INVESTMENT CLUB Places #4 in CHICAGO MERCANTILE EXCHANGE INTERNATIONAL TRADING CHALLENGE!

1. University of Chicago
2. Chicago State University
3. Princeton University
4. MENLO COLLEGE
5. Rice University
6. University of Dayton
7. State University of New York
8. University of Houston
9. Georgia Institute of Technology
10. Polytechnic Institute of New York University
11. Indian Institute of Foreign Trade
13. Carnegie Mellon University
14. University of Texas at Austin
With Gratitude

THANK YOU Geir Ramleth SBA ’87, father of Menlo College's graduate Bjorn, Chief Information Officer at Bechtel Corporation, member of the Menlo College Board of Trustees, and Chair of the Menlo College SBA Advisory Board for your support in helping to guide Menlo towards becoming a world class business school.

CONGRATULATIONS Bjorn Ramleth '12, on graduating with a degree in Finance and continuing your family’s legacy of leadership and loyalty to Menlo College. We are proud of you both.
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COVER: The Menlo College Finance Club, 4th place winners at the International CME Trading Competition, with President James J. Kelly and Dr. Soumendra De, Professor of Finance, ABOVE: Students at the Menlo Lu’au 2012
last year, it was crazy in our trading room. We’d stay up for 24-hours; we slept on the trading floor; and our team basically did not work smart,” laughed Marc LeBoeuf, one of Menlo College’s trading team who participated in the Chicago Mercantile Exchange’s 2012 Commodity Trading Challenge. “So this year, one of our strategies that helped us climb to 4th place in the international competition, was that we traded smart, and we were mindful of the volatility that could either make us or break us.” LeBoeuf was also runner-up in the competition’s individual Open Outcry Challenge.

In March, Menlo College’s trading team ended a month of trading gold and oil futures in a fast-paced electronic trading competition on a simulated professional platform and in an open outcry challenge. The college team placed 4th in both challenges against 164 teams of top colleges and universities around the globe competing for this year’s title of best commodities trading school. “Menlo College was the only college to place both in the Trading and in the Open Outcry Challenges,” explained team member Eric Dawson.

The top four teams were:

1. University of Chicago
2. Chicago State University
3. Princeton University
4. Menlo College

Team members Michael Brown, Eric Dawson, Marc LeBoeuf, and Cameron Showecker have been trading together for almost two years now, and they agree that their familiarity with each other, and their experience attending last year’s competition gave them confidence to improve.

Steven Schaub who became a member this year said, “Trading smart meant working with deliberate and smooth teamwork. When we had an idea, or a useful tip about the market, we text-messaged each other. We worked together with checks and balances.”

“The factor that mattered most for me in the electronic competition was growth, as a team and an individual. The trading systems I used this year were more in-tune and advanced compared to last year,” said Michael Brown, winner of 4th place in the Open Outcry Challenge. “I kept a trading journal of what worked and what didn’t, and back-tested a few systems. I applied more fundamental models into my trades, and kept my ear in tune to any significant news. Confidence, risk-management, and patience have been the three pillars that kept our team in positive momentum. We were confident in our positions, we assessed the amount of risk we would take prior to establishing a position, we determined where we would get out on the profit and loss side, and had the patience to allow our trades to work out or be taken off the table,” Brown recalled.

“In losing trades, we believed that we would recoup the money, and that we would enter the market at an appropriate level. By appropriate I mean to say that we used risk-management techniques, applying signals based on trends or counter-trends to our trading positions. The glue that held all of this in together was communication. The team discussed their views of the market with each other. Everything was on the table.”

The CME Trading Challenge began ten years ago as a single open outcry event at the University of Houston, and it has since grown into a global event with sponsorships from companies such as CQG, Conoco Phillips, and Shell, to name a few. When LeBoeuf was asked how he and Brown approached the Open Outcry Challenge, where traders stand on the floor of the Exchange and grab the attention of traders by shouting out their orders, he described how he was able to stand still (he is 6’4” tall) but that eventually, he lost his voice shouting, whereas Brown found that jumping up and down was particularly attention-catching. “Whatever it takes, although we can’t give away all of our winning tips,” smiled Cameron Showecker.

“I was confident I could out-perform others in the pit, despite not being 6’2,” Brown mused. “Listening to the market was key; I would listen for prices to buy and sell from the other traders. Communicating with traders, asking where the bid and offer was played a large role in my success, as well as constantly being in motion finding traders with whom I could place trades.”

“The CME Group does a phenomenal job in providing access to a professional platform in real-time and communicating with the participants,” said Brown. “At the open outcry competition, the CME Group staff provided us with a panel of industry consultants. The traders who volunteered their time couldn’t have been more positive and open. This experience has been one of a lifetime. Thanks to my teammates, Menlo College, the Menlo College Finance Department, the CME Group, and the traders of the Chicago Board of Trade.”
Helping Others: A Mark of Leadership

by Dr. James J. Kelly, President, Menlo College

As our College celebrates its 85th year, I imagine that Judge Russell is smiling. He would be exceptionally proud of the high caliber of our students both academically and personally. Despite a global economy that continues to challenge us, our students found ways to pursue their studies and help others.

The Menlo College Rotaract Club sponsored a Hunger Banquet in November in an effort to educate and inspire students to take part in the fight against hunger around the world. Students, faculty, and staff donated record amounts of blood through the American Red Cross National Youth Council during three separate drives. A student-driven initiative raised funds for the Japanese tsunami victims. Student-athletes support the Bay Area Women’s Sports Initiative to assist the underprivileged in our local area.

These and many other acts of kindness took place during a banner year for the College; enrollment was up dramatically as was retention. The Menlo College Finance and Investment Club participated in the Chicago Mercantile Exchange Trading Challenge and placed 4th in the nation out of 164 institutions. Our sports teams had excellent seasons with women’s basketball winning the Cal Pac Conference championship and men’s soccer achieving a perfect 10-0 conference run and advancing to the National NAIA Championship. Men’s baseball won the 2012 NAIA West Playoff Tournament Championship and advanced to the national tournament for the first time ever. Our new Competitive Cheerleading squad participated in the 2012 USA All Star & Collegiate Championships. Football welcomed its new coach, Menlo alum Mark Speckman, to lead the Oaks. Mark dubbed his return to Menlo as a way for him to give back to his alma mater.
The College is giving back to the community as a participant in a 20-member emergency-preparedness plan sponsored by grants from the Centers for Disease Control through the San Mateo County Health System. The group’s plan was developed using guidelines set forth in the Federal Emergency Management Agency, Homeland Security Exercise and Evaluation Program.

The College not only takes seriously its responsibility to help its students and alumni succeed, but also to educate the local community; it has built a strong relationship with Citi which funded a personal literacy program for lower income high school students taught on our campus. This year, Citi is funding a best practices Financial Literacy Conference to be held at Menlo that will include financial business leaders and academics from across the United States. By improving financial literacy, we hope that underserved students and their families will have the tools to make sound financial choices.

Giving is woven into the fabric of a Menlo College education. This fall, the Freshman First Year Experience has community service as its theme. New Oaks will begin their college careers linking leadership, innovation, and helping others.

What is most exciting on campus is the high level of school spirit; Menlo Oaks logos are everywhere. The creativity, tenacity, and strength of character that embody the best entrepreneurs and leaders are flourishing here at Menlo. We’ve still much to do, but our hearts and minds are on the right path.

Here’s to our next 85 years!

Sincerely,

Dr. James J. Kelly
President

Chinese graduates and their families took advantage of a photo opportunity at Commencement 2012.
A Degree that Keeps on Giving

by Julie Filizetti, Ed.D.
Chair, Menlo College Board of Trustees

As our 85th graduating class enjoyed its commencement celebration, our students probably thought, “Wow, I’m finished with school.” I would argue that, to steal a quote from the movie Casablanca, “…this is the beginning of a beautiful friendship.”

Beyond providing your daily on-campus experience that may have ended two years ago or fifty years ago, our College remains a dynamic resource for professional networking, life-long learning, community service, entertainment, and socialization. Menlo College is built on a model of bringing people together to help them succeed professionally and personally.

Take, for example, the Menlo College Accounting Advisory Board, which is made up of alumni, faculty, and friends of the College. This volunteer board directly impacts students by providing mentoring, career advice, professional expertise, and internship opportunities that have led to jobs upon graduation. It offers access to professional societies, such as the California Society of Public Accountants. The group offers a speakers series with Silicon Valley leaders discussing current topics and business strategy. Students, alumni, and neighbors are encouraged to participate.

To help celebrate the College’s 85th anniversary, we hosted the Friends of Menlo Alumni Conference to plan the all-college alumni reunion. The reunion will be held with Homecoming, on October 19–20, 2012. It’s an event that promises to be a who’s-who with representatives from around the world. Recent graduates and long-established ones will have the opportunity to rub elbows, share experiences, establish connections, and relive their best college memories in the company of those with whom they share a common bond.

Back by popular demand, SBA Day is another way to reap the benefits of your Menlo degree. Part education, part networking, part camaraderie, SBA Day says “Menlo Means Business” like no other single event by bringing Silicon Valley hot topics and leaders to our doorstep.

If you haven’t yet tried Speed Networking on either the interviewee or interviewer side of the desk, you have missed an incredible opportunity to give and receive on a direct level. Set up like speed dating, students and recent grads are quickly interviewed by seasoned alumni who are or have operated successful businesses. These encounters have also led to internships and referrals.

For 85 years, Menlo College has produced graduates who have helped others find paths to success through business and philanthropy. I hope you’ll join us as we kick off our next 85 years of growth, education, and friendship.

Here’s to our Oaks pride!
Seena Amidi ’13 (left) welcomes his dad, Saeed Amidi, back to campus for SBA DAY ’11.
Saeed Amidi, Alumnus, Founder/CEO Plug and Play Tech Center

Keynote Speaker at Menlo College’s SBA Day ’11

Saeed Amidi, alumnus, founder/CEO, Plug and Play Tech Center was the keynote speaker at SBA Day 2011. He discussed his past 30+ years as a highly-successful international businessman and entrepreneur. He described how he started his lucrative world-wide plastics and bottled water businesses and proceeded to become an integral part of Silicon Valley through investing in his strategic partnerships. This is an excerpt from his speech on being a successful entrepreneur:

...When you meet someone, ask yourself where can this relationship take you? What can you do for each other? What sort of business model could you generate that would be sustainable for both parties? Being honest and telling people what you want from them and what you could deliver to them are the keys to success. Then, have the right partner in your business. Choose the right partner because it’s a tough journey. A lot of times, I’m telling you, I cried a lot. I’m a crybaby anyway, and I cry in movies and stuff. To cry because the business is not going well is bad but there are days that you feel like crying because you have worked hard and a certain wall comes in front of you. If you have a team member, they can lift you up, or you can lift him or her up on the tough days, so I really believe in a team. I believe in working in groups rather than individually. Relationships and connections are important. I really cannot emphasize enough the students you are sitting with. If you can hang around the ones who have more drive, more passion, and keep in touch with them, you could do great things in life.
November 17 was an unusual Thursday for Menlo College: there were no classes, but the campus was filled with people—students, alumni, faculty, and staff. The Menlo community gathered for the School of Business Administration (SBA) Day. After the morning kicked off with a networking breakfast and keynote speech by Saeed Amidi, Menlo alumnus and Founder and CEO of Plug and Play Tech Center; everyone could choose one of six breakout sessions to attend. The day rounded up with a Mini Business Plan competition where five teams of freshmen presented their projects to a panel of judges, as well as their fellow students, faculty, and staff.

Students had a choice of six breakout sessions to attend.

Tweets on SBA Day

I hope Menlo will continue to have SBA Day because this is a great experience!! Yay for SBA Day!! @anegrillo

You know its legit at #sbaday11 when the wrestlers you see daily are suddenly in suits @koto_Match

It’ll cost you nothing to dream... And everything not to so dream big at Menlo College:) @Gustavo11Lopez11

It’s not what the ACORN can do for you, it’s what YOU can do for the ACORN @kpsmith7

Thinking about Saeed Amidi’s theme from #sbaday11...reminds me of a quote “luck is what happens when preparation meets opportunity.” @DerekStimel

Great return of Menlo SBA Day - Congrats to SBA Adv Brd and speaker - Saeed Amidi, SBA alum/Plug&Play founder. Need more alums! @addisonMkt

Fantastic keynote address by Amidi, glad to have been here to hear it. Inspiring, and good advice about how to succeed. @profmichelson

The #SBADay11 made me realize that coming to @menlocollege was the right decision... @vmena10
Judges for the Freshman Business Plan Competition shared their opinions about the final presentations. Left: Students at the Two-Minute Elevator Pitches for the Mini Business Plan competition.

Above: Students discussed their thoughts about business presentations. Left: Mini Business Plan competition winners, Synchronized Studio.

