Hershey’s for chocolate sauce, caramel sauce and chocolate fudge. We have finished our first two investment rounds and raised enough to pay for operations and the next 3 machines which will be arriving soon.”

Ian B. Craig ’13 from Los Gatos, CA, mentioned, “I just wanted to let you know I got an internship with the Earthquakes! It is not with sales but it’s with the merchandising department. I really appreciate you for sending my resume and cover letter to the Quakes. Without you, I would not have had an opportunity to work for the San Jose Earthquakes. Hope to see you at the next alumni game!” Ian did make it to the game!

Kamalu Kaina ’13 works at Fusion Storm in San Jose, as a Server Build Technician, assembling wireless network racks within a specific format for different companies. His job entails infrastructure implementations, installing network servers, troubleshooting server issues, staging & packaging of products and providing specific labeling for each product. Kamalu worked for the IT Dept. at Menlo throughout his college years, specializing in videography.
We are saddened by the loss of K. S. Bud Adams Jr. ‘42, the powerful and enduring owner of the NFL Tennessee Titans, CEO of Adams Resources and Energy, whom Menlo College recognized earlier this year with an Honorary Doctorate of Business.

In 2002, he established the K.S. Bud Adams Jr. Endowed Scholarship at Menlo, which provides assistance on average each year for 18 Menlo students based upon demonstrated leadership and character, service, and academic achievement. These core values, coupled with a lifetime of remarkable achievements, are why Menlo College holds him in the highest esteem, as the epitome of a Menlo student, alumnus and athlete. The Honorary Doctorate in Business from Menlo College serves as a tribute to his accomplishments in Business and a champion of professional sports.

In memory of his passing, the following is excerpted from Menlo Advantage issue Fall 2009, page 8, “Best in the West, Best on the Gridiron.” Adams was an enduring figure in the National Football League. As one of the original team owners in the American Football League, he guided his franchise to new heights posting six playoff appearances, including an AFC Championship (1999), an AFC Central title (2000), two AFC South titles, and an AFC Championship appearance. He was one of only four NFL owners to reach the 350-win plateau.

A native of Bartlesville, Oklahoma, Adams’ interest in sports was first displayed while at Culver Military Academy where he earned letters in football, basketball and baseball. Upon graduation from Culver in 1940, Adams attended Menlo College, lettering in both rugby and football. Adams then transferred to the engineering school at the University of Kansas where he also lettered in football.

In 1942, while still in school at KU, Adams joined the U.S. Naval Reserve. In July 1943, he was sent overseas and was assigned to a PAC-Fleet carrier unit, where he served as an aviation engineering officer. Lt. Adams was also an aide in the U.S. Navy’s Congressional Liaison Office in Washington, D.C.

In 1946, Adams started ADA Oil Company, which was a forerunner of the publicly-held American Stock Exchange-listed Adams Resources & Energy, Inc. (AE), an energy company engaged in the business of marketing crude oil, natural gas and petroleum products; tank truck transportation of liquid chemicals; and oil and gas exploration and production. Adams’ other business interests included extensive farming and ranching in California and Texas, cattle feeding, real estate, automobile dealerships and leasing.

On August 3, 1959, he and Lamar Hunt announced the formation of the new American Football League, which began playing in 1960. In 1970, the AFL merged into the expanded NFL.

Each year, Bud Adams sent holiday cards to his classmates from 1938–1942, continuing the friendships he made at Menlo College. He will be missed.
In November, Peter Mansfield ’64, hosted an alumni dinner at his home in San Francisco. He prepared a delicious meal for President Kelly and guests who discussed the strategic plan and how Menlo College is going forward to achieve its goals. This was the first President’s dinner of this academic year.

Ten alumni attended, including Fred Gellert Jr. ’58, Phil Dubrow ’60, Bill Atalla ’76, D.A. Griscomb ’80, Allen Reid ’87, Phil Fernandez ’90, Colin Crook ’98, Wilson Bean ’90 and Liz Reed Bean ’91. To quote David Irmer Sr. ’58, “the dinner meeting went perfectly.” David might have said, “purfectly.” Peter’s cat showed us who is boss when the two of them posed for these shots!
Entrepreneurship is a Snap for recent Menlo Alums

In the classic movie, The Graduate, starring Dustin Hoffman, Mr. McGwire gives Hoffman’s character Benjamin one word of advice upon his graduation, “plastics.” At least two recent Menlo graduates have taken that industry seriously.

When Pascal Niggli ’11 and Ramses Youssef met on their first day at Menlo, they had no idea that one day they would be entrepreneurs together. “Since we took the same classes and studied together for exams, we knew we were a great and efficient team. We did talk about business ideas, but we could have never imagined to ever be in the packaging field. In fact, people in manufacturing tend to be older, and in the last 40 years there has been little innovation in the plastic manufacturing field.”