Students worked together as they participated in Professor Sekerka’s breakout session. Left: Mini Business Plan competition winners, Synchronized Studio.
Menlo College held its annual Speed Networking series in January and February to give students opportunities to improve on their communication skills and help them build career networks. The series featured 23 Menlo alumni who have established themselves as successful professionals in the Silicon Valley.

“I was pleased to see that students were highly professional in their communication skills and their dress,” said Tina Fairbairn, Director of Alumni & Community Relations, one of the organizers of the event. “Alumni were also really enthusiastic about meeting students, and gave them some great advice.”

Speed Networking Night follows the popular “speed dating” format, where each student is paired with an alumnus to make a two-minute elevator pitch followed by a three-minute discussion, before moving to the next table.

“I was very impressed with the intelligence, focus and preparedness of the majority of the students who attended,” commented Teodor Vacev ’04, Research Analyst at Marcus & Millichap. “You are doing a great job, keep it up!”

The event was part of a series of career-related events prepared by the Advancement Office in collaboration with Career Services.
The Speed Networking Alumni Coaching Lineup

Francis Adanza ’05
Senior Marketing Manager, Zephyr

Paul Brown ’99
Staffing Consultant, Applied Materials

Lyn Brownfield ’07
Controller, Until There’s a Cure Foundation

Matt Childs ’05, Management
Founder and CEO
DreamSimplicity, OnDemand Business Software

Colin Crook ’97
Director, Voce Communications

Tim Curley ’98
Director of Business Development, PARC

Amy Cusick ’09
Executive Assistant & Office Manager, Khosla Ventures

Alan Fernandez ’04
Associate Director, Genetics Policy Institute

Angelita Hernandez ’03
Opportunity Fund, IDA Microsavings Program Team
Community Relationship Manager

Susan Kelleher ’91
Project/Program Manager, SVForum

Terence Kyaw ’06
Fleet Manager
City of Redwood City, Government

Jason Lauro ’06
Sales Associate, AMQ Solutions

John D. Lawrence ’05
Partner, New York Life

Ben Lewis ’04
Corporate Account Executive, DataStax, Cloud Applications

Nancy Longo ’85
Journalist, TV/Web Producer/Host, Job Expert, NBC Bay Area

Eduardo Morales ’00
Department Property Administrator,
Stanford University

Rocco Petrunti ’02
I&M Manager, Stanford University

Philip Sewald ’72
Senior Program Manager-Motorola Projects, Aviat Networks

Tracy Shwan ’06
Financial Services Manager
San Mateo County Probation Department

Travis Snyder ’01
Partner, the hungry creative agency

Piper Stangl ’04
Monitoring Analyst, TriplePoint Capital

Denley Stringfield ’01
Senior Vice President
Heritage Bank of Commerce

Loren Walden ’90
Co-Founder, Blue Oak Capital
Giving it Their All

by Dr. James Woolever, Provost

A long-term investment in people. It’s what an education represents, and it takes time, money, effort, stamina, and a strong dose of self-confidence. Our outstanding graduates, blending academic achievement with community service, are examples of the stellar alumni we have helped develop at the College.

This May, we graduated our largest class yet that was educated under our completely revamped curriculum that began rolling out in 2008. It included not only our signature management majors, but also accounting, finance, and marketing baccalaureates. Our faculty and staff team have created outstanding curricular and co-curricular activities that have enhanced the campus experience and the work-ready status of our students.

We are delighted by the Menlo College Finance and Investment Club’s outstanding 4th place team (Steven Schaub, Cameron Showecker, Eric Dawson, Michael Brown, and Marc LeBoeuf) finish in the Chicago Mercantile Exchange (CME) Commodity Trading Challenge, a national competition among 164 colleges and universities. In addition, Michael Brown took 4th place, and Marc LeBoeuf was a runner-up in the CME 2012 Open Outcry Trading Challenge in Chicago. The Club’s faculty advisor is Dr. Soumendra De, and his support is just one example of how our faculty are instilling leadership and real-world skills into a Menlo College education.

Along with the changes in who, how, and what we are teaching, we have incorporated an ongoing assessment process to stay ahead of the curve in offering entrepreneurial-focused education. With these systems in place, we have maintained good standing for our regional accreditation with WASC, and have made enormous progress toward achieving our goal of AACSB accreditation, the gold standard for business school accreditation.

We are enormously proud of how our students give back to the community. They are involved in leadership roles in the American Red Cross, the Boys and Girls Club, Japanese Disaster Relief, and the Ronald McDonald House, among others. Our students also work hard to help each other academically through peer tutoring.

We’re excited about the acceptance of our grant application by the Fulbright Scholar-in-Residence committee. Menlo College is now on the list to be able to accept a Fulbright Scholar onto our faculty as early as the 2012 – 2013 academic year. Our faculty, in addition to their teaching, advising, and committee roles, give of their time and attention to mentoring students, attending campus events, and seeking to maximize student engagement. When people have educators who positively impact their college years, the effects last a lifetime.

By investing in themselves while giving to others, Menlo graduates increase their opportunities to interact socially and creatively. Ours is a campus thriving on helping students to combine entrepreneurial skills and social responsibility to achieve personal and professional success.

"A Long-Term Investment in People"
Faculty Notes

Dr. Leslie Sekerka
Associate Professor, Management
Director, Ethics in Action Research & Education Center

Dr. Leslie E. Sekerka, Associate Professor of Organizational Behavior and the Director of Menlo’s Ethics in Action Research and Education Center advises the Ethics in Action and Rotaract clubs, helping to forge the next generation of ethical leaders at Menlo. Her special events have been popular this year, including the Spread the Love: Pay it Forward Contest, prompting students to deliver good deeds—without expectation of return. Winners allocated prize money to a charity of their choice. Her guest speaker program has been particularly robust, bringing in professional experts to speak about topics salient to the students’ reading and group work in ethics. Students had the opportunity to hear directly from legal officials from corporations such as Flextronics, Blue Cross/Blue Shield, Stoneturn, Rambus, Bechtel, and Visa.

These initiatives will continue this fall, but with a more direct focus on ‘doing good and doing well’ in business, targeting the financial incentives for social responsibility and ethical performance. Mr. Rich Moran, CEO and Vice Chairman of Accretive Solutions, is already in the lineup for next term.

Dr. Sekerka’s research in adult moral development has recently caught the attention of management in a variety of firms, stretching from technology to the energy and extraction industries. She has presented to both local and global audiences, explaining to scholars, practitioners, and executives the application of ‘moral competencies’ in cultivating ethical performance. She produced several publications recently including *Use of Balanced Experiential Inquiry to Build Ethical Strength in the Workplace* and *Ethics in New Venture Management*. Her work, *Compliance as a Subtle Precursor to Ethical Corrosion* and several other works will be published later this year. She is currently applying her expertise in ethical decision making to ethical consumerism, Islamic business ethics, collective moral emotions, and the virtue of patience in management.

Dr. Pauline Fatien
Associate Professor, Management

The Menlo College community had the opportunity to meet Dr. Pauline Fatien for the first time last year while she was a Visiting Associate Professor at Menlo College, teaching Business Ethics and Human Resource Management in the PSP Program. Since then, she has joined the Menlo team as a full-time faculty member in Management.

“Bonjour! I am extremely happy to be able to contribute to the personal and professional development of Menlo’s students through my background in management and critical management studies,” said Dr. Fatien. “This term, I am teaching organizational behavior, human resource management and research methods, both in the traditional and PSP programs.”

She is very pleased to share the exciting news about the release of her first book, written in French with her co-author, a Belgian sociologist, Jean Nizet. This book offers a critical analysis of current research on her main research area, business coaching. Dr. Fatien commented on her students, “As far as coaching is concerned, Menlo and its athletes have a lot to offer!”

She was born and raised in France, and attended the University of Lyon Management School, Lyon, France. She holds a Master’s Degree in Science in Management as well as a Ph.D. in Organizational Behavior from HEC School of Management, which is ranked top business school in Europe by the *Financial Times*. Her Research Master’s thesis was titled, *Sociology of Power*. She is interested in such issues as power and paradoxes in organizations, health at work, and critical management education.

Prior to teaching at Menlo College, Dr. Fatien worked in Paris for such companies as L’OREAL. She also studied and worked in the USA (Minneapolis, MN and Chapel Hill, NC). She and her husband have two daughters and are passionate about outdoor activities, like cross-country skiing.
Dr. Ben Alamar
Assistant Professor, Sports Management

Ben Alamar, Assistant Professor of Sports Management at Menlo College and a well-known sports statistician, predicted that the New York Giants would win the Super Bowl, with a final score of 28-27. Although his score was a little off, Alamar’s prediction was correct. His prediction may have come as a surprise to some people, since the New England Patriots were more generally favored to win.

“The Patriots have a very good offense and a terrible defense,” said Alamar. “This is a unique situation because we don’t usually see teams with such bad defense making it to the Super Bowl.”

Alamar’s calculations were based on a statistical model that looks into various situations within a game. The model includes the concept of the game, not just results, and it is correct 68% of the time.

He was featured on ABC7 News, where he talked about his model for predicting football results.

Dr. Melissa Michelson
Professor, Political Science

In the last six months, Dr. Michelson has had two articles accepted for publication, and has received an award.


She received a Charles Redd Center Award for the best paper on the politics of the American West, presented at the previous Western Political Science Association Meeting, for “Turnout, Status and Identity in Los Angeles: Mobilizing Latinos in Two Contrasting Neighborhoods.” (with Ali A. Valenzuela)

Dr. Doug Carroll
Professor, Mass Communications

Dr. Doug Carroll reports that KMXX Menlo College Radio has launched webstreaming and may be heard at http://apps.menlo.edu/kmxx. The station provides student-produced programming that is aired around the clock during the semester. KMXX is managed by students in the MCM 327 Radio Management course under the direction of Dr. Carroll.

In addition to producing music, talk and interview programming, students also sell and produce radio advertisements for local businesses. Spring Semester 2012 sponsors for KMXX are Salon Realta, Golden Shears Barber Shop, Record Man/Planet Mix, and Anne’s Coffee Shop. Come by and visit the studio in B27, basement of Kratt Hall, on Fridays from 11:10 to 12 noon for live shows.

You’re in the mix with KMXX, Menlo College Radio! Dr. Carroll was awarded the Best Teacher of the Year Award at Commencement.

Dr. Jan Jindra
Assistant Professor, Finance

At Commencement, Dr. Jan Jindra was presented the Oxford University’s Summer Research Institute award funded by John Henry Felix ’49. Hosted by Harris Manchester College, one of 38 colleges of Oxford University, the week-long research opportunity brings visiting scholars in a variety of fields together from all over the world.
Dr. Deborah Brown McCabe
Associate Professor, Marketing

Dr. Deborah Brown McCabe had four papers accepted to academic journals this year, including, “A Co-Constructed World: Adolescent Self-Socialization on the Internet,” forthcoming in *The Journal of Public Policy and Marketing*, the premier marketing policy journal.

Dr. McCabe was the Co-Chair of the 2012 Marketing Educators conference, which was held in Long Beach in April. She presented a paper on “Using New Technologies in the Marketing Classroom: Are These Technologies Helping or Hindering Learning?” and served as Co-Editor of *Marketing Education: Experiencing New Frontiers*, the conference proceedings.

Dr. McCabe is developing a social media marketing class for Menlo students. The focus of the course will be examining how the various categories of social media (as demonstrated via Facebook, Twitter, FourSquare, etc.) relate to traditional marketing mix variables and how social media can be used most effectively to enhance marketing strategy and integrated marketing communications.

Dr. Deborah Brown McCabe also received a Dean’s Scholarship Award at the 2012 Commencement.

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Dr. Kathi Lovelace
Assistant Professor, Management

As a new faculty member, Dr. Lovelace is enjoying working with students, colleagues and the Menlo community. One of her primary interests in teaching is to help students develop professional skills. The past six months have been particularly successful. Recent pedagogical contributions to this aim include a journal article titled, “Creating a Learning Organization in the Management Classroom Through Dialogue and Reflective Journaling,”

and a conference paper accepted at the Organizational Behavior Teaching Conference titled “Global Organizational Behavior (OB) Issues: A ‘Tale Of Two Countries’” (both with Dr. Jane Parent). She and Dr. Pauline Fatien have research on coaching under review at the Academy of Management conference. In her Human Resource Management classes, she is using online simulations that students respond to favorably. Active learning is also seen in the team projects in her Organizational Behavior classes where students conduct research in actual companies.

Dr. Lovelace received Special Issue Guest Editorialship for the April, 2012 issue of the *Journal of Management Education*. This collection of articles examines the ways in which students are educated about topics related to stress, performance, and wellness. Related to this research, is another of her journal articles published in February titled “Finding a Fit with Fitness: Applying Intentional Change Theory in Worksite Health Promotion Programming” (with Dr. Loren Dyck). Dr. Lovelace shared this information with students and guests during Menlo College’s Preview Day.