According to Pascal, “In September 2012, [founding partner] Chris Garcia approached Ramses with one of the Easysnap sachets. The Easysnap sachet is a monodose package, which can be opened with one hand and can contain any kind of liquids for food, cosmetics, and pharmaceuticals. Chris, at that time, was a sales person for Easypack Solutions in North America. Easypack Solutions is an Italian company that developed and sells the Easysnap sachets in Europe. At that time, the company wanted to expand to the US. When Ramses heard about the product, he recognized the huge potential and convinced Chris to build a company and acquire the exclusive rights for the Easysnap sachets for North America. Together they founded Advantage Line Global LLC (ALG), and later convinced [me] to join.”

With corporate offices in Santa Monica, California and manufacturing facilities in Memphis, Tennessee, Pascal shared how their college experience has helped in their venture. “Ramses and I were both accounting majors, and these classes turned out to be extremely helpful in our daily operations. The Menlo College community and location influenced our entrepreneurial spirit. Menlo College is full of sons and daughters of business people so there are a lot of discussions about business ideas and building a business.”

Starting a manufacturing business takes a big investment. “Thanks to our strong network, we were able to raise funds within the three F’s: friends, family, and fools. The good thing is that everybody loves our product. This makes it easier for us to find investors and customers. Sometimes they even approach us. We have finished our first two investment rounds and raised enough to pay for operations and the next 3 machines which will be arriving soon.”

We have finished our first two investment rounds and raised enough to pay for operations and the next three machines which will be arriving soon.

There is a huge upside potential to the business. “The US packaging market is a 30 billion dollar industry, and because the Easysnap product is unique, we are looking at a high demand,” said Pascal. “Thanks to a partnership with a strong industry leader, we will gain credibility and awareness in the packaging market within the near future. We hope that this partnership will drive our expansion plans in the US.”

Many Menlo College business courses help students learn how to adapt and stay nimble in a competitive environment that is often full of surprises and setbacks.

Said Pascal, “During our last months, we have realized that managing a business is all about problem solving. There were several times when we thought that there was no solution and business was over, but we always found a way to solve the problem. In these tough times, it shows how strongly your team believes in the company, the product, and the abilities of the management team.”

In the exciting position of having taken risk with an innovative product and services, Pascal and Ramses share this advice for Menlo students and alumni who may be considering the entrepreneurial route.

“Not long ago, we returned from a trip to Memphis where our production facilities are located. Our first machine had just landed, and we were able to hold our own first product in our hands. Let us tell you, holding your own product in your hands is a wonderful feeling. It is worth all the hard work that you put in and more.”
MENLO VS POMONA-PITZER  35–6!

SEPTEMBER 14, 2013
The Carlos López Soccer Tournament has been held annually since 2009 to honor former Menlo College President Carlos López, who was also a dedicated soccer coach. This year was unique because of a concerted effort by alumni to give back to the College by building the López Scholarship Fund and the Menlo College soccer team.

An alumni soccer social event was planned by Len Renery, former men’s soccer coach, to raise funds for the Menlo College soccer team. Proceeds from the alumni game included $5,000 raised by the alumni for the soccer team and $2,500 for the scholarship fund. A stellar effort!

In addition, John Pritzker ’76, gave $25,000 to the López Scholarship Fund. Thanks to everyone’s efforts, many students will benefit athletically and scholastically from the gifts of an outstanding group of alumni.

“...even 37 years later I knew the names of his kids...that spoke volumes about his priorities,”

John Pritzker ’76 wrote in a 2009 memoriam for Dr. López.

Advantage magazine, Spring, 2009
Q&A: Menlo Alum and NFL Vet/Author Nate Jackson

**by Aaron Gillespie**
Sports Information Director

Nate Jackson ’01 is a rarity in the football ranks. His three-year career as a wide receiver for the Oaks included shattering every receiving record at Menlo College netting him All-American status. From there, he went on to a six-year career in the NFL for the Denver Broncos, twice as long as the average NFL career. His penchant for breaking the mold led him to his current career as an author, having recently released his first book, a memoir entitled, Slow Getting Up: A Story of NFL Survival from the Bottom of the Pile. Long before the book became a reality, the seed was planted during Jackson’s life-changing tenure at Menlo College.

**MENLO:** You cite that your column in the Menlo Oak gave you artistic freedom and allowed you to find your voice. How did this experience lead you to your current career as an author?

**NATE:** I came to Menlo because I had a dream of playing football. From high school I went to Cal Poly SLO, and walked on to the football team, but was cut. Bye bye, dream. But then I discovered Menlo, was almost magnetized by it, and came running. It felt so right. It was hard to explain, but we know that feeling when it happens, and it is a magical feeling. Once I got to Menlo, the moments continued to amaze me: my friends, my teammates, my coaches, professors. It was such an overwhelmingly positive environment, and it allowed me to flourish not only as an athlete but as a young man. I was allowed to try new things, to take chances, to make mistakes and to push ahead; all the while, there were supportive people encouraging me and clearing the path for my success. It was the perfect place for me to come into my own as a young man, and it gave me the confidence I would need in the NFL and beyond.

**MENLO:** What advice would you give to the current crop of Menlo College student-athletes in order to get the most out of everything that Menlo has to offer?

**NATE:** My advice to Menlo students, whether they play a sport or not, is to push the envelope. Challenge yourself and challenge others around you. Enjoy your life. Don’t be afraid to fail. In fact, be excited to fail. Knock yourself down. Get kicked around. You’ll be surprised at how resilient you are, how well you can bounce back and what you’ll gain from going through it. Believe in your own mind and your own ideas. Believe that what you’re feeling is true, is real and is worth something. Dig into your psyche and pull something out of it. And use Menlo as the backdrop to do it. There’s no better place.

Jackson returned to Menlo College for a book signing in conjunction with the final home football game of the season on Nov. 16.

“Push the envelope” Nate Jackson
Will Lintern ’07 Making Big Strides
Furthering Baseball in the UK

by Aaron Gillespie
Sports Information Director

Will Lintern’s story is one of dedication and perseverance and exemplifies the benefits of seizing the all-encompassing opportunities offered by Menlo College. A native of a small town in England called Speldhurst, Lintern fell in love with baseball at an early age while playing for the nearby Tonbridge Bobcats. It was there that the seed was planted and Lintern’s love of the game of baseball began to blossom and flourish. This eventually led him to Menlo College and ultimately to his current role as National Development Manager for Baseball SoftballUK (BSUK), an organization whose mission is simple, “Played in Every Park.”

Will Lintern ’07 credits Alex Malioudis ’01, from the UK, as the reason Will came to Menlo.

“Will is unique” Former Baseball Coach Ken Bowman

Lintern’s reason was centered on the student-athlete experience. A relatively inexperienced catcher from the UK, he made the trip to the States in search of collegiate baseball experience and left with numerous mentors and countless lifelong friends. Coincidentally, a mentor and lifelong friend both came with the last name “Bowman,” as in then head coach and now Senior Associate Director of Admissions Ken Bowman and his son Scott.

“Will is unique,” said Ken Bowman. “His skills from the onset were not up to par, but I will say he improved so much that he caught at the end of his career. He’s one of the hardest workers I had here without a doubt. That’s the strength he had, that inner desire.”

That inner desire led to Will playing in 31 games as a senior and is what has turned Will’s passion for the game into a full-fledged career. Baseball SoftballUK is a government funded program charged with increasing the number of people playing baseball and softball across the country. As it stands, 20,000 people in the UK currently play baseball and softball. Under Will’s direction as National Development Director, they hope to increase that number to 30,000 by 2017 and 50,000 by 2021. Lofty goals for certain, but a tough task has never been enough to keep Will from success.

At the end of the day, it was his Menlo College experience and the people he met along the way that helped shape Will’s passion and direction in life.

For more information on BSUK, please visit their website http://www.baseballsoftballuk.com/
Men’s Soccer Players Sport Mustaches for a Cause

by Aaron Gillespie
Sports Information Director

Menlo College Men’s Soccer players and coaches put away the razors in November in support of Men’s Health Awareness Month and the Movember movement. Movember is an international movement in which men grow mustaches as a talking point for men’s health issues, specifically prostate and testicular cancer. The hope is that the presence of a mustache on the usually bare upper lip will serve as a springboard for conversation about these important and often neglected health issues.

According to head coach Eric Bucchere, it has done just that. While it might not win the players any awards with their significant others and family members, it has served as an effective launching point for conversation about these issues.

“Mustaches are a funny thing and it’s a conversation starter for sure. Some people don’t get it and think you’re serious, but it means something different to everybody.” Bucchere continued, “As much as I can, I try to get the word out there. Breast Cancer Awareness has done such a great job with pink. Movember is not quite there yet but as long as we keep spreading the word, I think it will get there.”

Movember has a special meaning for Coach Bucchere. In 2012 his father was diagnosed with prostate cancer and eventually would make a full recovery thanks to modern medicine and early detection. Seeing first-hand how difficult this disease can be, Bucchere was looking for a way to give back and utilizing athletics as a stage to do so seemed a natural fit.

“As an athletic program we have a platform to accomplish some goals. Director of Athletics Keith Spataro has really done a great job of instilling a servant leadership culture at Menlo, so anytime we get a chance to give back we embrace it and enjoy it,” said Bucchere.