Dr. Craig Medlen
Professor, Economics

Dr. Medlen is currently on sabbatical rewriting a piece dealing with the relationship between what is called marginal Q—the additional stock valuation relative to additional investment—and shares of income between capital and labor. He shows that when the share accruing to capital rises, older capital as embodied in targeted firms slated for merger rises in relative valuation compared to new investment. The rapid rise of capital’s share over the last thirty to forty years thus helps explain the long-term secular decline in the rate of fixed investment as well as the rise of merger activity.

Medlen is also digging through a ton of multina- tional data in a self-education project concerned with offshoring and its relation to the de-industrialization of America.
Pamela Gullard  
Adjunct Professor, Literature  
Along with novelists Tom Parker (*Small Business*) and Meg Waite Clayton (*The Four Ms. Bradwells*), Pamela Gullard judged the 26th Annual Palo Alto Weekly Short Story Contest. The winning stories were published in February, 2012, along with the judges’ comments. Pamela teaches Short Story in Modern Literature and Personal Narrative at Menlo College. She is also working on a book for Menlo College to commemorate its 85th Anniversary. The book will include a short history of the College, and reminiscences from alumni about their Menlo College days.

Dr. Mark Hager  
Associate Professor, Psychology  
Dr. Mark J. Hager has returned from sabbatical for the Fall 2011 semester. While on leave, he led a team of faculty and administration that secured Menlo College’s first award from the Council of International Exchange of Scholars to host a Fulbright Scholar-in-Residence in Psychology. Dr. Hager also volunteered with the Sonoma Mentoring Alliance. He is contributing program evaluative research to support public awareness and future expansion.

Since his invited talk to the UK Council for Graduate Education (2009), Dr. Hager continues to collaborate with UK-based colleagues. He met with numerous international scholars studying the integration of technology and instruction at Research in Distance Education 2011, hosted by the University of London. Building on his research fellowship to Harris Manchester College, Oxford (2010), Dr. Hager is collaborating on a book chapter with colleagues in London, UK, to analyze technological innovations in his Psychology courses. Their research, “Using the Phoebe pedagogical planner to enhance student learning and engagement in undergraduate psychology courses,” examines how text-to-poll, structured online discussions and interactive diagnostic simulations contributed to increased student engagement and achievement in Introductory and upper division Psychology courses.

Prior to leaving on sabbatical, Dr. Hager presented his research on mentoring relationships in doctoral education, “Mentoring: It’s About Time,” at the American Educational Research Association Annual Meeting in New Orleans, LA. He continues consulting on mentoring and training for post-doctoral clinical psychologists with the Mental Illness Research & Education Clinical Center of the Palo Alto Veterans Health Administration. This year, Dr. Hager is a project leader on the Foundations of Mentoring Theory in the symposium, “Mentoring Across Professions and National Borders,” in Vancouver, BC.

Kevin Kaatz  
Lecturer, History  

Faculty donned their robes and assembled for the processional at 2012 Commencement.
Almost before the confetti was settled following graduation, a group of 11 students with their guide, Dr. Marilyn Thomas, winged their way to Paris, France where they visited the City of Lights for two days. On the third day it was off to Versailles where they were bedazzled by the glorious Hall of Mirrors, royal apartments, and gardens. In the evening they returned to Paris for breathtaking views from atop the Eiffel Tower. The next morning, we went to Lausanne, Switzerland, via bullet train. After lunch overlooking Lake Geneva, they boarded their own chartered bus for a tour of Switzerland’s capital, Bern. That evening, they boarded their chartered bus for Lucerne. The next day, they took a walking tour of this city with its famous covered bridges, Kornmarkt, and Weinmarkt Squares, as well as the Lion Monument, described by Mark Twain as the saddest stone sculpture in the world depicting, as it does, the deaths of the Swiss guards who were guillotined for guarding the castle, uninformed, as they were, that Louis XVI had already been executed. The following day they entered a land of fairytale in their visit to Neuschwanstein, better known as Mad Ludwig’s Castle where Ludwig II, designed a castle to embody Wagner’s operas, which he loved. The last day they enjoyed a bit of Munich in their visit to the Olympic stadium, the world headquarters of BMW, the Glockenspiel, the brilliant palace of Nymphenburg, and the impressive Frauenkirche. The evening ended with a traditional Bavarian meal, which included live German music and dancing. Academic challenges included a scavenger hunt to locate famous places, a formal discussion regarding stereotypes, and improv theater. Although it wasn’t on the itinerary, our most gracious tour guide took us to Dachau. On the way there, she gave us an excellent education regarding the 1.2 million who died there from 1933 when this first camp was opened to punish political prisoners who opposed Hitler’s regime, until it was liberated by the Americans in 1945. We walked in silence, shocked by the horror of shower rooms without showers where prisoners were gassed, the wall where prisoners were shot, the parade ground where many collapsed from starvation, and the crematoriums. We may forget what we did and saw everywhere else, but never Dachau beginning with the train tracks that still remain and the satanically ironic slogan over the entry gate: Arbeit macht frei.
The Era of the New Sovereigns
Prudent Investing in a Tumultuous Market

In April, the Menlo College Finance Club hosted an investment panel discussion titled, “The Era of the New Sovereigns,” presented by Golub Group, LLC, an investment firm in San Mateo. The Golub Group is the largest investment group on the Peninsula and offers its institutional grade investment management to high net worth individuals, investment advisors, foundations and select institutional investors.

The presentation covered how to invest wisely in the current environment of slowing economic growth, and low yields on fixed income investments, in which investors are “starved” for income. The speakers reviewed a group of companies with balance sheets so strong, and that produce so much cash, they have become the “New Sovereigns.”

Golub Group’s speakers included John Dowling, Portfolio Manager and Research Analyst, Colin Higgins, President, Portfolio Manager and Research Analyst, Kurt Hoefer, Principal, Portfolio Manager, Research Analyst and Director, Business Development, and Dave Ogburn, Principal, Investment Committee Member.
Accounting Professionals Discuss Career Options with Students

The Career Services Center and Accounting Advisory Board hosted the Accounting Careers Scavenger Hunt again this year following the great success of last year’s event. The event provided an opportunity for students majoring in accounting to meet with professional accountants and discuss their career options.

“There are so many different organizations and jobs within accounting that it is necessary to explore the field,” said Mary Robins, Director of Career Services and organizer of the event. “The Accounting Scavenger Hunt also gives our students a chance to network with professionals who may be able to get them an internship or a job in the future.”

Students, divided into groups of two, talked to each of the professionals for seven minutes before moving on to the next, thus conducting several informational interviews throughout the evening. Many of the professionals who took part in the event were Menlo alumni, including Matt Price, coordinator and host of the event.

The Scavenger Hunt was the first in a series of career-related events in 2012, prepared by Menlo Career Services in collaboration with staff and faculty.

Thank You Accounting Professionals for Helping Our Students

Carolyn Amster ’79
Tax Partner
Burr Pilger Mayer, Inc.

Brad Awaya ’06
Audit Senior Associate
Burr Pilger Mayer, Inc.

Ming Fang
Tax Accountant
Spott, Lucey & Wall, Inc.
CPAs

David Grisham
Forensic Accountant
Hemming Morse Inc.

Sumit Kalra
IT Auditor
Burr Pilger Mayer, Inc.

Jerry Nightingale
MBA, CPA/PFS
Nightingale Financial Advisory

Matt Price ’06
Audit Manager
Frank, Rimerman & Co. LLP

Mike Ray
CFO & Treasurer
California Casualty Management Co.

Stephanie Russum
Audit Associate
Burr Pilger Mayer, Inc.

Sharon Selleck
Audit Director
Burr Pilger Mayer, Inc.

Justin Atkinson ’13 and Anthony Bernard ’13 discuss careers with Sharon Selleck, Audit Director at Burr Pilger Mayer, Inc.

John Schott ’14 (middle) and Brittni Byun ’14 meet Sumit Kalra (left), IT Auditor at Burr Pilger Mayer, Inc.

Carolyn Amster ’79, Tax Partner at Burr Pilger Mayer, Inc., member of the Accounting Advisory Board and the SBA Advisory Board, with Patrick McNamara ’14, and Tyler Wilson ’13
Professor Jan Dykstra Plans a Scholarship Endowment for Menlo Students

Now that Alumni Relations Director Emerita and good friend Dorothy Skala has officially retired, Professor Jan Dykstra will tell you that he is very proud to be the oldest member of the Menlo family still working with students on campus.

Born in Indonesia, Professor Dykstra grew up in Holland as the son of a Dutch administrator for a large American company. His mother was from the United States, and the family made a few trips to California before he made his decision to go to college there in 1948. “I knew I wanted to teach geography and history,” said Dykstra, “so I did my undergraduate and graduate studies at UCLA where I majored in Journalism and Political Science.” Dykstra got his first job at KLM Royal Dutch Airlines in New York. A short time later, he decided to return to California to take a job with Southern Pacific where he learned the transportation industry and was able to travel internationally—now one of his favorite hobbies.

Professor Jan Dykstra, however, wanted to teach. A placement bureau at UC Berkeley recommended an open teaching position at Menlo College, and the rest is history. “When I was hired in 1963 as a professor of language and social sciences, Kratt was president,” remembered Dykstra. “I was given a little apartment in El Camino North, and dorm supervision was assigned as part of my duties. I had to stop a party once. I don’t know how many bottles of good whiskey I had to dump down the bathroom sink. I also helped one of my students out of big trouble, just before Commencement, when he was caught making wine in an abandoned dorm room. He later got his graduate degree in winemaking from UC Davis and now he has his own winery!”

“Mr. J. Wayne Crooks [economics and psychology professor] also lived in Howard with Mrs. Crooks, who was an excellent cook, and the students and I were often invited to dinner,” smiled Jan. “Weaver—known as “the Weave”—was also a gourmet cook and practiced his new recipes on the students. Gene Bales lived upstairs in Michaels while finishing his Ph.D. in Philosophy from Stanford. He needed language for his exam, so I taught him German. And our soccer coach, Señor Carlos López, lived downstairs in Michaels with his wonderful family,” Dykstra mused. “Carlos and I shared a faculty office, and we became best friends. I still miss Carlos very much every day. We were very close.”

In those days Menlo was very much a family situation,” Dykstra continued, “just like the east coast prep schools. Judge Russell told the Menlo faculty and staff that we were “in loco parentis,” meaning “instead of parents,” and so we managed everything from broken love affairs to discipline problems. I was a lecturer, and in those days Menlo had follow-up discussion groups to support the lectures. These groups were aptly led by Dr. Fisher, Tobin with his Texas drawl, Joe Bertrand…” Dykstra trailed off, smiling.

“I’ll tell you something about Jan he probably won’t mention,” said Michael Lilly, ’66, when interviewed in Hawaii recently about his friend. “I was one of a group of five swimmers, four of which had taken water polo in high school. We formed a team and needed a coach, and recruited Jan, who knew nothing about water polo. We taught him to coach as we went along, and became quite an established team! I majored in sociology because of Jan Dykstra. He is one of the best professors Menlo College has ever produced, and was a peerless student mentor.”

Although he formally retired in 1996, Professor Dykstra continues to mentor, tutor and advise students. Mike Lilly has been Jan Dykstra’s close friend and lawyer over many years, and has worked closely with Jan to establish a generous scholarship endowment for Menlo College students through his estate plan.
With over thirty years of experience in all aspects of IT consulting services, and a background that includes teaching high school math and singing with the San Francisco Symphony, alumnus Al Dubuc ’68, has had his career tied to Silicon Valley business since leaving Menlo in 1968.

“Menlo College was the right place at the right time for me,” said Al last January, when he visited the campus with his lovely wife, Mary Baker. “I needed a strong, helpful transition,” he continued. “The personal touch offered by Philler Curtis was essential to my individual growth. I was shy, and he worked with me on that. I had trouble testing, so he helped me with that, and strategized with me, almost like a business partner, to develop an environment where I could thrive and succeed.”

Al experienced a dramatic and life-changing event when his father passed away while Al was in his teens. As the oldest child, with a mom who had always stayed at home, Al’s time suddenly became completely structured—between school, job, and helping with his younger siblings at home. Al had a love for business and learning from his early childhood. After valuable time invested at Menlo, he went to Stanford and graduated in 1971. In addition to great success in the field of technology, Al founded two successful companies, one of which was sold in 1989.

Al Dubuc currently owns Oz Consulting and Training, a Silicon Valley-based company that teaches recruiters how to place IT professionals in the international workforce. As co-founder with his wife Mary, Al has spent the past 25 years traveling throughout the world, training and mentoring industry leaders. As a keynote speaker for countless corporate development programs and a featured speaker at major national corporate conventions in the areas of technology, staffing and leadership, Al has impacted thousands of professionals all over the world since the 1990’s—many of whom have since started their own companies, and still stay in touch. Their gratefulness is not just for the valuable notes they took, but for the unique, life-changing lessons Al taught them about decisiveness, building personal strength, understanding the human condition, and maintaining the passion for people and life that keeps them in love with their jobs.

“Menlo was my first exposure to diversity,” said Al, reflectively. “Menlo College’s great international community taught me how to integrate myself into various cultures; it is where I learned to navigate the business and social climates I am called into today.”

“Pat Tobin and Philler Curtis are an enduring part of me, and both are among the top five people who have impacted my life and my career. I regularly see Philler Curtis in my life now,” continued Al, “and Tobin—and one test I took and one question I missed! Pat Tobin was such a perfectionist, and he gave me permission to be a perfectionist. I aspire with my students to be perfect—a skill that germinated from the seed planted by Tobin.”

Al has chosen Menlo College to be a beneficiary of real estate and is currently finalizing his Living Trust.
Despite a long list of lifetime achievements, Menlo College alumnus and Hawaii elder statesman John Henry Felix, ’49, easily identifies the proudest moment in his life: when he became an Eagle Scout at age 14.

Through service in the Boy Scouts, Felix learned the inexplicable value of giving—and the joy of making a difference in the lives of others has remained with him as a lifelong passion. Felix’s record of global volunteerism and volunteer leadership is too lengthy to list, but among those of which he is most proud are his lifelong relationships with the Red Cross and the March of Dimes, his association with the founding of Hawaii Public Radio and, especially, his role as the head of the National Eagle Scout Association for Hawaii. And we could not forget his service to Menlo College as a former, valuable member of the Board of Trustees! His extraordinary contributions have been recognized through awards such as the International Red Cross Medal of Honor and the National March of Dimes Lifetime Achievement Award, among many others.

Felix has been just as ambitious in Hawaii’s local business and politics. His twenty-three-page CV details an astonishing array of past positions, including executive vice president and COO for the Hotel Operating Co. of Hawaii (now Outrigger Hotels); chief of staff for Hawaii’s first state governor, William Quinn; and owner of twelve restaurants. He also served as a Honolulu city councilman between 1987 and 2001, during which he introduced the state’s first smoking ban. Felix has also been CEO and president of Hawaii’s second largest health insurance provider, Hawaii Medical Assurance Association (HMAA), since 2006, providing affordable coverage for more than 42,000 employees at more than 3,450 small and medium-sized businesses in Hawaii.

John Henry Felix has been a generous donor to Menlo College for many, many years. He annually sponsors a beautiful “Hawaii Send-off” event in Honolulu for new freshmen coming from the islands, and, in 2010, made a three year commitment to sponsor a member of the Menlo faculty for a week of study each of the three summers at the University of Oxford’s Harris Manchester College. Felix earned his last master’s degree at Harris Manchester in 2005, and makes four trips per year to serve as their volunteer vice president of development. “Education has been continuing for me. It never stops,” he says. “It’s a journey, not a destination.”

My Menlo College Reflections

When I first encountered Menlo’s bucolic campus I was a wide-eyed 16-year-old in an all-male, all-white student body, attending classes and participating in sports with a goodly number of very mature returning Veterans of WWII. Things have changed with the passing of time. Menlo is now coed and has a more diverse student body, ethnically and geographically, – all changes for the better. Certain things remain the same, however, the safe, park-like campus, and the caring, nurturing faculty, who work tirelessly to help every student reach their full potential. A Menlo education comes as close as possible to an Oxford tutorial and it prepared me well for my lifelong journey in business, community causes, public service, the U.S. military, education and diplomacy. I shall be forever grateful for this priceless gift. Thank you, Menlo College, for making it possible for me to lead a full and meaningful life. –John Henry Felix ’49
Michael Tomars ’87 Giving Back to Menlo College

Michael Tomars ’87, is a man of vision, passion and strong moral fiber, going all the way back to his time at Menlo College. He identified his career path at the age of 12 when he visited the Pacific Stock Exchange (PCX) with his uncle and witnessed the frenzy and excitement of the trading floor.

Graduating from Menlo ten years later with an inquisitive mind, an unwavering ethical core and an unwillingness to accept the “status quo,” Michael wove his way through a number of opportunities within the financial services industry until he accepted an offer from the PCX in 1989. Over the next 16 years he received six promotions, and eventually served as a corporate officer of the PCX. Among his responsibilities in various management roles, Michael developed and managed a private equity market, which facilitated PCX’s demutualization and eventual acquisition by the New York Stock Exchange.

“I can’t think of a better way to give back to the College that gave so much to me.”

Michael Tomars ’87

In 2005, Michael joined the SEC, and following another series of promotions, he currently serves as a branch chief with the SEC in San Francisco, where he manages all phases of the examination process for registered entities, including investment companies, advisers, and transfer agents. He has lead examinations that facilitated recoveries of over $225 million to investors harmed by violations of federal securities laws.

Michael is deeply grateful to Menlo College for the great foundation he received that has so powerfully shaped his life, both personally and professionally. “Menlo is about turning a good student into a great student,” says Michael, citing small class size and devoted faculty as keys to his education. “You knew you were going to be called on, so you had to do the work.” As a graduating senior, he received the College Medal, recognizing his achievements as a peer advisor and friend to the Menlo community.

In between his management responsibilities with the SEC and his many hobbies that include international travel, piano, organ, musical theater, and photography, you will find Michael donating his time as a valuable member of Menlo’s SBA Advisory Board, helping to guide Menlo’s trajectory in becoming a world class, Silicon Valley business school.

Michael has just named the Finance Faculty Office space in the newly remodeled SBA building. “I can’t think of a better way to give back to the College that gave so much to me,” he said.
1930s

Jack S. Parker ’37 has fond memories of his German teacher, Bill Kratt, who became a close friend and occasional golf partner after Bill became President. “I doubt if there are any folks left of my class of 1937. It has all changed since I was around but all seems to be going well. Good Luck!”

1940s

Richard Thomas Morrow ’49 is retired after 30 years with San Luis Obispo High School and 10 years with the City of Pismo Beach. He now volunteers as ADM. Assistant with Cal Poly (SLO) Baseball Team.” Walter Fred Sorensen ’49 is a civil engineer semi-retired from the construction business.

1950s

James R. Booz ’50 is happily retired after 30 years of mortgage lending in Visalia. He has always remembered his good times at Menlo with good people. His only regret is that he did not thank football coach Roy Hughes and baseball coach Chris Connors, both great coaches and a credit to Menlo’s past, for their guidance that lead to James’ induction into the baseball Hall of Fame in 1950. George Chamberlain ’50 remarried in 1974, after retiring from the Army in 1975. He has been a dependent spouse for 25 years following his wife around the world. He now lives contentedly in “paradise” Hot Springs Village, Arkansas, a gated community with 9 golf courses and 10 lakes. Edward Lawrence Moser ’53 is now retired from his 80-year old family firm. Edward is proud of his family’s accomplishments, such as his uncle in California who created the famed Canticle of the Sun stained glass rose window at Grace Cathedral. His family included Maria von Trapp and many others who made their mark in America. Ted Davidson ’54, was a professor at El Camino College in California teaching anthropology courses and screen writing workshops before he moved to Montana to write full-time. One of his books, Donner-Reed Tragedy, is an historical novel. For Donner Party, he read reams of books, dug through original documents at the Bancroft Historical Library, 4-wheeled out the Donner trail from the Continental Divide two times, hiked or 4-wheeled the trail over the Sierra, snowshoed across Donner Pass atop snow over twenty feet deep, and vicariously re-lived the experiences of the principal characters in order to accurately bring them back to life. What an experience! John Desmond Moller ’55 was active for 20 years in the Coast Guard Auxiliary (now in inactive status), serving in various positions including Flotilla Commander, District Matrials Officer, Vessel Coxswain, Air Crewman, and instructor of navigation subjects after retirement. He also taught for the U.S. Power Squadrons and was a visiting instructor at the Federal Law enforcement training center for several months. Clark Wirthlin ’55 retired in 2001 after 36 years of dedicated work for Boeing. In his free time, he continues construction on his ninth Habitat for Humanity home, travels extensively with his wife Elaine, and remains active in his community’s HOA Board, Neighborhood Watch, and Church. He has fond and appreciative memories of the “Judge,” Dorothy, and Wayne Crooks. George W. Read ’56 retired from the University of Hawaii School of Medicine as an emeritus professor of pharmacology. “Hobbies are flying in my own twin-engine airplane, painting, and being dragged into old age kicking and screaming.” Lee Carter ’57 is a retired realtor happily living in Lincoln City, OR. Robert Moreton Morse ’57 is the CEO/Owner of Robert Morse Associate, an International Electric power development and construction management firm. James Lynn Neby ’57 and his wife retired and now travel. “We took a recent trip to the Galapagos Islands, a truly unique experience. We also enjoy following folk music festivals and have met wonderful friends.” Douglas C. Munson ’58 moved to Naples, FL after retiring from the Superior Court in San Francisco. He took up flying as a hobby and bought a Cirrus plane, flying all over the USA. He and his wife, Baerbel, have traveled the world seeing firsthand all the things they studied in Western Civ Class with Professor Fisher. Another hobby of his is photography to document their world travels. Gene M. Pike ’58 is currently residing in Merced, CA. “Living in Merced is great. The 119 year Old Gold Assay Place still has dredging remains and old lumber sizing structures just north of us along the Merced River where salmon spawned.” John Joseph Quigley ’58 retired as a CFO at the Golden Gate Bridge with a 30-year career under his belt. Peter Lycette Morbeck ’59 is retired as Vice Chairman of Score Chapter 411 in the Northeast and will become Chairman in two years.

1960s

George S. Fallon ’60 has been retired for 10 years after being employed at the Gaylord Container Corp., formerly Crown Zellebach Corp., for over 30 years. He was Controller at the Container Plant in Gilroy, the garlic capital of the world, before retiring but also held positions in plants in Georgia, Ohio, and Texas. James K. Collart ’62 is now the semi-retired co-owner of an assisted living facility. Jan Malcolm Phillips ’62 is retired, involved with interfaith work and teaching several courses. James Irvin Smith ’63 has been retired for 4 years after spending the previous 9 years with Cupertino Electric as a senior estimator of commercial and industrial projects. With his free time, James enjoys traveling, visiting his children, and working on various home projects. However, his former employer still calls for his assistance, keeping him on his feet. James E. Fountain ’64 transferred to U.C. Santa Barbara in 1966 majoring in History, then to Cal State Long Beach in 1978 majoring in Criminal Justice. He also served two years in the Army from 1966-68. His primary work history was with L.A. County in various departments, such as: Public Social Services, District Attorney, Sheriff, and Public Health, for 38 years. James retired in 2009 concentrating on 9 grandchildren, church volunteer work, taking care of his 90-year-old
mother, physical fitness, and administering 2 family trusts. William J. Massey '64 works in Menlo Park as a realtor with Keller Williams. William has 2 children and 1 grandchild. He also grows grapes in Lodi and is an active member in his local chamber of commerce. William says "It's great that Menlo has got its act back together. Keep it up." John B. McDonald '67 is "currently working as General Manager for Abus Mobile Security Inc., a German-based lock company building locks since 1924. I'm in charge of bicycle, motorcycle & marine locks for North America."

John A. Sutton '68 founded his own business in San Carlos 28 years ago with 15 employees. He has been residing in Woodside for 35-staff firm doing community planning and landscape architecture throughout Hawaii.

1970s

Phillip J. Scheid '70 has been happily married for 41 years to his wife Marti and has two grown children. He is prin-
cipal shareholder in his own CPA firm but still has time for golf, but not as much time as in his college days. The couple
have a condo in Washington, a vacation home in Arizona, and recently visited Atherton for football and wine hunting. "Go
Oaks!" James L. Bruce '69 has been having a retiree's dream opening his own beach bar, called Shipwreck Hut, in Rarotonga, located on the western coast of the island in Arorangi. [Read a story about him by Dr. Thomas on page 30.]

1980s

Ted F. Mitchell '83 joined Vidler Water Company, a water source development company focused on developing water resources in the Southwest U.S. Jayson D. Pfeffer '83 lives in Calabasas, CA, and works at the Hughes Research Labs in Malibu, CA as a Finance Specialist. Nancy K. Longo '85 is a TV Journalist for NBC Bay Area. A jack of all trades, Nancy has been "working on many exciting projects including producing and hosting "Job Local" segments for NBC Bay Area and updating the highly populated blog: www.longocareerzone.com. Michael J. Corl '87 is married to Katharine Corl and father of three children: Kelly, Bailey, and Maeve. He is employed as Real Estate Attorney to communications client Davis Wright Tremaine LLP. Priscilla McGee '87 graduated in 1989 from Cal Poly-SLO with a degree in Print Management. She then worked in printing and hi-tech marketing for 10 years before graduating in 2008 with her Masters in Physician Assistant Studies. Priscilla is now in a family practice. John P. Rooke '88 had a fantastic time at the first Annual Senor Lopez Memorial Alumni Soccer Tournament. “Currently I live in a home with three women. My wife, Kathy, and our two daughters, Dee Dee, and Keeley. The three of them are “My World.” I now can validate the space I have been taking up on Earth!”