Bucchere and the Oaks have begun a fundraising effort through the Movember Foundation. The foundation provides world-class men’s health programs that focus on awareness, education and research. 2013 marks the seventh year for the Movember Foundation which boasts over $147 million dollars raised including $15 million last year alone. The 2012 initiative saw 145,000 Americans participate and that number is expected to grow even larger in 2013.

For some members of the Oaks growing a mustache was a bit out of their comfort zone, but Bucchere noted the guys have really embraced the effort and had fun with it. Despite the numerous benefits seen from this effort, Coach Bucchere doesn’t plan on keeping the ‘stache around any longer than necessary.

“November 30 at midnight those things were gone!” he said with a laugh.

For more information, contact Eric Bucchere, eric.bucchere@menlo.edu.
Mourning the Passing of Sasha Brown

by Aaron Gillespie
Sports Information Director

In July, the Menlo College community was saddened by news of the untimely passing of senior Women’s Basketball player Sasha Brown. Brown, who transferred to Menlo College from Sierra College as a junior in 2012, had recently completed a successful campaign for the Lady Oaks where she played an integral role in the programs most successful season to date.

A crucial component to the astounding success of the Lady Oaks basketball team, (whose remarkable 26-4 overall record included a perfect 10-0 mark in the season of the California Pacific Conference (Cal Pac) was the play of Sasha Brown. She appeared off the bench in all 30 games for the Lady Oaks, netting nearly 13 minutes per game while averaging four points and three rebounds. She was one-half of the venerable 1-2 punch off the bench that included senior forward Carly Tristao. The two combined to pour in nearly 10 points and 10 rebounds per game while proving a force to be reckoned with underneath the basket by combining for 11 blocks on the season.

“Sasha had a tremendous passion for basketball and played with great energy and enthusiasm,” said Women’s Basketball head coach Shannon Osborne. “She always gave her best effort and was a focused defender and rebounder. Sasha was really working hard on her game last summer and we were excited for her to have a great senior year. Yet, as much as we will miss her on the floor, we will miss her even more off it.”

“From her smile you could tell the difference Sasha could make wherever she was,” said 2012-13 senior teammate Sareen Ohanian. “She had the power to deeply impact every person she’d ever met and that’s all she ever wanted as a daughter, sister, teammate and a friend.”

Fellow 2012-13 senior Jenna Marinaro agreed, noting Brown’s aptitude to drastically improve a day through simple acts such as a hug or a smile. “Sasha’s passion and positivity in everything she did was contagious throughout our whole team,” said Marinaro. “Her hugs, smile, sense of humor and love would literally make my day better. Sasha was the heart of our family and she will be greatly missed by all.”

“Sasha was one of the most genuine and happy people I have ever met. Her vibrant personality and huge smile were contagious; you couldn’t help but be happy when Sasha was around,” noted junior forward Laurel Donnenwirth. “She was also the most selfless and honest friend a person could have.”

“Sasha was everything we look for in a student-athlete,” said Menlo College Director of Athletics Keith Spataro. “She was hardworking, highly participatory on campus, an amazing student, but most of all, a true gem of a person. She will truly be missed and always remembered as an Oak for life.”

Sasha started played basketball at age four and had a great passion for the game. She also loved the San Jose Sharks, San Francisco Giants and San Francisco 49ers, with her two favorite places on earth being Hawaii and Disneyland.

Services were held at Centerpoint Community Church, Roseville, CA on July 19.

Donations to her memory fund can be sent to: 2610 Swindon Ct, Rocklin, CA 95765

Sasha, a student in my business ethics class, spring 2013, received the highest grade assigned on her final paper. It was a 99/100. Her paper begins with a curiously prophetic statement, a deeply reflective comment about time spent on our planet. She writes, “Life on earth is full of the memories, experience, and people we surround ourselves with….the biggest factor in acting ethically is being aware of oneself.” Sasha was never to know how she scored, as the paper was never retrieved. Her untimely death, took her from us far too early. Yet, the words she left behind help us to learn from her, to be better for having experienced her presence. The character traits her friends identified depict a woman with virtue and strength. Sasha was known as honest, trustworthy, and both a team worker and leader. And, she was humble. Like all who knew and loved her, I struggled to make sense of her early departure. While comforting to remember her with students, it was by reading Sasha’s own words that I began to make sense of this tragic loss. Sasha closed her paper by describing herself as a white owl. She writes, I am “referred to as being very wise…found hidden among the branches….older and wiser for my time.” Sasha acknowledges, “My heart is too big to fit inside my body.” We may never know, but faith guides me to believe she’s found a new home, one that lets her powerful compassionate heart have the space it needs to soar and do its work. We will indeed look for you Sasha and, no doubt, we will find you in the forest of trees that bear fruit for the greater good.

Leslie E. Sekerka, Ph.D., Professor of Management
HI HO, SILVER, THE LONE RANGER RIDES!
by Dr. Marilyn Thomas
Dean of Arts and Sciences

Half Moon Bay proclaims itself the Pumpkin Capital of the World and today I am riding in the backseat of a car with two of my great nephews who can’t wait to savor the pumpkin pie. Looking out the window at the plentiful harvest, I think about autumn, the approach of Thanksgiving, and what all of it means. “Boys,” I say, “what do you think giving is all about?” Sean, who is eight, has an immediate response. “I think it’s about trading. I give you something that means a lot to me, and you give me happiness back.” What a good way to think about it, I say to myself, and how true as Menlo stories come to mind.

I think about Chen, a freshman from China, and how troubled she was when she got a call from the local Fed Ex office. Four, seventy-pound packages from China are waiting to be picked up. Having no mode of transportation, she’s explaining her dilemma to a staff member. Just then a gentleman appears, hears the story, and says not to worry. He will be right back with them. As she tells the story, I feel as if I am watching an old episode from a popular television Western: The dialog that follows goes something like this: Student: “Who was that masked man?” The Staff Member: “Why, don’t you know? That was the Lone Ranger.” Voice Over: “Hi ho, Silver! The Lone Ranger rides again.” And that’s just one small example of how giving shows itself at Menlo College, the masked man being President James Kelly.

The 2012-2013 Menlo College Honor Roll recognizes the generous individuals and organizations that help the College achieve its ambitious fundraising goals. In order to show appreciation for this continued success, the College acknowledges the dedication, hard work and lasting vision of this generous community of donors. We extend our sincere appreciation to the individuals and organizations on the following pages for their support.

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THE PRESIDENT’S CLUB

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Wayne L. Prim
Wayne L. Prim Foundation
T. Geir Ramleth ’87 *
Roxy Rapp ’59
The Estate of John Judge D. Russell
Charles R. Schwab
Silicon Valley Community Foundation
Sodexo Inc. and Affiliates *
Alex Guan Teck Soon ’72
Reuel A. Sutton ’56
Thurston Charitable Foundation
Robert H. Thurston ’64
S.W. Thurston Jr. ’64
John E. Turco ’51
Ying-Wood Wong ’74

Gifts received from July 1, 2012 to June 30, 2013. President’s Club donors have contributed $1,000 or more, and are highlighted in bold. Donors who have contributed for five consecutive years are marked with an *. 

MENLO COLLEGE 41
THE PRESIDENT’S CLUB
Menlo College is grateful to recognize donors who gave $1,000 or more in the 2012–2013 fiscal year.

<table>
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<th>Club</th>
<th>Range</th>
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<td>Carolyn J. &amp; T. Geir Ramleth ’87*</td>
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<td>Samantha Tongo ’13, Solove Naufahu ’17, Matt Ganibi ’17 and Andrew Vargas ’14</td>
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<td>making sustainability happen!</td>
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Samantha Tongo ’13, Solove Naufahu ’17, Matt Ganibi ’17 and Andrew Vargas ’14 making sustainability happen!
## Honor Roll

**ALUMNI GIVING BY CLASS YEAR**

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<th>Year</th>
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<td>Gary Brant</td>
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<td>Karl Buder</td>
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<td>Joseph Justice *</td>
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<td>Charles “Chop” J. Keenan *</td>
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<td>George Muser</td>
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<td>John Reed</td>
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<td>Robert Winthrop II *</td>
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<td>1967</td>
<td>Roger Bazeley</td>
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<td>Russell Frankel *</td>
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<td>Marsha &amp; E. Jim Hannay *</td>
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<td>Thomas Mainwaring</td>
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<td>William Maxam *</td>
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<td>James McEwen *</td>
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<td>William Rossi *</td>
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<td>James M. Will</td>
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<td>1968</td>
<td>John R. Cleator</td>
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<td>J. Farley *</td>
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<td>Tucker D. Garner</td>
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<td>Jerrold R. Henry</td>
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<td>Edward Lohmann *</td>
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<td>Mark Maloney *</td>
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<td>Robert Marcus *</td>
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<td>Roger Percy *</td>
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<td>John E. Riddle</td>
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<td>John Sutton *</td>
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<td>1969</td>
<td>James L. Bruce</td>
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<td>Michael Curtis</td>
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<td>Ricardo D. Hill</td>
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<td>Henry Huntington</td>
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<td>Edward Kamei</td>
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<td>Steve G. Tinetti</td>
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<td>1970</td>
<td>James Bryant *</td>
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<td>Marshall Donig</td>
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<td>William P. Dunham Jr.</td>
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<td>George Parsons</td>
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<td>Paul Swenson</td>
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</tbody>
</table>

Sophomores Natasha Azevedo, Alexa Ledesma, and Sheila Garnace.
1971  
Thomas L. Grubaugh  
Thomas G. Walker  