Mark H. Majeski '89 is entering his 9th year as the Athletic Director at Willamette University. He lives in Salem, Oregon with his wife, Denise, and 5-year-old son, Jack Henry.

Glenn M. Nielsen '89 retired as the Chief of Police of Atherton on November 28, 2009. Gabrielle N. Sims '89 describes herself "As a change agent. I work with professionals and others to co-create more sustainable, powerful, meaningful lives. Through nutritional training, mental, and physical changes an individual can change his or her life and live a life beyond their wildest dreams. Through an intentional life lived on purpose one can have balance, love, health, and wellness. Join me at Sustain Wellness Now!"

1990s

Michael J. Crechriou '91 is currently a Project Manager contracted to the State of California and also an adjunct instructor at Heald College.

Kirk Andrew Maloney '95 founded his own business in 2008 after 15 years in corporate work. His busy schedule
husband, Peter, after graduating Liddicoat ’04, Christine N. of Pleasanton, CA. is a teacher in the town of Dan Merle Dalby ’04 has worked as an office manager in fashion merchants, at eBay, Inc. as a business development manager, interacting with large customers. She has enrolled in a graduate school program at Boston College.

Amanda Lynn ’08 is involved in Project Leadership at Cornell and works as an IT supervisor at Google. Allison M. Uribe ’08 graduated with a B.A. in Mass Communication in 2008 and is now employed at both Evolution Hospitality and Warehouse Demo Services. April Lomboy Lorenzo ’09 is employed at the Girls’ School in Seattle, Washington as an athletic coordinator and is also the head coach of the middle school girls’ basketball teams.

Ku`ulei Padeken ’09 is a Senior Claims Associate in the Claims Administration Department at First Insurance Company of Hawaii. Her company recently celebrated their 100 year anniversary. She is also a volunteer coach at her community’s local softball club.

Lubi Djavan Diogo Matias ’10 works at the central bank in Angola, Banco Nacional De Angola, as a dealer and investment consultant while being involved in other projects such as her Wealth Management Consultant Business. “I am doing fabulous thanks to God. I guess I can say that everything I learned at Menlo has paid off; it was worth the price and the experience. Miss you all.” Mike Liguori ’11 started a non-profit, “Operation Work Warriors,” which provides professional and career development to vets transitioning from the service and combat. He was selected for an internship on Capitol Hill for a week in March to participate in The Iraq Afghanistan Veterans of America event, “Storm the Hill.” It was a major event in Washington, DC and received national press coverage. He was one of 27 individuals selected nationwide. He met with members of Congress and the Obama Administration about veteran issues. Liguori is also working on a book publishing deal.

Where to buy a Menlo College momento? The on-campus bookstore, which has been dramatically modernized over the last fifteen years by manager Charlene Krakowsky. Before 1997, Charlene rang up sales on a manual register and used Excel spreadsheets. Charlene works closely with the faculty to decide on the best options for textbook purchases. She says, “I also listen to what students want and make room for merchandise like electronics and clothing.” Since 2005, students have had on-line access to textbooks, software, E-books, rental texts, clothes and gifts. So, check out the bookstore website soon and buy some clothes for the 85th reunion! www.menlo.bkstr.com

2000s
Laura Jean Logan Pierce ’01 is Director of Multi-Dimensional Imaging at Duke University Department of Radiology. Rob Rius ’01 is a First Vice President-Wealth Advisor with Morgan Stanley, Global Wealth Management in Burlingame. He and his wife Ester are now the proud parents of Roberto Vicente Rius, born in November 2011. Rob’s practice focuses on making sure executives in the Silicon Valley have investment solutions that are commensurate with the complexity of their financial lives. Malia Sibohan Baxter ’03 lives in San Jose and is working as a business development manager, interacting with large fashion merchants, at eBay, Inc. for almost 7 years.

Dan Merle Dalby ’04 is a teacher in the town of Pleasanton, CA. Christine N. Liddicoat ’04 married her husband, Peter, after graduating in 2004. In the past, she worked as an office manager in a medical lab and a veterinary hospital. She is now continuing her education to be a court reporter. “Life is good!”

Jason Passanisi ’04 is “Living the Dream” in San Jose. He’s joined the alumni planning group for the 85th Celebration, helping with marketing and communication. Cassandra Khoo Tomassin ’06 completed her studies towards her MBA in June of 2011 at Santa Clara University. She is currently the program manager for the Global Social Benefit Incubator (GSBI) at SCU, a program that provides capacity development for established social ventures around the world. “We are working towards positively impacting 1 billion lives by 2020.” Zachary Hershel Kramer ’07 moved in September of 2011, from Thousand Oaks, CA to Boston, MA with his fiance. She has enrolled in a graduate school program at Boston College.

Amanda Lynn ’08 is involved in Project Leadership at Cornell and works as an IT supervisor at Google. Allison M. Uribe ’08 graduated with a B.A. in Mass Communication in 2008 and is now employed at both Evolution Hospitality and Warehouse Demo Services. April Lomboy Lorenzo ’09 is employed at the Girls’ School in Seattle, Washington as an athletic coordinator and is also the head coach of the middle school girls’ basketball teams.

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2010s
Lubi Djavan Diogo Matias ’10 works at the central bank in Angola, Banco Nacional De Angola, as a dealer and investment consultant while being involved in other projects such as her Wealth Management Consultant Business. “I am doing fabulous thanks to God. I guess I can say that everything I learned at Menlo has paid off; it was worth the price and the experience. Miss you all.” Mike Liguori ’11 started a non-profit, “Operation Work Warriors,” which provides professional and career development to vets transitioning from the service and combat. He was selected for an internship on Capitol Hill for a week in March to participate in The Iraq Afghanistan Veterans of America event, “Storm the Hill.” It was a major event in Washington, DC and received national press coverage. He was one of 27 individuals selected nationwide. He met with members of Congress and the Obama Administration about veteran issues. Liguori is also working on a book publishing deal.

Charlene Krakowsky, Bookstore Manager, sells textbooks, electronics, clothing and gifts with logos, health items, and school supplies.

Where to buy a Menlo College momento? The on-campus bookstore, which has been dramatically modernized over the last fifteen years by manager Charlene Krakowsky. Before 1997, Charlene rang up sales on a manual register and used Excel spreadsheets. Charlene works closely with the faculty to decide on the best options for textbook purchases. She says, “I also listen to what students want and make room for merchandise like electronics and clothing.” Since 2005, students have had on-line access to textbooks, software, E-books, rental texts, clothes and gifts. So, check out the bookstore website soon and buy some clothes for the 85th reunion! www.menlo.bkstr.com
Alumni plan an all-college reunion to celebrate 85th Anniversary of Menlo College.

Just One of the Events at the 85th Anniversary Celebration!

4th Annual Señor Carlos López Memorial Soccer Tournament

“As—in no doubt—the “senior” soccer alum by a long shot, I am thrilled to continue to participate in this annual event in honor of our beloved Señor Carlos López. I look forward to reconnecting with all of the soccer alumnus who have participated in the past, and meeting those who have not yet experienced this grand event. I am extremely pleased that the ladies would like to be included in the tournament this year! Regards, Karl Buder, ’66
In February, a group of alumni gathered at Menlo College to attend the Friends of Menlo Planning Conference, a series of sessions designed to plan an October 2012 alumni celebration honoring Menlo’s 85th anniversary. The alumni leaders, representing local, state, nationwide, and international locations, were inspired by a core peer group in Southern California. The alumni met with the Board of Trustees, and the SBA Advisory Board, to develop a major all-College reunion surrounding Homecoming, October 20, 2012.

Simon Glinsky of The Glinsky Group served as facilitator. In addition to greetings from President Jim Kelly, and former Vice President for Advancement Catherine Reeves, presentations were made by Vice Chair, Board of Trustees Charles “Chop” Keenan III ’66, Trustee Geir Ramleth ’87, Director of Alumni and Community Relations, Tina Fairbairn, and Student Government Association President Hanna Malak ’12. An interactive learning session with Boards on Fire author Susan Howlett was also included.

After a flurry of meetings, and communication exercises, the group was divided into three working groups to focus on defining the event, creating a budget, and developing a marketing plan.

A Small but True Tale to Share at the Reunion
by Professor Marilyn Thomas, Ph.D.,
Dean of Arts & Sciences

An American woman walked into a beach bar on the west coast of Rarotonga, one of the Cook Islands in the South Pacific. Rated by CNN as one of the 50 best beach bars in the world, this bar is owned by an American, the only other American on the island. She walked into the bar, not just because she wanted to sample a tasty barbecue, try a tropical fruit cocktail served in a recycled jam jar, view a spectacular sunset, and participate in a gospel sing-along led by this American owner, but to meet him, a fellow American on a remote island. As often happens in a bar, they got to talking about their lives. At some point the subject of education came up. From what college had she graduated? Menlo. From what college had he graduated? Menlo. The American woman in question? Lisa Craig ’91. The American man in question? Jim Bruce ’69. The one person Jim asked Lisa to send regards to on her return home? Dorothy Skala. How’s that for a story to share at the 85th Anniversary celebration!

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Schedule of Events

**Friday, October 19**
- 8:00-9:30 am: Optional Breakfast
- 9:00-9:30 am: Welcome from President Kelly & keynote speaker TBA
- 10:00-11:45 am: Friends of Menlo Business Showcase
- 12:00-5:00 pm: Optional Lunch on campus or free time to explore, private shuttle to Oasis & Stanford Mall
- 1:30-4:00 pm: Señor López Memorial Soccer Tournament (men & women)
- 5:30-6:30 pm: 2012 Hall of Fame Reception
- 6:30-8:00 pm: Hall of Fame Awards Ceremony

**Saturday, October 20**
- 10:30-12:00: Friends of Menlo “Start Me Up” social
- 12:00-3:00 pm: Homecoming game
- 4:30 pm: Fifth quarter with Coach Mark Speckman, a post-game talk in the Oak Tavern, socialize in the Student Union & Fireside Lounge
- 5:30-6:30 pm: Friends of Menlo Present: Taste of Menlo featuring alumni vintners & micro brewers
- 7:00-10:00 pm: Friends of Menlo Alumni Reunion Dinner
- TBA: Family activities & more...

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If you are interested in participating in this gala alumni event, please contact Tina Fairbairn tfairbairn@menlo.edu 650-543-3937.

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John R. Till ’91, Hanna Malak ’12, Howard Mason ’57, Alan Henderson ’79, (foreground) and Dawn Yules ’11 at the planning conference.
A Message from the FRIENDS of MENLO

EVENT
Tony Borba ‘85, Chair
John R. Till ‘91, Co-Captain

BUDGET
Alan Henderson ’79, Co-Captain
Howard Mason ’57, Co-Captain

MARKETING
Dawn Yules ’11, Co-Captain
Hanna Malak ’12, Co-Captain

Dear Friends,
You’re invited to Menlo College’s 85th Anniversary Alumni Reunion, Homecoming Weekend, October 19-20. Our 30-member planning team is organizing an amazing weekend planned by alumni. Help us strengthen our commitment to Menlo College through a new alumni group called Friends of Menlo. Together, we can reconnect and help our beloved institution become an international pillar of business education. Register by September 24 for a huge discount on an all-event ticket. I look forward to talking with you soon!

Tony Borba,
Friends of Menlo Event Captain

85th Anniversary TICKETS
DISCOUNTED UNTIL September 24
IF YOU REGISTER ONLINE
www.menlo.edu/85-anniversary

Reunion & More!
Athletics Proudly Welcomes New Head Football Coach

Mark Speckman

“We are privileged to hire such an amazing coach and I look forward to watching him build a championship program for the Oaks.”

Keith Spataro, Athletic Director

“We mark Speckman once told me, ‘You need to dominate our opponent, every play, this is the difference between a good player and a great player.’ Every play, every practice, every game those words were my mantra ...”

Tony Borba ’85, Hall of Fame ’00

“Coach Speckman’s character is great and his credibility in football is unmatched. This shows the NAIA that Menlo is serious about football.”

Wally Funk’93, Hall of Fame ’08

Mark Speckman ’75, an award-winning collegiate coach and pioneer of the “Fly” offense, was named as Menlo College football program’s head coach on Thursday, January 12. Speckman’s resume includes over 30 years of remarkable success at both collegiate and high school levels.