1972  
Thomas L. Alexander  
Charles Kay *  
Frank Maurino  
Walter H. Sullivan III *  

1973  
Laurence N. Beaumont  
Steven Dugoni  
John Howell  
Arthur Jessen  
Bradley N. Wright  

1974  
Howard Dallmar  
Gilbert Joynt *  
Robert Mack *  
Barbara Sarpa  
Marcia Swanson *  

1975  
Sherry G. Frankel *  
Marvin O. Pinkston Jr.  
Mark J. Speckman  

1976  
Marvin W. Bennett Jr.  
Geoffrey Flavell ’76  
Frances Mann-Craik  
John A. Pritzker  
Gregory B. Thagard *  

1977  
Fabian Garces  
Janet Jennings *  
Kristine A. Thagard *  

1978  
V. Kelley Armour  
Stephen B. Cuthrell  
Stacey D. Hall  
Richard D. Wood  

1979  
Carolyn R. Amster  
Benjamin Kopf III  
Andrew Tapper ’79  

1980  
Suzanne Holzl  
Timothy Orchard  

1981  
William Steele *  
Lara T. Wong  

1982  
Margaret Lazare Critzer *  
Daniel Crown  

1983  
Paul A. Calvo  
David Critzer *  
Christian K. Keesee  

1984  
Thomas Cologna  
Elena Lopez  
Lawrence Lopez  

1985  
Anthony Borba  
Gabriele Z. Guerra  
Victor Kasik  
Samuel Levin  
James “Mike” McNitt  

1986  
Rick Chan  
Lynne Parmenter *  
Gregory P. Sondern  
Andreas Strive  
Craig Wallace *  

1987  
T. Geir Ramleth  
Michael Tomars *  

1988  
Sherrie Feinstein*  
John P. Rook  
Mark Ryan  
Elizabeth M. Sondern  

1989  
Eli S. Arquilevich  
Daisy Borba  
Anne Heaton-Dunlap  
Darayn E. Hickingbotham  
John U. Rohrer  

1990  
Micah Kane  
Bonnie E. Lee  

1991  
John R. Till  
Enrique Ybarra-Valdenebro  

1992  
William L. Bernstein  
Stephen K. Sides  

1993  
Michael T. Dailey  
Herbert W. Funk Jr.  
Carol A. Hague  

1994  
Peter Durgen  
Jennifer Judas *  

1995  
Benjamin J. Williams  

1996  
Kevin P. Cook  
Theodora P. Jamison  
Donald LaMure  

1997  
James R. Enright  
Steele Witchek  

1998  
Audra Anderson *  
Sara Lujan  

1999  
Bradley T. Clark  
Kyle Izumigawa *  
Nathan R. Jackson *  
Laura Logan Pierce  

2000  
Martin Torner  
Malia S. Baxter  

2001  
Diane T. Hand  
Annie J. Heath  
Carly Henderson  

2002  
Moises Benito  
Jason M. Passanisi  
Patrick M. Thomas  
Teodor Vacev  

2003  
Michael Geitner  
Mulemwa Mususa  

2004  
Anita R. Cuellar  
Hal R. Eckensweiler  
Howard S. Gill  
Kevin M. Koutou  
Armando San Vicente  
Caglar Vural  

2005  
Jarin A. Beck  
Lyn Brownfield  
Michael H. Chang  
Jonathan Delgado  
Aidan O’Flynn  
Martin Poprawka  
Vincent M. Van Dillen  
Baltazar Vazquez  

2006  
Raagini Ali *  
Laura E. Danckwerth  
Mei Shan Ma  
Matthew F. Stein  

2007  
Jeremy Ogata  

2008  
Frank L. Borba  
Megan Finney  
Adam Montez  
Gary A. Nelson (deceased)  

2009  
Kristian B. Hagen  
Christine I. Rodriguez  
Dawn Yules  

2010  
Cody M. Grimes  
Hanna J. Malak  
Adrianna K. Martinez  
Steven A. Schaub  

2011  
Jason Ladd ’17 has one minute to get an Oreo cookie from his eye to his mouth in the Minute-To-Win-It contest.
Honor Roll

Giving from Parents
Kent Abbott
Clyde Beffa Jr.
Darcy Blake
Timothy K. & Virginia A. Bliss
Anthony M. Brooks
Fernando Cisneroz Jr.
Thomas & Susan Cox
John G. & Jodi Crawford Jr.
James P. & Laura Dawson
William & Marcia Mitchell Grace
Ross & Marilyn Jackson
Howard E. Jessen
Ron M. Kaplan
Larry & Melissa Kobori
Frank B. Lane II
Lavaun & Mari Le’i
Josephine Li
H. Ogden & Rose Lilly
John & Lisa Limcaco
Ralph & Joy Marinaro
Dana & Jackie Metoyer
Cleve & Debbie Nyberg
Tonja L. Parsons
Van & Lisa Perris
Susan J. Peterson
Cathy A. Phipps
Lynn Pivan
T. Geir & Carolyn J. Ramleth
William J. Richardson
Michael Rosselli
John Schotts Sr.
Gafoa & Dennette Soliai
Charles & Arlene Stanich-Prince
Timothy & Lisa Summers
Thomas & Belmira Sweeney
Yoshio & Manami Takano
Thomas & Dixie Thorning
Bethany Totin
Ron Vega
Richard B. Wallace
Louis H. Zumbahlen

Giving from Friends
Menlo College Friends
MENLO COLLEGE 45
"Glenda C. Adams
Barbara J. Allain Trust
Carolyn A. Anderberg
Diane Anderson
Jenelle M. Anderson
Elsa Dallmar Arata
M. J. Atkinson
Dana Banke
John Banks
Ashley Bartlett
James T. Bateman
Stuart J. Bateman
Anne C. Bedell
Alan J. Belluomini
John R. Berthold
Talal S. Beydoun
Sheila P. Bhadra-De
Soumendra De
Jana S. Black
Darcy Blake *
Chris Bogart
Bart Bookhamer
Scott R. Borrisson
Aaron Bortolazzo
Kevin N. Boucher
Jean Bourget
Tracy R. Bowles
Dave Bowling
John Brady
Nicoie R. Branscome
Janet Brant
Bonnie B. Brauel
Sheila Brosnan
Charles W. Brown
Edward G. Brown
Mark E. Brown
Eric Bucchere
James B. Bush
JoLynn Bush
Douglas Carroll &
Marilyn Murphy *
Mary C. Cawley
Michael H. Chang
David Chavez
Robert E. Ciraulo
Harold U. Clark II
William B. Cline
Jacqueline Codiga
Michael Cohn
Caitlin Collier
William E. Comstock
A. Cota
John G. Crawford Jr.
L. Damanti
Michael J. D’Amico
Timothy C. Davidson
James P. Dawson
Laura Dawson
David C. Deangelis
Steve Dempsey
William A. Dent
Larry M. Dixon
Michaela Donnenwirth
Loretta Doon
Jan T. Dykstra *
S. T. Edelstein
John W. Ellis
Tina & Jeff Fairbairn *
Alexander L. Fanjul *
Martin Fauria
Daniel Ferlizza
Derrick Fidel
Julie Filizetti EDD
Margaret Follette
Matt Fortayon
Dominic Franco
Fatima S. Franco
David A. Fraser
Rod Fraser
J. G. Freitas
Allison Gambucci
Estella C. Garcia
Joseph M. Garcia
Simon Glinsky
Ashley A. Gomes
Beatrice L. Goulas
Dennis Grad
Sukey & Irv Grousbeck *
Fred Guidici
Mike & Pam Gullard
Leticia Guzman
Rhonda J. Harding
Artise Hardy
Rosalie Hare
Murray J. Harris
Tina N. Harris
Richard Hawkins
Tim Heath
Fabricio Hild
Jeffrey R. Hiro
Mark L. Hoerth
Terry S. Holland
Dan Holmes
Paul A. Holzhauser
Bill & Suzi Hopkins
Hazel J. Hornbeak-Lyle
Andrew D. Horowitz
Jill M. Hourigan
Tom Hubbard
Harry M. Huilhi
Craig V. Iaconis
Chad Iken
Bill & Kathy Imwalle
Jake Jacobson
Jeff Janakes
William Jason
Daniel E. Jensen
Howard E. Jessen
Kim Y. Kamitaki
Paul T. Kaneshiro
Ron M. Kaplan
Vera J. Karnes
Steven J. Kehrig
James Kelly *
Rich Kelly
Jacqueline Kendig
Kauai Bock, mother of Garrett Bock ’15 with Yasmin Lambie-Simpson, Dean of Student Affairs at the Alumni Tent, Homecoming
Terrah Yevilov ’15, Alex Kunkel ’16, and Ricky Van Dyke ’15 light the night at the Freshmen retreat.