“As a Bay Area native and Menlo alumnus, it’s great to be able to come full circle. I am proud that I can give back and donate my skills as a coach to help turn around Menlo’s football program,” said Speckman, who inherits a football program that hasn’t had a winning season in eight years. “I’ve had a pretty good track record in similar situations, and one of my strengths is looking at unique challenges to figure out how to achieve success. I am confident I can turn it around at Menlo.”

In addition to being a storied football coach, Speckman has an inspirational story that touches the hearts of everyone he meets. Despite being born without hands, he has defined perseverance his entire life. He used heart, courage, and determination in suiting up for two seasons at linebacker for Menlo from 1973-74, and even earned NAIA All-American Honorable Mention status at Azusa Pacific University in Azusa, Calif, where he completed his degree after the ’74 season. He has become a nationally recognized motivational speaker, spreading his inspirational tale on reaching one’s potential to numerous business, community, and educational organizations, including corporate giants Nike and Blue Cross.
On the courts, fields, and diamonds across Menlo College, student-athletes are constantly giving their all while representing the Menlo community with class, grit, and integrity. This same effort is focused into an even greater cause throughout the course of the school year, as the department comes together to help out in the community with a myriad of different service projects.

“It is so important for Menlo student-athletes to participate in community service,” claims Student Body President and member of the men’s wrestling team, Hanna Malak. “It allows you to put others first and even acts as a good stress relief. I am so glad athletics puts such an emphasis on giving back.”

Some of the truly remarkable service projects include the Bay Area Women’s Sports Initiative, a program with full participation from all of the Menlo College women’s athletic teams, designed to help young girls in underprivileged areas connect with female athletes, Habitat for Humanity, Cans Across America, a series of Red Cross Blood Drives, and the annual Special Olympics Basketball Tournament hosted by San Mateo County.

“I am so proud of our student-athletes and their year long commitment to community service,” remarked Menlo Athletic Director Keith Spataro. “Our student-athletes have so much on their plates with the demands of academics and the rigors of college athletics, yet they have put the same amount of dedication and effort into bettering the community. As an athletic director there isn’t much more that you can ask for.”

The enjoyment felt throughout the community provides the Menlo athletic family with an extraordinary feeling of accomplishment and satisfaction in knowing that they have made a real difference. Of all the incredible events, this feeling is never more evident than in the annual Special Olympics Basketball Tournament hosted by San Mateo County.

Dozens of kids hit the Haynes-Prim Pavilion hardwood in late March, smiles from ear to ear, as they get the opportunity to play with collegiate athletes. However, on the opposite side of the equation, the smiles on the faces of student-athletes and coaches are just as grand.

“It was really rewarding to see the kids so happy,” commented men’s basketball player Patrick Greene. “To be a part of it and to be able to give back like that was just awesome.”

Greene’s Head Coach, Jon Surface, echoed a similar sentiment. “It was a great experience for everyone involved,” said Surface on the inspiring event. “We had tremendous support throughout the year, so it’s nice to show that same support within the community.”
College of Idaho’s Jeffrey Harris was rounding third. The 2012 NAIA West Tournament Championship in Portland, Oregon was on the line and the game was in the bottom of the 10th inning. The Oaks led 5-4 with two out and Harris represented the tying run. 90 feet was all that stood between Menlo and their first ever trip to the NAIA National Championship. History was knocking at the door.

As Harris now scurried halfway between third and home, time came to a screeching halt. Steps toward the plate transformed into leaps of reflection. One number could give ultimate understanding toward the grand scheme of the moment. Zero. Coming into the 2012 season, the Menlo College baseball program had zero playoff victories. The idea of going to the NAIA National Championship was almost a foreign concept, but under first year Head Coach Stefan McGovern the Oaks were in the midst of a program-changing season for the ages. Winners of 16 of 21 to close out the regular season and already having three dramatic one-run playoff wins under their belts, all that stood between Menlo and championship glory was a tag on Jeffrey Harris.

Left fielder Sam Shapiro scooped up the ball and fired a strike to relay man Coleman Cox who then whirled around and put the ball right in the glove of catcher Ty Finley. Space between the runner Harris and the Oaks’ backstop existed.

Finley blocked off the dish and applied the leather. Pitcher James Jensen threw up his arms in triumph. A dog pile of epic proportions ensued behind home plate, and just like that Menlo was on their way to their way to the NAIA National Championship.

Fast forward a week later and in a picturesque scene in Southern California for the Opening Round of the National Championship, the Oaks’ unbelievable story continued to grow. In the program’s first appearance on the national stage, Menlo rolled off two victories in one day to advance within two wins of the World Series.

Behind a five-run bottom of the 1st in the opening clash, Menlo took out the Firestorm of Arizona Christian by a final of 8-5. Then in the nightcap against the host team and #1 club in the bracket in Azusa Pacific, the Oaks came away with a thrilling 11-7 victory. Menlo handed the #4 team in the nation only their third loss of the year at home and in the process gained national recognition. Although the Oaks would go on to drop their next two games to come up just shy of the team’s ultimate goal of a World Series berth, the 2012 season captured the imagination of the entire Menlo College community. Entering the year the program had zero playoff victories. Now six. Zero postseason tournament championships. Now one, after an incredible run in the 2012 NAIA West Playoff Tournament in Portland, Oregon. Zero National Championship appearances. Now one, and the right of knowing that this team was the first ever to accomplish the incredible feat.

by Dylan Vazanno, Sports Information Director
February 18, 2012. A chance to put an end to a five-year title drought. Inside a rocking and rolling Haynes-Prim Pavilion, the Menlo College women’s basketball team squared off against four-time defending champion and biggest rival Holy Names with the California Pacific Conference regular season championship on the line. Behind a furious comeback, one that saw the Lady Oaks erase a double-digit deficit inside of eight minutes, Menlo had their elusive title. Freshman Jolise Limcaco played the role of hero, scoring a game high 26 points, 20 in the second half, including a stretch that saw the native of Sacramento score 17 of Menlo’s 20 points to turn an 11-point hole into a knotted up game with just over three minutes left.

Nine days later. February 27, 2012. The California Pacific Conference Tournament championship game and an opportunity to go to the NAIA National Tournament, as the Lady Oaks played host to the California Maritime Academy. In front of a raucous Haynes-Prim crowd, Menlo would not be denied. By virtue of a 78-66 victory, the Lady Oaks stamped their ticket to Sioux City, Iowa and a spot in the 21st Annual State Farm NAIA Division II Women’s Basketball Championship. Junior Lauren Adamek helped lead a ferocious charge with a game high 26 points and 17 rebounds, as the native of Hollister showed her brilliance when the lights were brightest.

Those two incredible nights captivated an entire campus and inspired the Menlo community. Passion and intensity took center stage while adrenaline united fans, players, and coaches alike. With so much at stake in each thrilling clash, the intense pressure and Menlo’s ability to thrive off of it was fascinating for those lucky enough to be in attendance.

“The end of our season was really special,” commented Lady Oaks Head Coach Shannon Osborne, who finally got the chance to cut down the nets after three straight second place finishes to open her Menlo tenure. “Since I have been here, it’s been our goal. To be able to achieve it sets a standard for us as to where we want to be.”

Osborne’s fantastic efforts netted her the California Pacific Conference Coach of the Year honor, one of five Lady Oaks to be recognized for their outstanding 2011-12 campaigns. Senior Erika Garcia, junior Lauren Adamek, and freshman Jolise Limcaco took home All-Conference 1st Team distinctions, while freshman Laurel Donnenwirth was recognized on the All-Cal Pac 2nd team. Limcaco was also tabbed with the conference’s Freshman of the Year award, leading the team with 11.7 points per game and 99 assists during the regular season.

“That was very special for the individuals who were recognized,” remarked Coach Osborne on the postseason accolades. “I thought they all earned it and I was excited for them on a personal level.”

Menlo entered their first National Tournament after a five-year hiatus, and had the tall task of going up against the #1 team in the nation in Indiana Wesleyan. The Wildcats got the better of the Lady Oaks, but the national exposure and tournament experience should prove to be invaluable going forward.

“Going to the national tournament was an incredible experience,” said Coach Osborne on the squad’s trip to Sioux City. “Our returning players have now had a chance to see that level of competition and they understand where we need to be for next year. We have a strong foundation. We return four starters and have great depth. I am really excited about where we are and where we are going.”

by Dylan Vazanno, Sports Information Director

Lady Oaks Head Coach Shannon Osborne (left) and Assistant Coach Jackie Codiga

Lauren Adamek ’13
Men’s Soccer Undefeated  by Dylan Vazanno, Sports Information Director

Perfection. The rarest of terms reserved for those who have achieved a level of success dreamed about in all walks of life. In the fall of 2011, the Menlo College men’s soccer team embodied the term in its truest form. Ten wins. Zero losses. Undefeated in California Pacific Conference play. The captivating run resulted in the program’s first ever conference title and trip to the NAIA National Tournament. Despite a heartbreaking, 1-0 double overtime loss in the National Tournament’s opening round, Oaks soccer had arrived.

“Everyone learned a lot about ourselves and what we are capable of,” commented second year Head Coach Mike Keller on his team’s season for the ages. “Our guys made something special for themselves and going forward, the expectation is that the program will bring something exceptional to the table year after year.”

The 2011 campaign was full of postseason accolades, as the Oaks were showered with a host of unforgettable awards.

Senior mid-fielder Sam Zipperstein and junior goalkeeper Alex Palomarez took home NAIA All-American Honorable Mentions, while the dynamic duo, along with Eric Angell, Matheus Barbosa, Eric Tilbury, and Alex Vukic, were recognized as 2011 All-Conference 1st teamers. Palomarez was also awarded the Cal Pac Player of the Year accolade, Angell took home the Cal Pac Newcomer of the Year honor, and Head Coach Mike Keller was recognized as the Cal Pac Coach of the Year.

“It’s a tribute to the guys’ commitment and hard work at practice every day,” claimed Keller on the postseason recognition. “Those things go hand in hand, and I am proud of what our team accomplished.”

The team suffered a tough 5-2 loss at the hands of Fresno Pacific in only the fifth game of the year. The defeat dropped the Oaks record under .500, at 2-3, and with a trip to Southern California to take on nationally-ranked Biola University looming, it was time to see the kind of mental makeup that this squad possessed.

In the hostile road environment, Menlo erased a 1-0 second half deficit after senior forward Matheus Barbosa found the back of the net in the 64th minute. The match resulted in a tie, but against the 19th ranked team in the country, it was a showing that the team could build off.

After the match, the Oaks rolled off 11 straight victories, including their undefeated Cal Pac mark to capture the championship. Of the 11 consecutive wins, two of them came over five-time defending conference champion Holy Names.

Menlo first squared off against the Hawks on October 15th in front of a raucous home crowd. After a grueling battle, the Oaks handed HNU only their third conference loss in the last seven years, taking it by a final of 1-0. Junior goal keeper Alex Palomarez led the charge with 11 clutch saves, earning the Fremont native the Conference Defensive Player of the Week honor as well as the program’s first ever NAIA National Defensive Player of the Week award. Palomarez won the conference accolade five times, while the Oaks took home Cal Pac Player of the Week recognition on ten occasions.

The two heated rivals met again on November 10th in the regular season finale, with the Cal Pac championship yet to be decided. After 45 minutes of intense play, the score remained knotted up at zero. In the second stanza, Menlo’s Matheus Barbosa and Jose Castaneda propelled the team to their first ever Cal Pac title with a 2-0 victory.

The season ended in Marietta, Georgia, but the memories shared throughout the entire Menlo family of this epic campaign will last a lifetime. “We saw this past year what our season meant to the Menlo community,” remarked Coach Keller. “We appreciated all of the support and embraced it. We want to use the successful season as a springboard, and it may be cliché but we know we can always get better.”
Menlo College held the 4th Annual All-Athlete Appreciation Dinner and Awards Banquet on April 27, to thank all student athletes for their hard work throughout the year. Over three hundred students gathered in the Dining Commons to celebrate their high-achieving peers.

"It’s an opportunity for our athletes to get together and enjoy other people’s achievements," said Keith Spataro, Athletic Director. "This is an event that brings the Athletics Department together as one."