Thomas V. Walsh
Terry A. Walton
Allen Wang
Joseph C. Wang
Tiffany T. Wang
Dustin M. Warford
Judy Wasmann
Adelaide C. Wavra
Miles E. Webb
Courtney Wilding
Dean A. Williams
Fred Wold
Judith A. Workman
Tag Wotherspoon
Arturo R. Ybarra
Kristine D. Yoakum
James Yoshida
Van P. Zech

Yasmin Lambie-Simpson
Donna L. Little
Deborah McCabe
Marilyn Murphy *
Patrick S. Murphy
David Placey *
Lowell Pratt
Len Renery
Robert J. Sacino
Raymond L. Solari
Keith Spataro *
Robert M. Talbott
Marilyn Thomas
Judy Wasmann

Giving from Foundations
Timothy K. & Virginia A Bliss Fund
Chiles Foundation
Frankel Family Foundation *
Fred Gellert Jr. Family Foundation *
Grousbeck Family Foundation *
Hilltop Group Charitable Foundation
Holzheimer Fund
James Hervey Johnson Charitable Educational Trust
The Kirkpatrick Family Fund
Charles Koch Foundation
The Waite & Genevieve Phillips Foundation
Santa Barbara Foundation
Shea Foundation
Louise & Walter H. Sullivan Foundation *
Thagard Foundation *
Thurston Charitable Foundation *
Winthrop Foundation of Athens Georgia *
Giving from Corporations

A-A Lock & Alarm, Inc.
Adobe Systems, Inc.
Advanced Mobile Detailing
Alcoa Foundation
AltaMira Capital Corporation
Amigos Grill
Annual Reviews, Inc.
Apple Corporation
Bank of America N.A.
Boston Private Bank & Trust Company
Bulldawgs Basketball Club
CalCPA
Clancy’s Car Rental Services, Inc.
David E. Grimes Company
DBA Construction, Inc.
Eco Green Auto Clean, LLC
Electric Gold, Inc.
Family Health Care, Inc.
Fidelity Charitable Gift Fund *
Hi-Five Bay Area Sports Club Inc
Hopkins Acura
Innovative Landscapes, Inc.
Intel Matching Gifts To Education Program
J. Arthur & Associates
JP Morgan Chase & Co.
K&L Wine Merchants
Keenan Land Company *
Keenan Lovewell Ventures *
Ken Chertow Wrestling Camp
KPMG Peat Marwick Foundation
Lutticken Market
M.S.K. Electric
Massage Envy
Nespa Enterprises, Inc.
Oregon Institute of Technology
Paladin Law Group, LLP
Peninsula Building Materials Co.
Performance Hoops
Performance Plastics, Inc.
Pete’s Outflow Technicians
QA Group, LLC
Revitalize Integrated Body Systems
Dr Angelique Waite DC
SaberCats of San Jose, LLC
Sarkis Auto Center, Inc.
Schwab Charitable Fund
S-Class Motors, Inc.
Severson Heating & Cooling
Silicon Valley Bank
Soccer and Smiles LLC
Soccer Pro, Inc.
Sodexo Inc & Affiliates *
Stowasser Buick GMC
T&B Sports
Tanimura & Antle, Inc.
Top Shelf Manufacturing LLC
Town & Country Mini Mart
Towne Ford
Trans World Maintenance, Inc
United Student Athletes, Inc.
West Valley Flying Club, Inc.

Other Organizations

EConnect Fundraising, Inc.
Santa Clara University
United Way of San Diego County
United Way of the Bay Area
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Sydney | Halifax | Saint John | Bar Harbor | Rockland | Camden | Newport | New York

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• finest cuisine
• 4 distinctive restaurants
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• award-winning Canyon Ranch SpaClub
• enrichment programs

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LET’S GO OAKS!
<table>
<thead>
<tr>
<th>Date</th>
<th>Event Description</th>
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| JAN 14 | Paintbrush Diplomacy Exhibit/Reception  
A collection of art created by children around the world  
Admin Bldg  
5:00 PM |
| JAN 31 | Anna Greenberg ’07 Healing Grove  
Quad  
10:30 AM |
| MAR 26 | 85 Years | 85 Artists Art Exhibit  
Celebrating Menlo College’s anniversary  
Admin Bldg  
5:00–7 PM |
| MAR 29 | Preview Day  
Office of Admissions hosts this day with an option to sit in on sample classes of your choice.  
Quad |
| | Annual Hawaii Club Luau  
Join us for the 23rd authentic Lu’au with Hawaiian food, music, and dances performed by the Menlo College Hawai’i Club.  
Gym |
| MAY 10 | Commencement  
Quad  
11:00 AM |
| MAY 14 | 14th Annual Golf Tournament  
Coyote Creek Golf Club  
11:00 AM |
| JUNE 16–24 | Alumni Travel “European Mosaic”  
Europe |

2013 Tutors
Above L to R,  
Brittni Byun ’14  
Travis Gorzalka ’15  
Emma Oehler ’15  
Garret Spangler ’16  
Yanfeng (Peter) Lui ’15  
Laurene Monfort ’15  
Daniel Macias (back) ’14  
Michele Canali (front) ’15  
Samantha Tongo ’14  
Jessica Shepardson ’14

Below, Ruchira Baja Pandey family member of Kum Kum Pandey ’17, creates chalk art on Menlo College campus.