Students who received awards for their outstanding athletic achievements include:

### Coaches’ Awards:
- **Women’s Basketball**
  - Corie Thompson ’12
- **Men’s Soccer**
  - Milo Kalama ’13
- **Men’s Basketball**
  - Andrew Young ’12
- **Football**
  - Kamalu Kaina ’12
- **Men’s Wrestling**
  - Hanna Malak ’12
- **Women’s Soccer**
  - Erin Bedell ’13
- **Cheerleading**
  - Andrew Vargas ’14
- **Cross Country**
  - Jessica Weise ’13
- **Baseball**
  - C.J. Dailey ’12
- **Volleyball**
  - Jessica Atthowe ’12
- **Softball**
  - Nicole Larson ’15
- **Golf**
  - Trevyn Reese ’11
- **Women’s Wrestling**
  - Kailin Knight-Alvarex ’15

### Annual Athletic Awards:
- **Glen E. Dorst Award**
  - Chris Tosello ’12 (Football)
- **F. Philler Curtis Award**
  - Jessica Cobb ’12 (Softball)
- **Don W. Baer Award**
  - Mallory Todd ’12 (Women’s Soccer)
  - Tim Tatum ’12 (Men’s Basketball)
- **Servant Leadership Award**
  - Sean Meyer ’12
- **Male Scholar Athlete Award**
  - Will Ireton ’12 (Baseball)
- **Female Scholar Athlete Award**
  - Corie Thompson ’12
- **Female Athlete of the Year**
  - Erica Garcia ’12 (Women’s Basketball)
- **Male Athlete of the Year**
  - Alex Palomarez ’13 (Men’s Soccer)

Students who received awards for their outstanding athletic achievements include:

- **Alex Palomarez ’13, Male Athlete of the Year**
- **Chris Tosello ’12 and parents at All American Bowl**
- **Mallory Todd ’12, Don W. Baer Award**
- **Sean Meyer ’12, Servant Leadership Award**
- **Jessica Cobb ’12, F. Philler Curtis Award**
- **Andrew Young ’12, Men’s Basketball Coaches’ Award**
- **Will Ireton ’12, Male Scholar Athlete Award**
- **Hanna Malak ’12, Men’s Wrestling Coaches’ Award recipient with Mykel Hicks ’12, who is represented by our mascot, Oakey.**

**by Dylan Vazanno, Sports Information Director**
**Hunger Banquet**

The Menlo College Rotaract Club sponsored a Hunger Banquet in November, in an effort to educate and inspire students to take part in the fight against hunger. Brandon Johnson, President of the Rotaract Club, Yasmin Lambie-Simpson, Dean of Student Affairs, and Steven Schaub, a member of the Rotaract Club, led the banquet, sharing information on how many people are affected by hunger, and what efforts are being made to help resolve the issue.

“It’s easy to forget about how many people outside our closed environment struggle with hunger,” said Schaub. “There are even students on our campus who are experiencing or have experienced poverty and hunger.”

The students, faculty, and staff who attended the banquet were assigned one of three distinct meals, representing the underdeveloped, developing, and developed worlds. Attendees also enjoyed addresses from three charitable organizations advocating for community support in the way of donations and volunteer service, in an effort to stand up against hunger.

“Service is more than just collecting beer cans on the weekend. It’s going out and making a difference in someone’s life,”

Steven Schaub '13, Co-Chair, Hunger Banquet

**Giving Blood to Save Lives**

Menlo College hosted three blood drives during the 2011-2012 school year. Students, faculty, and staff donated a total of 224 units of blood. All of the blood was donated to local hospitals where it could be used right away.

“Menlo College blood drives are very successful,” said Mona Helmhold, Donor Recruitment Manager for the Red Cross’ East Bay account. “This is mainly due to our student sponsor, Hanna Malak, and the message he spreads of the constant need for blood.”

Menlo’s student body president, Hanna Malak ’12, who is also one of thirteen council members with the American Red Cross National Youth Council, organized the Menlo blood drives. Under Hanna’s leadership, Menlo’s Red Cross Club nearly tripled blood donations in just one year.

Hanna Malak ’12, council member with the American Red Cross National Youth Council and organizer of the Menlo blood drives.

**Silver Dragon VI Tests Emergency Response**

Menlo students Hanna Malak, Greig O’Connor, Alayna Negrillo, Jessica Mumford, Brael Marquez, Michael Lopez, Gustavo Lopez, Adrian Gonzales and Angel Garcia were volunteers in the San Mateo County Health system’s Silver Dragon VI emergency drill this Spring. In its sixth year, the event included going door-to-door at various locations throughout the local community delivering earthquake preparedness information. The exercise tested the San Mateo County Health System’s ability to partner with local cities, law enforcement, fire departments, MRC, and CERT teams to distribute medicine and medical supplies to the public.

Jace Weaver ’14 gives blood at a blood drive.

Hanna Malak ’12, council member with the American Red Cross National Youth Council and organizer of the Menlo blood drives.
The “I ♡ Menlo” video contest concluded in April with an awards ceremony where a work by freshmen Jacob Fohn and Luamata Tagaloa, titled “Go Nuts!”, was judged as the grand prize winner. Apart from the grand prize winner, the judges also selected “My Menlo Experience” by Johnpatrick Dunne and “Opportunity” by Kainoa Keanaaina as best videos in Athletics and Campus Life categories respectively. “It was an awesome experience for me because I got to do something I love—make music—and do that for my school,” said Fohn. “I am fortunate that I had the opportunity to spotlight Menlo College because it isn’t an average private school. At Menlo everyone works together to make everyday life experiences extraordinary.”

The competition gave students an opportunity to express their love for Menlo College through words, pictures, songs, and dances in 2 minutes or less. The video can be viewed on YouTube.

The Light Green team beat six other teams to win the “best video” award in the 2011 Freshman Video Challenge. The videos, which were created by freshman as part of their first year experience curriculum, were aired in the Brawner Pit. The winning video was selected by a panel of judges that included Jessie Guilliot, Director of Housing, Becca Knopf, Resident Director, and Adam Montez, Resident Life Coordinator.

“All videos are available to watch on YouTube.
21st Annual Lu`au

TOP: Anuhea Gabriel ’14
2nd ROW (L to R): Mykel Hicks ’12, Kaimi Haina ’13
Jordan Aina ’13, Sherylyn Sabado ’13
3rd ROW (L to R): Alayna Negrillo ’13,
Greig O’Connor ’13, Jordan Aina ’13
BOTTOM (L TO R): Kaimi Haina ’13,
Alyssa Rodeheaver-Nojima ’14

Pupukahi I holomua “Unite to move forward”
Emily Estes ’12
Board of Trustees Award Recipient
by Julie Filizetti, Ed.D.
Chair, Menlo College Board of Trustees
and presenter of the award

Emily grew up on her family’s farm in McArthur, (Northern California) and graduated from Fall River High in 2008 where she was the valedictorian at graduation. She was one of Menlo’s first students to be awarded a full valedictorian scholarship in 2008. She originally came to play softball at Menlo but preferred to focus on her academics.

She managed the Student Union for the past 2 years where she helped triple the programming with her crew of 6 students, creating a space on campus where everyone felt welcomed. Her interests included coordinating events, bringing the Menlo community together, and keeping busy. She also helped her fellow students by tutoring them through the Academic Success Center. Emily said in a speech last year at the Academic Awards dinner, “What I’ve learned at Menlo is that all you get from procrastination is more homework tomorrow, and the next day.” Emily’s hard work gave her a spot on the Dean’s list every semester of the 4 years she was at Menlo College.

She was one of the few female students in the Finance Club and has been a contributing member since 2010, holding the position of Treasurer this year. Her hard work in the classroom was rewarded in December when she landed an internship at Fisher Investments as a Junior Associate. We know that Emily will continue to do well in her career and embodies the best of what we have to offer at Menlo.
Hanna Malak ’12
Menlo Spirit Award Recipient

by Frances Turner, Lecturer

Hanna Malak has been quoted as saying, “I love Menlo and I wouldn’t want to be anywhere else.” Now a Class of 2012 alumnus, Hanna departs Menlo College, leaving an outstanding legacy of leadership, community service, personal character and humility, marked by numerous accomplishments and accolades.

For an unprecedented three years, Hanna led the Menlo College Student Government Association (MCSGA) as President. In addition to his MCSGA and academic work, Hanna was a member of the Men’s Wrestling Team for four years, during which he was selected as one of 14 student-athletes for the 2010-2011 National Association of Intercollegiate Athletics (NAIA) American Red Cross Leadership Program. Hanna started the Menlo College Red Cross Club, leading blood drives that yielded record donations, and tripled previous efforts. He was appointed to the Board of Directors of the Red Cross Northern California Region, followed by selection from a record number of applicants to the National Youth Council of the National Red Cross in Washington, DC, where he serves along with 12 other young adults earning this honor.

How Hanna managed his MCSGA responsibilities, Red Cross activities, school work and athletics is a mystery, but these roles weren’t his only commitments. Hanna worked for the popular Barrone’s Café as a shift manager—his natural ability to connect with co-workers and customers was amazing to behold. Also, Hanna was an Intern/Administrative Coordinator for the Town of Atherton and a member of ADAPT, the Atherton Disaster and Preparedness Team. In addition to all of Hanna’s campus and community activities, one that is dearest to his heart is his longstanding association with Camp Okizu, an organization whose mission is to serve families affected by childhood cancer. Hanna, whose brother survived leukemia, and who volunteers at the camp every summer, commented, “Camp Okizu … has been an important part of my life for the last 15 years.” Sara O’Brien of the Red Cross has complimented Hanna, stating “I think he is extraordinary.” Make no mistake—many of us whom Hanna leaves behind at Menlo College think so, too.
The Golden Oak Service award was presented to Sidra Iqbal ‘12 (left) by Professor Donna Little (right) at Honor’s Convocation.

Sidra Iqbal ‘12
Golden Oak Service Award Recipient

by Donna Little, Associate Professor

This year’s recipient of the Golden Oak Service Award is Sidra Iqbal. Sidra is an Accounting major who graduated with 150 units of college credit in May. Her cumulative GPA was 3.8. She is a two-time CalCPA scholarship winner, multiple Silicon Valley Foundation Scholarship winner, O’Brien Award recipient for Outstanding Sophomore, Treasurer of the Accounting Club and President of the Muslim Student Association. Sidra organized the student trip to Los Angeles last June to participate in the CalCPA Women’s Convention. Also, she worked on campus as Assistant to the Controller and volunteered at The Salvation Army and the Boys & Girls Club.

Sidra’s outstanding academic and service work has already jump started her career. In a highly competitive market, she won a summer internship in 2011 with KPMG, a Big 4 accounting firm (one of the largest accounting and consulting companies in the world), which culminated in a full-time permanent job offer. She will start as a Tax Associate in September of 2012. We are very proud of her and delighted that she was honored with the Golden Oak award.

“I absolutely love how Menlo College provides opportunities for students to work with amazing, experienced accounting professors who help students seek internship possibilities with the local, regional, and the big four accounting firms of America. With this assistance, I was able to plan my career and enjoy the possibility of job security at the beginning of my senior year.”

~ Sidra Iqbal ‘12
by Dr. Marilyn Thomas, Dean of Arts & Sciences

Given in remembrance of two Menlo colleagues, both of whom were claimed by cancer too early in their lives, the Don Jordan and Al Jacobs Awards include a scholarship of $1000 each.

**Al Jacobs Award**

Al Jacobs was a Professor of English and Mass Communication at Menlo for 35 years. This award goes to a student with outstanding abilities in writing, literature, film and communications.

**Katrina Smith ’13**

Al Jacobs Scholarship Recipient

Katrina Smith has proven her ability to lead as well as excel in the classroom. Her name is always on the Dean’s List. She has headed up fundraisers for worthy causes, and founded a club, the Venture Christian Club, whose purpose is good deeds and spirituality. She was elected as President of the Student Body for the 2012-13 academic year.

**Don Jordan Award**

Don Jordan was a Professor of History and Humanities for 18 years and Vice President of Academic Affairs at Menlo College. This award goes to a Humanities or History major student with high academic and leadership potential.

**Ululani Reyes ’13**

Don Jordan Scholarship Recipient

Proving the adage that first impressions are lasting, we remember Ulu’s initiative at the freshman retreat. When there was a lull in the action, she got a game of charades going, then ball. Pretty soon balls were flying as more got into the action. Soon it was discovered that this Hawaiian is also an excellent student, always present, always responsible for getting the work done well and on time.
Corie Rose Thompson ’12 & Will Ireton ’12
Collis Steere Award Recipients

“Will and Corie personify the types of student-athletes whom we aspire to have in athletics. More than just their skills on the court and field, they are truly engaged in our campus life and are leaders amongst our student body. The Athletics mission states that we strive to complement the Menlo College experience by developing future leaders through its intercollegiate athletic program. We are committed to providing an equitable, supportive, and diverse athletic environment which will teach student-athletes to compete with integrity and sportsmanship, act responsibly, and take on leadership roles on their teams, in the classroom, on the college campus, and in the community. Certainly Corie and Will embody this statement to its fullest. The Athletic Department couldn’t have hand-picked finer recipients than Will and Corie.”

Keith Spataro, Director of Athletics

Collis Steere Awards

Originated by a retired Palo Alto businessman, these awards are presented each year to one male and to one female senior athlete who achieve the highest cumulative grade point average.

The Collis Steere awards were presented to Corie Rose Thompson ’12 (left) and Will Ireton ’12 (right) by Athletic Director Keith Spataro.

an excerpt from
Will Ireton’s Commencement Speech...

“As we face the real world filled with trepidation and uncertainty, expectation and challenge, let us make a commitment to ourselves, that starting today, we will fight the good fight. Even at the very pit of our failures, let us remember that our greatest strength comes from our weakness. As we embark on a mission to face reality head-on in the real world, let us, class of 2012, become an agent for positive change. Let us become the class with high hopes and dreams. Let us become the class that finishes strong. Because when we meet each other sooner or later in all parts of the world, we will share our stories — our high points as well as our lows. And finally, to the class of 2012, let us remember that today marks the very beginning of the rest of our lives as we start to fulfill our aspirations and dreams.”
The Judge Russell award was presented to Eric Dawson ’12 (left) by Professor Soumendra De (right).

**Eric Dawson ’12**  
**Judge Russell Award Recipient**

“Two words come to mind when I think of Eric Dawson: civility and urbaneness. In addition to excelling in academics and demonstrating superb managerial skills in student government matters, Eric has touched every corner of campus life with his grace and concern for the welfare of others. Having observed Eric preside over the Finance club on campus, I feel comfortable in predicting that he would be the kind of leader the world would need in the future.”

Dr. Soumendra De, Professor of Finance

The Wall Street Journal award was presented to Sean Meyer ’12 (left) by Assistant Professor Ben Alamar (right).

**Sean Meyer ’12**  
**Wall Street Journal Recipient**

Even though I did not have Sean as a student until his junior year, I knew he possessed a high degree of intellectual curiosity from his freshman year, due to his participation in on-campus academic conferences. That was confirmed when I had him as a student and his academic work exceeded my expectations for him.”

Dr. Ben Alamar, Assistant Professor, Sports Management

**Wall Street Journal Award**

This award is given annually to a Management Program student who demonstrates outstanding scholarship.
Liberal Arts Award

This award is given annually to a Liberal Arts Program student who demonstrates outstanding scholarship, leadership, and character.

Amanda Vegas ’12
Liberal Arts Award Recipient

“Amanda Vegas is a great example of what a true student-athlete should be—well-accomplished in the classroom and on the field. As a four year member of the Softball team and current team captain, Amanda has shown great skills and quiet leadership. Amanda has been a Dean’s List member for 4 years, and it is fitting that she receive the Liberal Arts Award for 2012.”

Dr. Mark Hager, Associate Professor
Psychology

Mass Communications Award

This award is given annually to the student who exemplifies the greatest scholarship, leadership, character, and service to the Mass Communications Program.

Kaila Lunn ’12
Mass Communications Award Recipient

“We live in a world of rapid change and nowhere is that more evident than in the field of Mass Communication. Managing change becomes a top priority for media managers and Kaila is in an excellent position to do that. Intelligence, creativity and perseverance are some of her main attributes which qualified her to receive the award.”

Dr. Doug Carroll, Professor
Mass Communications

The Liberal Arts award was presented to Amanda Vegas ’12 by Associate Professor Mark Hager.

The Mass Communications award was presented to Kaila Lunn’12 (left) by Professor Doug Carroll (right).
Richard F. O’Brien Award Recipients
Class of 2012

The Richard F. O’Brien awards are given annually to two students from each class who best exemplify the true spirit of the Menlo campus through all-around excellence. Recipients are recognized as classroom leaders and active contributors to the campus learning community.

by Donna Little, Associate Professor
Accounting and Finance

“Our male O’Brien award recipient for outstanding senior is Jeff Graby. Jeff has been a leader and a driving force behind our accounting program. He is a Dean’s List student who graduated with an accounting major and a cumulative GPA of 3.79. As founder of the Accounting Club, he promoted the program to his fellow students and alumni. Last summer he completed a successful internship with BPM, the largest California-based accounting and consulting firm. He will complete his Masters degree in Accounting next year, and already has a full-time job waiting for him at BPM where he will start in 2013. He has added so much to the classroom and the community, and his dedication to Menlo and to our Accounting program is remarkable.

“Our female O’Brien award recipient for outstanding senior is Danielle Lane. Danielle was a Dean’s List student with a cumulative GPA of 3.6. She was a phenomenon on our campus, helping to raise thousands of dollars for important causes. She is president of the Ethics in Action Club, and Vice President of the Rotaract Club, organizing Menlo’s first annual Hunger Banquet, raising awareness and funds. She was Vice President of the Golden Arches Community Club, in support of Ronald McDonald House, and she helped found the Japan Disaster Relief Committee. In addition to academics and service, she juggled multiple jobs as a child care worker, a caretaker for the disabled and a catering hostess. She graduated with a major in international marketing, as a standout classroom and community leader.”
Richard F. O’Brien Award Recipients
Class of 2013 and Class of 2014

The Richard F. O’Brien awards are given annually to two students from each class who best exemplify the true spirit of the Menlo campus through all-around excellence. Recipients are recognized as classroom leaders and active contributors to the campus learning community.

Charnae Dickson, Anthony Bernard, Kathleen McClain and John Schott received awards from Lowell Pratt.

Anthony Bernard '13

Kathleen McClain '13

Charnae Dickson '14

John Schott ’14

“Anthony Bernard is a warm and caring person who is a thoughtful leader. In 2010, he was a recipient of one of the six Summer Institute LeaderShape Scholarships. He was active in the First Leadership Day and has landed an amazing Big 4 accounting firm internship.

“Katie McClain is a solid student in psychology who leads by example. She is a peer counselor who is much sought after for her warmth and compassion. Katie is also Vice President of the Christian Venture Club, known for its successful charity work.

“Charnae Dickson is a member of the Competitive Cheer team. She is described by her coach as “a coach’s dream come true.” Charnae is the Resident Representative on Student Government and a member of the BSU. Last fall, she was one of the Orientation leaders. On top of all this involvement, she has even worked part-time for the Registrar’s Office.

“John Schott is described by one of his professors as humble and hard working. As well as being an excellent student in accounting and a member of the Accounting Club, John is a member of the baseball team and is known to be a leader among the pitching staff. John has recently landed a summer accounting internship working on accounting issues for a major glass recycling company, an impressive achievement for a sophomore.”

Lowell Pratt, Lecturer
Marius Schulz ‘15 received his award from Dean of Arts & Sciences, Dr. Marilyn Thomas

“Marius Schulz is a native of Germany, but his mastery of the English language is a joy to behold. His recitation of the poem, “Der Erlkönig” by Goethe in both German and then English was music to our ears in English class. Marius and his team of two won the Innovation Challenge, the major business project for freshmen [see photo on page 11]. He was also a respected member of the Cross Country team. We hope he will be an ambassador for Menlo in his native country.”

Dr. Marilyn Thomas, Dean of Arts & Sciences

Richard F. O’Brien Award Recipients Class of 2015

The Richard F. O’Brien awards are given annually to two students from each class who best exemplify the true spirit of the Menlo campus through all-around excellence. Recipients are recognized as classroom leaders and active contributors to the campus learning community.

Flor Rogel ’15 received her award from Associate Professor Deborah McCabe

“Flor Rogel definitely deserves to be honored. Faculty and advisors describe her as an “excellent student, a respectful young woman and a well-rounded individual.” She is a quiet leader, who guides by her actions not by her words. She is intelligent, inquisitive and conscientious. Oh, yes, and a joy to have in class.”

Dr. Deborah McCabe, Associate Professor, Marketing
CONGRATULATIONS to Menlo families throughout the world who joined us to celebrate our graduates at Commencement on May 5, 2012.
Guy Kawasaki is the author of eleven books including *What the Plus!, Reality Check, The Art of the Start, Rules for Revolutionaries, How to Drive Your Competition Crazy, Selling the Dream,* and *The Macintosh Way.* He is also the co-founder of Alltop.com, an “online magazine rack” of popular topics on the web, and a founding partner at Garage Technology Ventures. Previously, he was the chief evangelist of Apple. Kawasaki has a BA from Stanford University and an MBA from UCLA, as well as an honorary doctorate from Babson College. He entertained graduates and guests with a memorable keynote speech at Menlo’s Commencement 2012 that was poignant as well as humorous.
Ten hindsights from my experience to help you to go forth...

by Guy Kawasaki

1. Live off your parents as long as possible. They worked very hard to give you a better life. Don’t deprive them of the pleasure of watching you enjoy it. You have your whole life to work for bozos. Why rush?

2. Pursue joy, not happiness. Sure, the future is bright and all that stuff, but life is not uninterrupted, pure happiness. You will go through difficult times. But what balances and overcomes difficulty is episodic joy. Joy does not come from the possession of material things—it comes from experiences such as falling in love, making close friends, creating products and services that delight people, and eventually raising children—especially when they move out.

3. Challenge the known and embrace the unknown. Many people challenge the unknown and embrace the known. Do the opposite: question the status quo because, quite frankly, the status quo is overrated. Embrace, accept, and even better, cause change and enjoy the unknown.

4. Change your mind. This is a sign of intelligence. Steve Jobs changed his mind all the time. Complete, total, utter 180 degree changes. And he made you think he was right both times. The ability to change your mind means that you’re thinking, questioning, and courageous enough to admit mistakes. As Martha Stewart would say, “It’s a good thing.”

5. Don’t worry, be crappy. Don’t wait for perfection. Life isn’t perfect. Do the best you can and ship. Real people ship and then test and then ship again. And test again. And ship again. And one day you wake up and by golly, you have something insanely great.

6. Suck it up. Think of Mike Rowe of Dirty Jobs. He’s The Man because he’s willing to do the dirty job like working in factories, cleaning out sewers, and performing artificial insemination on pigs, chickens, turkeys, and llamas. Life isn’t easy. Suck it up.

7. Don’t ask people to do something you wouldn’t do. This is the best test for everything you want to ask or expect others to do. If you wouldn’t do something, you have no right to expect anyone else to.

8. Let me give you the secret to succeeding in business: learning how to use PowerPoint. The optimal number of slides in a PowerPoint presentation is 10. You should be able to give these ten slides in 20 minutes. The optimal font size is 30 points or ½ of the age of the oldest person in your audience.

9. Learning and schooling are not the same thing. Learning is lifelong. Schooling is not. Arguably, you will start a new kind of learning tomorrow because learning from this point is mostly internally driven. When you stop learning, you mentally die. It’s that simple.

10. Obey the absolutes. The greatest temptation in the work place is relativistic morality: I don’t cheat on my taxes as much as others. I don’t pad my expense report as much as others. I don’t goof off as much as others. This is the slippery slope that causes people to lie on their resumes, cheat customers, and defraud the government. Right is right. And wrong is wrong. Don’t ever forget that.
TOP MIDDLE: John Henry Felix ’49, Air Force ROTC from San Jose State University march to the drum, faculty award winner Dr. Doug Carroll, Lowell Pratt, ROW 2 MIDDLE: The Board of Trustees, Provost James Woolever, Valedictorians Will Ireton ‘12 and Matthew Perham ’12, ROW 3 MIDDLE: President James J. Kelly, Grand Marshall, Dorothy Skala ROW 4 MIDDLE: LEFT: Cameron Showecker ’12 carried the Business Management banner, ABOVE: Alexandra Papa ’12 carried the Psychology banner.

TOP LEFT: Guy Kawasaki, keynote speaker, ROW 2 LEFT: Charles “Chop” Keenan III ’66, Vice Chair, Board of Trustees, ROW 3 LEFT: John Rooke ’88 represented the Alumni Association.

ABOVE TOP: Dr. Julie Filizetti, Chair, Board of Trustees ROW 2: Ray Evangelista’12 carried the Professional Studies banner. ROW 3: Anthony Foster’12 carried the Mass Communication banner. ROW 4: Corie Thompson’12 carried the Liberal Arts banner. ROW 5: Philippos Tsandrides ’12 spoke on behalf of international students.
ROW 1: Congratulations to the Class of 2012.  
ROW 2: (left) Brandon Johnson ’12, keynote speaker Guy Kawasaki, Hanna Malak ’12,  
ROW 3: (left) Selinda Hauser ’12, Colin Berta ’02 played with the Prince Charles Jr. Pipe Band, Errol Tu’ufulli ’12 and Sean Villarel ’12 sang the National Anthem, Alexandra Papa ’12, ROW 3: Michael Gault ’12, Djouka Emmanuelle Mpike Yvette Ayobiah ’12, Jonathan Ochoa ’12, Roberto Lezama ’12
To the Graduating Class of 2012

We are truly privileged to have witnessed your growth as remarkable students and citizens. Throughout your years at the College, you’ve demonstrated that leadership includes giving to those in need. Each time we thought the list of academic, athletic, and service accomplishments had peaked, another individual or team rose up and caused us to cheer again. No president could be more proud of our graduates than I am today. Please remember that the Menlo College community is always here for you, and we look forward to continuing to celebrate your personal and professional success beyond the Oaks.

Dr. James J. Kelly  
President, Menlo College
CONGRATULATIONS CLASS OF 2012!

Guy Kawasaki delivers the keynote speech at Commencement.